SPOTLIGHT ON KEYNOTE SPEAKERS





HEALTH PROFESSIONALS FOR THE 21ST CENTURY REPORT: 10 YEARS LATER

Dr. Julio FrenkPresident, University of Miami

Dr. Julio Frenk, President of University of Miami and a leading scholar in global health, champions a rights-based approach to tackling the challenges of equity in health. Frenk's scholarship focuses on the immense differences in health between countries, specifically within developing nations, that are still struggling with common treatable infections and reproductive health disorders while simultaneously confronting the emerging challenges of non-communicable diseases and injuries. Frenk will discuss the actions we can take as both individuals and as an academic public health community to assist countries in improving their capacity to mitigate the toll of non-communicable diseases, mental health conditions, and injuries.

POVERTY AND INEQUALITY MUST BE CENTRAL TO PUBLIC HEALTH

Sir Michael MarmotDirector, Institute of Health Equity



Sir Michael Marmot, Director of the Institute of Health and Equity at the University College London, joins ASPPH's slate of distinguished speakers. Marmot will discuss how health inequalities, the conditions in which people are born, grow, live, work, and age, as well as inequities in power are the fundamental drivers of sickness and inequality in health and healthcare delivery. Marmot's understanding of the social determinants of health has immensely impacted the way we comprehend differences in health and how we develop interventions to address such challenges. Marmot advocates that, as a public health community, we apply what we know about the social determinants of health to not only improve individual and population health but also advance health equity.

2020 ASPPH ANNUAL MEETING

The following information is from the 2019 Annual Meeting and Undergraduate Summit



BREAKOUT

SESSIONS



SESSIONS



SESSIONS



AWARDS



COMMITTEE MEETINGS

222 700+

ACADEMIC PUBLIC HEALTH

PROFESSIONALS ATTENDEES

FEDERAL AGENCIES



DAYS

COUNTRIES REPRESENTED

Belgium | Canada | Grenada | Hong Kong | Italy | Japan Lebanon | Mexico | Nigeria | Panama | Qatar | Spain Taiwan | USA including Puerto Rico

CONGRESSIONAL VISITS

Academic public health leaders and field experts meet with members of congress to advocate for legislative priorities that advance academic public health policy.

THIS IS PUBLIC HEALTH GRADUATE SCHOOL FAIR

Reach member schools and students who particpate in the graduate school fair.



ASPPH ASSOCIATION OF SCHOOLS & PROGRAMS OF PUBLIC HEALTH

1900 M Street NW, Suite 710, Washington, DC 20036 ASPPH.org

2020 ASPPH ANNUAL MEETING



SPONSORSHIPOPPORTUNITIES

MARCH 18-20 | ARLINGTON, VA

EARLY COMMITMENT DEADLINE: January 17, 2020

FINAL DEADLINE:

FEBRUARY 28, 2020





#ASPPHANNUALMEETING | #THISISPUBLICHEALTH | #ASPPHADVOCATES

ASPPH IMPACT

The ASPPH Annual Meeting is a unique experience of discovery and knowledge sharing that academic public health leaders across the nation and internationally carry back to their schools and programs. Attendees are committed to the improvement of population health through research, the translation of knowledge, and the education of a diverse community of public health professionals. The meeting includes thought-provoking topical sessions and networking opportunities to advance public health teaching, research, and practice.

VALUE OF COLLABORATING WITH ASPPH

ASPPH is built on collaboration and dedicated to improved health for everyone, everywhere. When you collaborate with ASPPH, together we continue to advance the field of public health. Showcase your organization, products, and services at our 2020 Annual Meeting. Your generous partnership will help ASPPH harness the power of the academic public health community as we strengthen our field through educational and mentoring opportunities, research development, systems modernization, and advocacy.



Laura Magaña, PhD, MS
President and CEO

TESTIMONIALS

"You get to learn from people but also get to network and make new connections"

Deandra Morris, MPH, Emory University Rollins School of Public Health



"This gathering brings professionals together to discuss and talk about challenges and what are the ways that we can be creative and innovative in solving those problems"

Elahe Nazami, PhD, University of Southern California, Program in Public Health

"This conference does a really good job of allowing us to have tough conversations and learn from each other"

Brandon Grimm, PhD, MPH, University of Nebraska Medical Center College of Public Health

SPONSORSHIP OPPORTUNITIES

By supporting the 2020 Annual Meeting, your organization will further its brand recognition and profile with our attendees. Through various networking opportunities, you will engage with relevant public health professionals to educate and inform them of your products and services.

EARLY COMMITMENT DEADLINE: January 17, 2020

Benefit from early publicity, first choice in table location, and more.

FINAL DEADLINE: February 28, 2020

Full sponsorship agreements delivered by this date.

Sponsorship Level Fee	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000
Recognition on the ASPPH Annual Meeting website	√	√	√
Recognition in conference app and online program	√	√	√
Use of ASPPH Annual Meeting sponsorship logo on your organization's website until two months after the ASPPH Annual Meeting	√	√	√
Booth	✓	✓	✓
Recognition by Sponsorship Level at Registration	√	√	√
Complimentary Full Conference Registration	3	2	1
Social media promotion through official ASPPH Twitter and Facebook accounts	3	2	1
Awards Luncheon Tickets	2	1	
Reception Recognition	✓	√	
Plenary Session Recognition	√	√	
Recognition on Printed Conference Agenda	√		
ASPPH Newsletter Feature Article	√		

"The ASPPH team ensured we had everything we needed to connect with all the participants. It was great to engage with so many administrators and faculty from a variety of programs and schools. The events were full of energy and there are great opportunities for networking or sharing information on our program."



Bloomberg American Health Initiative



ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Charging Stations with Name and Logo
- Sponsor International Attendees

EXHIBITOR

STANDARD EXHIBITS INCLUDES:

- One booth space
- One 6' draped table

Two chairs

- One wastebasket
- Two complimentary exhibitor only registrations per paid booth (All exhibit booth staff must be registered for the conference)

BOOTH PRICE

\$2,500 Price per booth (\$1250 deposit per booth) payment by 2/17/2020



