

# *ASPPH Presents*, Innovative Approaches to Engaging the Public Sector

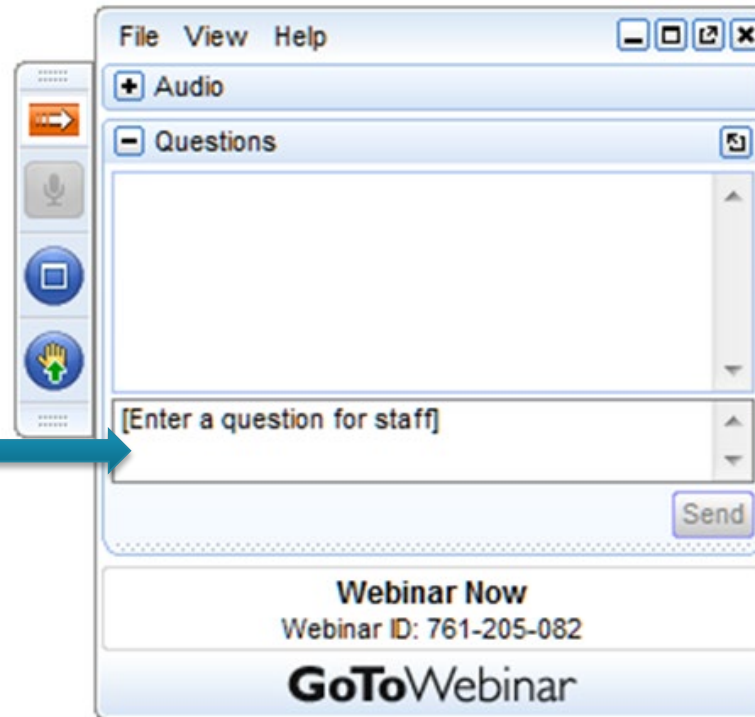
Monday, January 7  
1:00 – 2:00 p.m. Eastern

**ASPPH** Presents  
 **WEBINAR**

# Method for Submitting Questions/Comments

## Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



ASPPH Presents  
WEBINAR

# Learning Objective

- Webinar participants will be able to describe specific ways schools and programs of public health can achieve greater impact in improving health by creating opportunities to bridge research and practice.

# Innovative Approaches to Engaging the Public Sector



## THE WEBINAR HOSTS



Keshia M. Pollack Porter, Ph.D., M.P.H.  
Professor  
Director, Institute for Health and Social  
Policy



Joshua M. Sharfstein, M.D.  
Professor of the Practice  
Vice Dean for Public Health Practice  
and Community Engagement

## THE CHALLENGE



Faculty at schools and programs of public health are teaching and conducting research on major challenges to health.

## THE CHALLENGE

Health Departments and other public agencies are responsible for addressing major challenges to health.





## THE CHALLENGE



How to build a bridge between academic practice and the public sector to address major health challenges?



## THREE APPROACHES

1. Share students and faculty.
2. Translate results.
3. Consult early and often.

**PUBLIC  
HEALTH  
POLICY  
AWARDS**



# SHARE STUDENTS

- Internships with the Health Department
  - Organized, not ad hoc
  - Opportunities across agencies
  - Presentations to key leaders



## Past Projects

### ▼ YEAR 15 (2017-2018)

- › From Toxins to Taxes: Public Health Policy at Maryland's General Assembly - Michael Benusic, MPH
- › Make Impactful Public Health Policy Change: Experience the legislative process from the inside of the Maryland General Assembly - Elisabeth Chaney, MPH
- › Minority Engagement in Opioid Overdose Efforts: Lessons Learned from Maryland's Communities - Susan Chang, MPH
- › Understanding the Epidemiology of Snakebites in Maryland - Cusi Ferradas, MPH
- › Updating Health Disparities Reporting in Baltimore City - Stephanie Irwin, ScM candidate
- › Determining the Health Education Needs of Seniors in Baltimore City: An Evidence-Based Approach - Caitlin Jelinek, MPH
- › Hoping for the Best While Preparing for the Worst: A Step Forwards in Health System Disaster Preparedness - Muskaan Khosla, MPH
- › In the Trenches of Local Public Health: How Do You Really Know What Works? - Andrew Lahn, MPH candidate
- › Brain Injury, Overdose, and Substance Use: Building Capacity among Substance Use Treatment Providers and Harm Reduction Programs to Meet the Needs of Individuals with Interconnected Behavioral Health Conditions - Jasmine McClendon, MPH
- › Assessment of Maryland's Progress in Building and Sustaining a Prepared Healthcare System - Craig Mehrmann, MPH
- › Local Health Improvement Coalitions Analysis - Cameron Pollock, MPH
- › Assessing the Successes and Challenges of Providing Patient Navigation Services for Insured Women in the Maryland Breast and Cervical Cancer Program - Elizabeth Salerno, MPH
- › Linking Public and Clinical Health Systems Reporting in Maryland: Community Health Needs and Benefits - Juliana Vigorito, MSPH candidate

# SHARE STUDENTS

- Engagement with Legislative Representatives
  - Technical Assistance to State Legislature



Policy Change Fellow,  
City Council,  
Baltimore



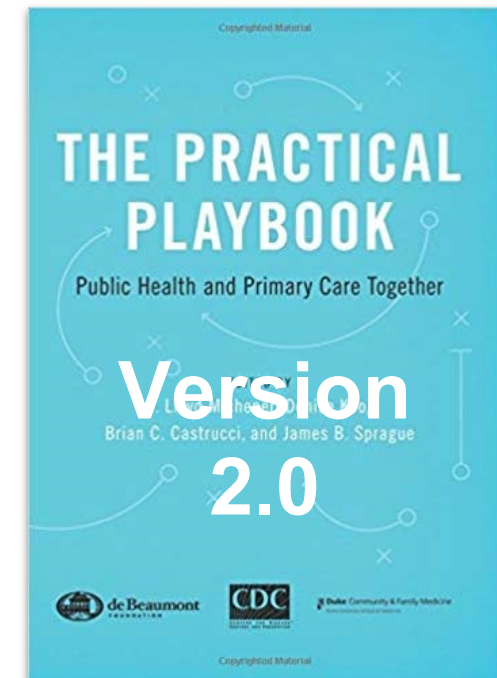
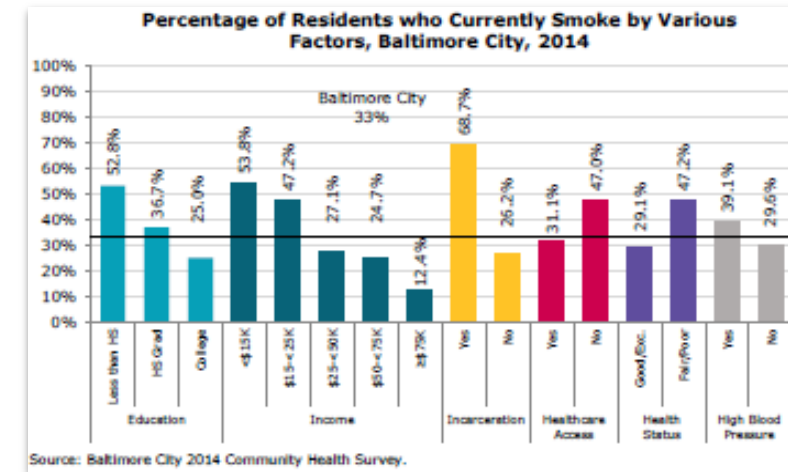


# SHARE FACULTY



## Special Guest

Darcy Phelan-Emrick,  
Assistant Scientist and Chief  
Epidemiologist, Baltimore  
City Health Department



### Lipitz Public Health Policy Faculty Awards

- Donor supported award
  - 3 deadlines/year
  - \$10-\$15K/award
  - Typically complete in one-year
  - Funds awarded within 30 days after deadline
- Emphasis on projects that support the translation of research results into policy in direct support of policy development or implementation
- Require that faculty engage a key decision-maker or policymaker as a partner and “principal knowledge user” in support of translational efforts



### Special Guest

Assistant Professor Keeve Nachman  
Received a Lipitz grant to work with the Baltimore City  
Office of Sustainability on urban agriculture





## TRANSLATE RESULTS

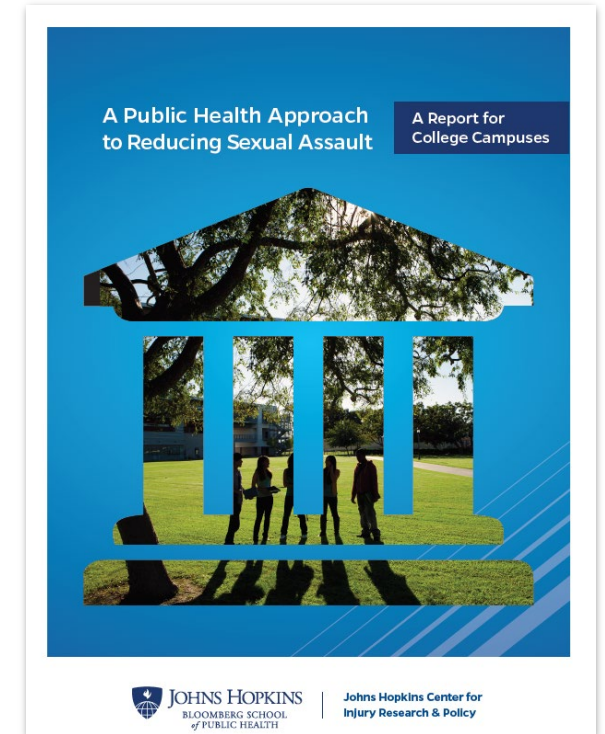
### Bloomberg American Health Initiative Dissemination Awards

- Annual awards of ~\$10K-\$20K
- Emphasis on getting evidence in a usable form and widely sharing it with research end users
- Recently completed research
- Dissemination activities only
- briefs, websites, vidoes, infographics, etc.
- Monitor reach



### Protecting Public Health in a Changing Climate: A Primer for City, Local, and Regional Action

<https://www.coursera.org/learn/climate-change>



## CONSULTATION



Josiah Rich and Traci Green  
Brown University School of Public Health

- 2015: Rhode Island has one of the highest rates of fatal drug overdose, exceeding homicides, suicides, and motor vehicle deaths combined.
- New Governor Gina Raimondo asks Brown University (with support from Johns Hopkins) to work with standing committees and public to create a focused strategy

Governor Raimondo creates drug-addiction and overdose task force

Task force on opioid epidemic holds public forum at Miriam Hospital Monday

Experts in R.I.: Access to medication is key to combating drug addiction

Program to treat opioid addiction in ACI called a national model

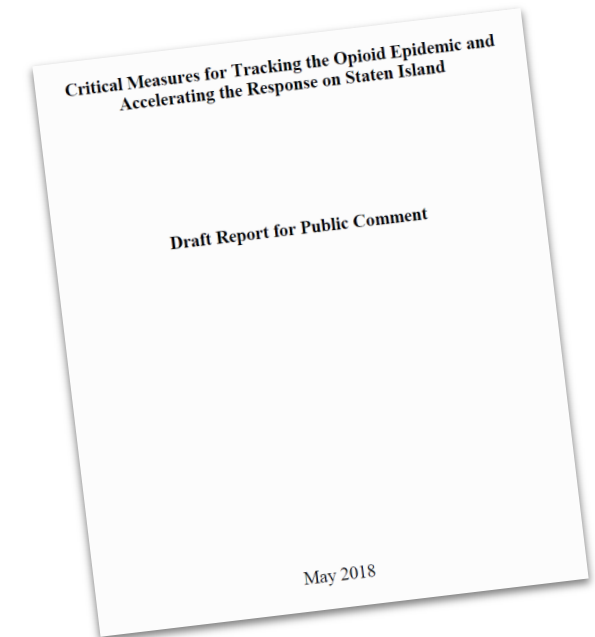
Pioneering approach to addiction in Rhode Island jails saves lives

**Raimondo: Overdose deaths in R.I. drop 9 percent**

# CONSULTATION



- 2017: Borough President's Office concerned about highest rate of drug overdose in New York
- Lots of work happening but key question: are we focused on the right things?
- Plan: develop a data strategy to align response efforts



Marc Gourevitch, NYU



Chinazo  
Cunningham,  
Albert Einstein



Nora Santiago,  
College of  
Staten Island

## CONSULTATION

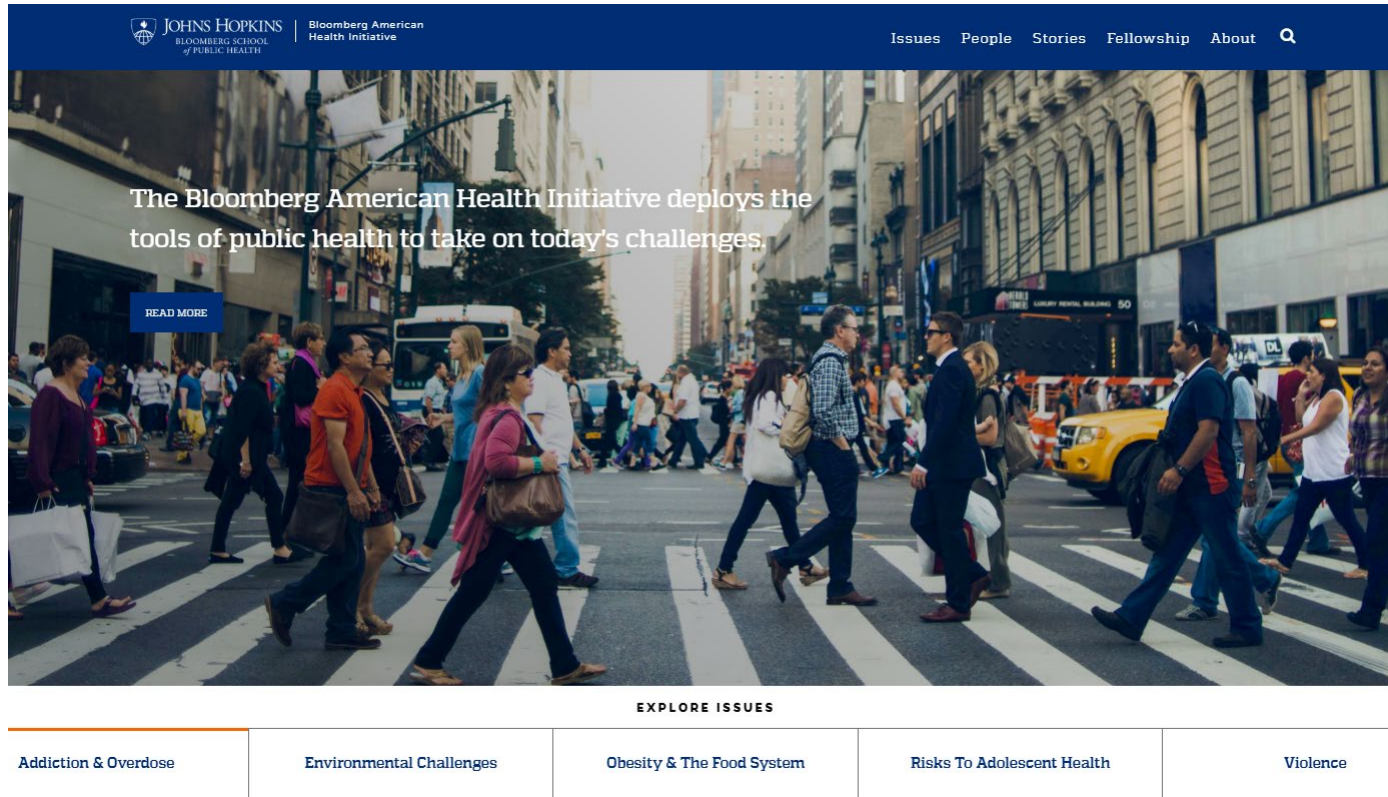


### Special Guest

Isaac Gorodetski, director of public policy and counsel,  
Office of the Staten Island Borough President



# CONSULTATION



[americanhealth.jhu.edu](http://americanhealth.jhu.edu)

- Up to 100 hours of consultation time for a JHSPH faculty member
- Requires letter of support from public sector official
- Initial projects: food policy in Baltimore, maternal mortality in New Jersey, employment opportunities for individuals in recovery in West Virginia

## CONCLUSIONS

- There are many opportunities to build a bridge between academic practice and the real world of public health.
- Students, staff, and faculty are eager for opportunities to make a difference in their own communities, as well as elsewhere in the country and the world.
- The most successful projects involve early engagement with the public sector and joint development of ideas.



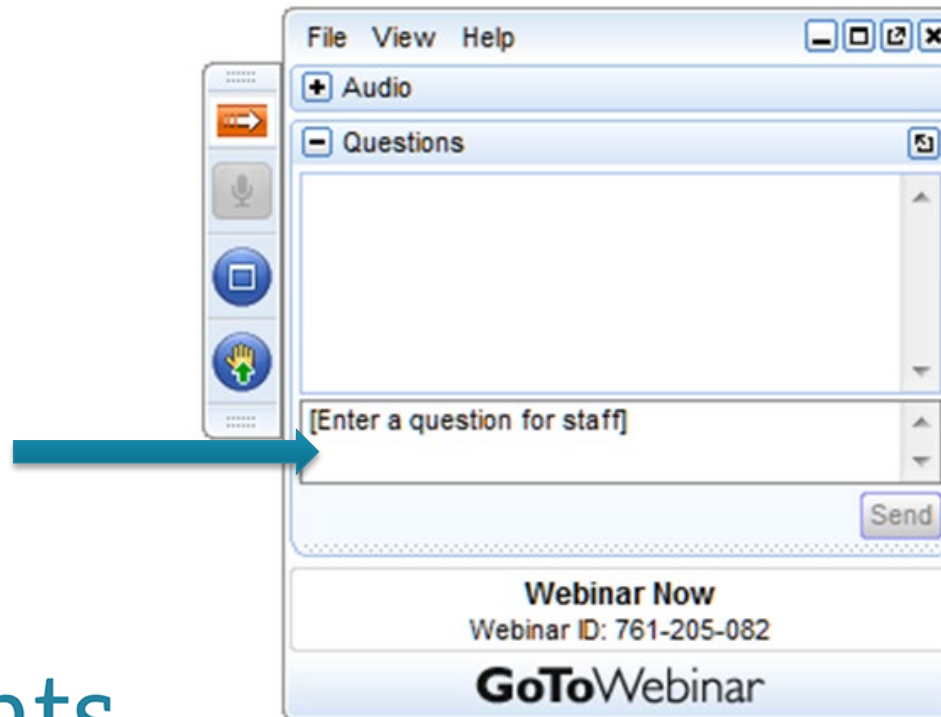
## Q & A



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ASPPH Presents  
WEBINAR

# Thank You!

This webinar has been recorded and will be available on the webinar event page on the ASPPH website soon:

<https://www.aspph.org/event/aspph-presents-innovative-approaches-to-engaging-the-public-sector/>

Contact: [sweiner@aspph.org](mailto:sweiner@aspph.org)

**CPHCE**  
*Credits*

# Coming Attractions

## ASPPH Presents WEBINAR

**ASPPH Presents, The New Congress and the Missions of Academic Public Health**

Tuesday, January 8, 2:00 p.m. – 3:00 p.m. Eastern

**ASPPH Presents, Everything You Wanted to Know about Applying for ASPPH  
Fellowships and Internships**

Wednesday, January 9, 2:00 p.m. – 3:00 p.m. Eastern

**ASPPH Presents, IPE for Population Health: Three Approaches and Assessments for  
MPH-level Interprofessional Learning**

Thursday, January 24, 12:00 p.m. – 1:30 p.m. Eastern

For more information about and to register for upcoming webinars, visit the ASPPH Events  
page:

<http://www.aspph.org/events/category/webinar/>

# Coming Attractions

Registration Now  
Open!



2019 ASPSPH  
**ANNUAL MEETING**  
MARCH 20-22 • ARLINGTON, VA

**UNDERGRADUATE**  
Public Health and Global Health Education  
..... SUMMIT .....  
MARCH 20, 2019 • ARLINGTON, VA

<https://aspgh.confex.com/aspgh/2019/registration/call.cgi>

# APHA Academic and Practice Linkages in Public Health Caucus – Call for Abstracts Open

- The [Academic and Practice Linkages in Public Health Caucus \(APLPHC\)](#) [is soliciting abstracts](#) for the 2019 APHA Meeting to take place November 2 – 6 in Philadelphia, PA with the theme: *Creating the Healthiest Nation: For science. For action. For health.*
- Review the [APHA call for abstracts](#) page to learn more about APHA's abstract requirements and to submit an abstract:  
<https://apha.confex.com/apha/2019/aphc.htm>
- **Submission Deadline: Tuesday, February 19, 2019**