

# STRATEGIC FRAMEWORK

## Vision

Improved health for everyone, everywhere.

## Mission

To strengthen the capacity of members by advancing leadership, excellence, and collaboration for academic public health.

## Goals



1. Provide **leadership** for the future of academic public health.



2. Enhance **quality, excellence, and innovation** in public health education, research, and practice.



3. **Advocate** for public health education, research, practice, and the public's health.



4. Operate as an **innovative, effective, and collaborative** organization.

## Organizational Objectives

1.1. Empower members to move the field forward on critical academic and public health issues.

1.2. Advance opportunities to develop leaders in academic public health to better position the profession to transform higher education and public health.

1.3. Strengthen national and global partnerships to advance academic public health.

2.1. Advance and strengthen education for public health to meet the evolving needs of the field.

2.2. Provide resources to support and strengthen faculty teaching and practice skills that lead to academic success.

2.3. Strengthen pathways into the public health workforce; with an eye on increasing diversity.

2.4. Sustain ASPPH as the leading authority on academic public health data.

3.1. Articulate a vision for the next generation of prevention science and facilitate its adoption to promote a culture of health and wellbeing.

3.2. Strengthen the adoption of public health approaches to health and wellbeing by influencing decisions and policy-making through evidence-based science and effective strategic communications.

4.1. Ensure that ASPPH has efficient systems and internal processes so that resources are used most effectively.

4.2. Ensure ASPPH's financial stability through new programs/initiatives and continued growth.

4.3. Create and advance a climate of inclusion for all staff across characteristics that contribute to the diversity of our community.