

ASPPH Presents Webinar Series

***Student Services Spotlight:
Conversations about
Orientation***

Monday, April 23, 2018
3:00 p.m. - 4:00 p.m. Eastern

ASPPH.ORG

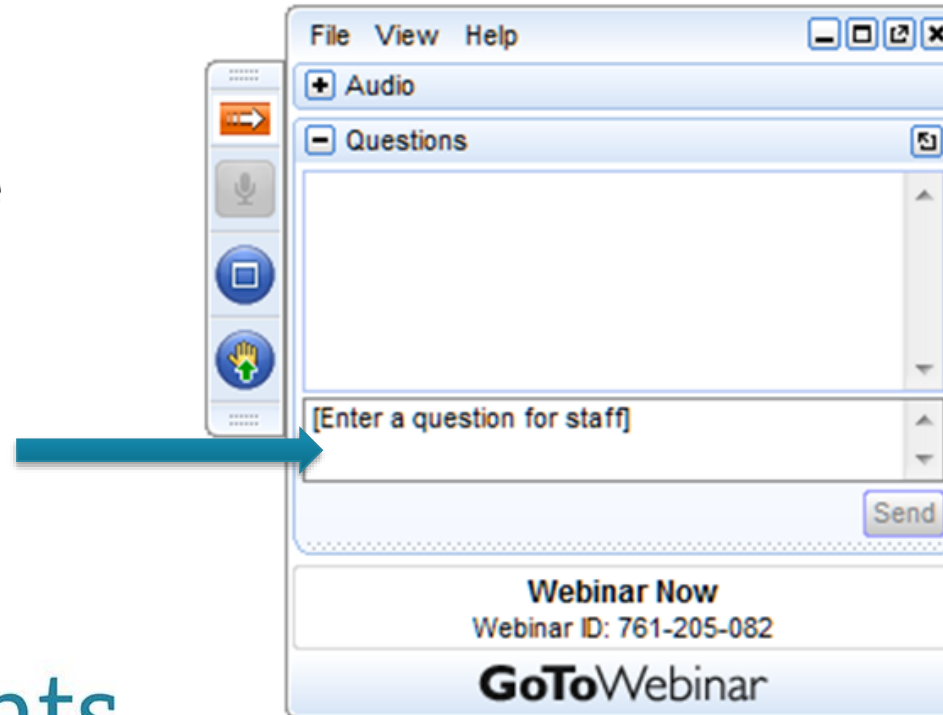
1900 M Street NW, Suite 710
Washington, DC 20036
Tel: (202) 296-1099

ASPPH Presents
 **WEBINAR** **GRAMS**

Method for Submitting Questions/Comments

Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



ASPPH Presents
▶ WEBINAR

Learning Objectives

- Describe new orientation strategies being used at peer institutions
- Identify opportunities to help your orientation evolve

CPHCE
Credits

Today's Presenters



Brittney Romanson, MPH, CHES
Director, Student Life
Emory University
Rollins School of Public Health



Erin Schneider, MPH
Director, Office of Student Affairs
Texas A&M
School of Public Health



Misty Smethers, EdD
Assistant Professor & Director of
Academic Services
University of North Texas
Health Science Center



EMORY

ROLLINS
SCHOOL OF
PUBLIC
HEALTH

Rollins School of Public Health Emory University

New Student Orientation

ASPPH 2018
April 23, 2018

New Student Orientation

High-Level Overview

- ▶ 530 students from 6 departments
- ▶ Begins week before classes and ends a day before classes begins
 - ▶ Wednesday – Friday, and Monday

Additional Orientation Sessions

- ▶ International Student Orientation
 - ▶ 3 day Orientation, week before New Student Orientation
 - ▶ International students must attend both Orientations
- ▶ Executive MPH Program Orientation
 - ▶ Online components
 - ▶ 1 Day in person Orientation before on-campus weekend

Pre-Orientation

Communications

- ▶ Admitted Student Portal
- ▶ Five emailed communications over four months
- ▶ Facebook live sessions

Webinars

- ▶ Student life
- ▶ Office of Accessibility Services
- ▶ Honor and Conduct Code
- ▶ Career Development
- ▶ Certificate Programs

New Student Orientation Layout

Day 1 (Mandatory)

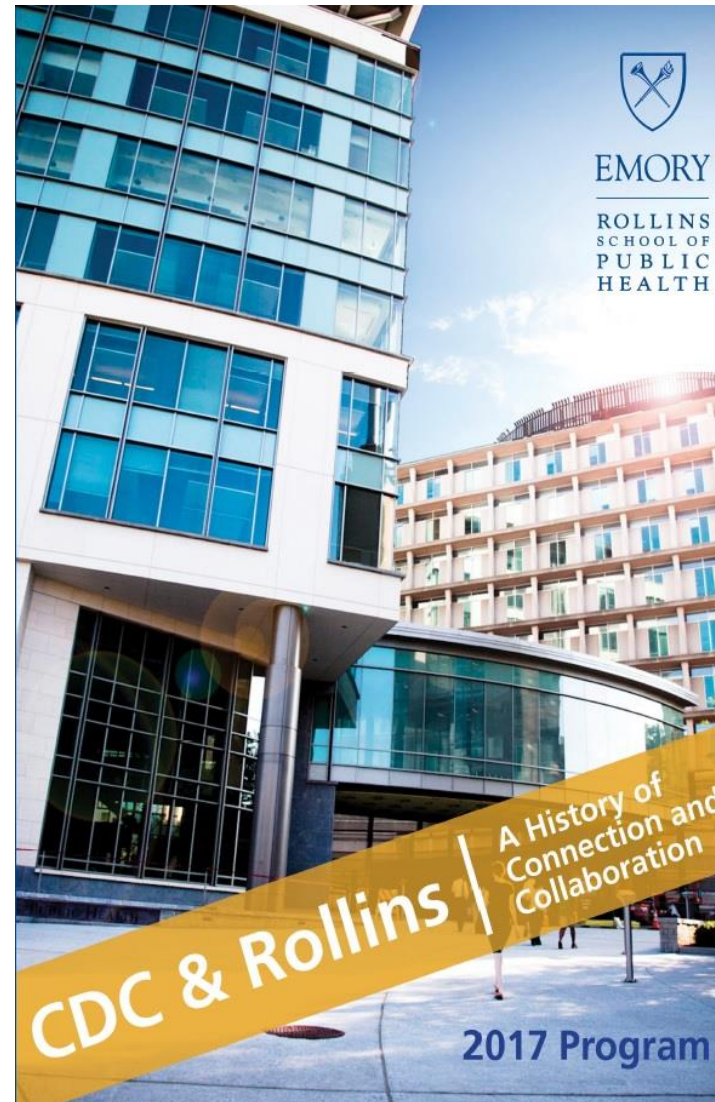
- ▶ Department Meetings
- ▶ Title IX and Respect Program
- ▶ Career Development
 - ▶ Directly from undergraduate
 - ▶ 1-3 years from undergraduate
 - ▶ 3+ years from undergraduate

Day 2 (Optional)

- ▶ Information Technology
- ▶ Cultural Humility Workshop
- ▶ Mental Health and Wellness Panel
- ▶ Second Year Student Panel
- ▶ Financial Aid Drop In
- ▶ Improv and Networking Workshop

Day 3: CDC Day

- ▶ All-school reading
 - ▶ 2017: *“Merchants of Doubt”*
 - ▶ 2016: *“And the Band Played On”*
- ▶ Welcome Address by Dean
- ▶ Overview of the field of public health in the context of community development
- ▶ Faculty and Alumni Panel



Day 4: RollinsTeer Day and Organization Fair

- ▶ To provide public health students with an opportunity to “learn while doing”
- ▶ Logistics
 - ▶ 530 students
 - ▶ 25 community partners
 - ▶ Faculty, staff, and alumni participate as site leaders



Additional Considerations and Logistics

Staffing

- ▶ 2 Graduate Assistants
- ▶ RSPH Ambassadors
- ▶ Rollins Student Government Association
- ▶ All hands on deck during Orientation
 - ▶ Office of Admission and Student Services
 - ▶ Associate Directors of Academic Programs
 - ▶ Partners

Registration and Sessions

- ▶ Slate registration and check in
- ▶ Tiered check in by department
- ▶ Optional evening events specifically for student networking, including:
 - ▶ SGA hosted event
 - ▶ RPCV event with student organization and Atlanta-Area RPCV group
 - ▶ Student organization sponsored activities

Evaluation

How? When? Edits to program?

- ▶ 1-week post Orientation
- ▶ Survey with Likert scales and open-ended questions
- ▶ Emailed to all incoming students
- ▶ Results distributed to departments, partners, and reviewed by student life
- ▶ Edits made every year to accommodate students



EMORY

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HEALTH

Brittney Romanson, MPH, CHES

Director of Student Life

Rollins School of Public Health, Emory University

Contact: Brittney.Romanson@emory.edu



Tips for Planning for New Student Orientation

Erin Schneider, MPH
Director, Office of Student Affairs

Where to Start



Student profile
Demographics
Returning students
Unique populations
Degree programs
Campuses

Communication &
onboarding

Resources

Technology



Let's Get Real





We always need more time

Needs are constantly changing

Communication- just do it!

Things
to
Consider



Set goals
Solicit feedback
Identify limitations
Utilize existing
resources
Navigating logistics

Set Goals





Information
distribution

Skill building

Establishing
rapport

Forming
networks

Solicit Feedback



Focus groups

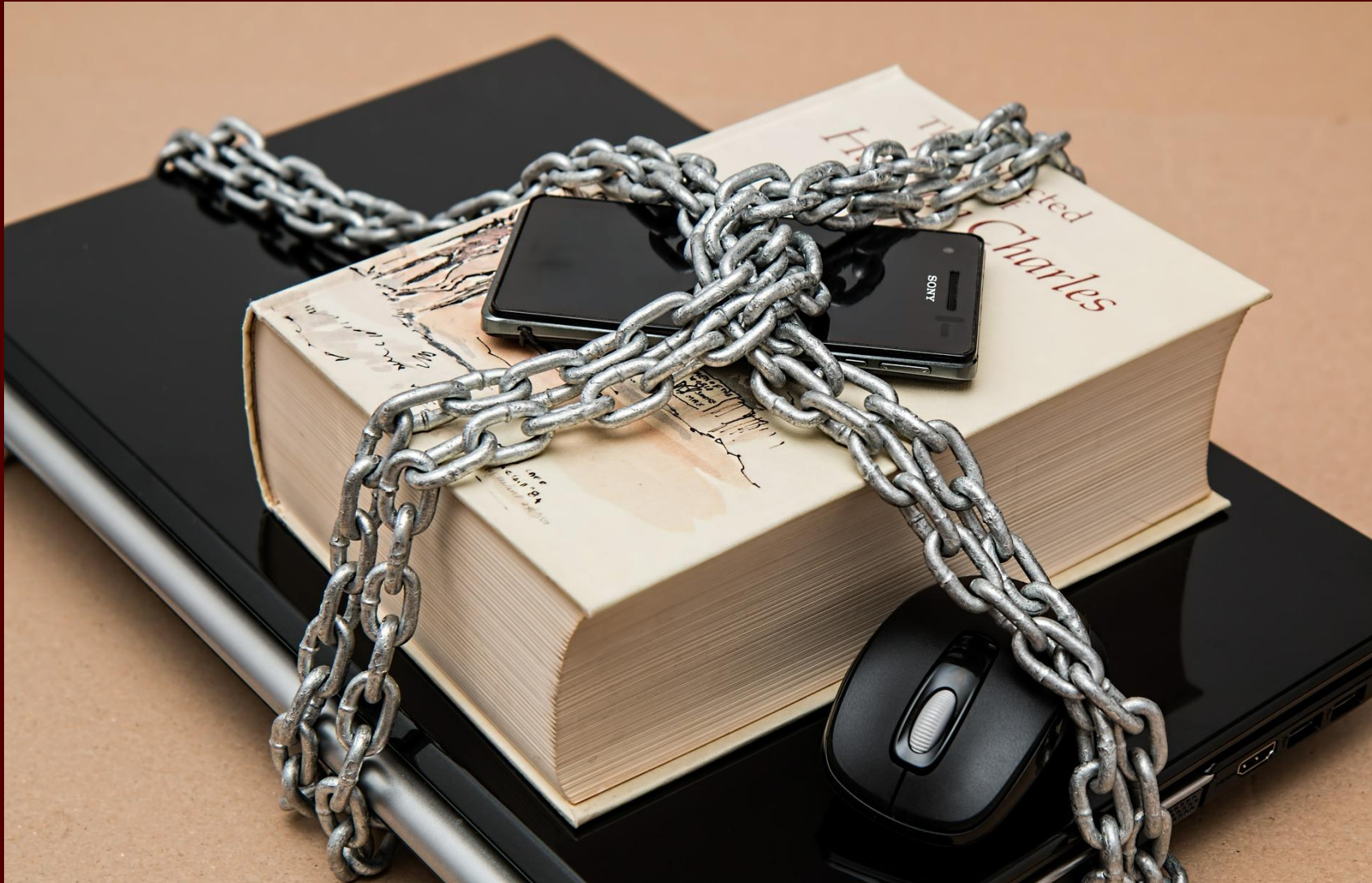
Parking Lot

What is Going Well?	What are the questions?
Areas for Improvement	Ideas for Improvement

The form is overlaid on a background image of a parking lot with white painted lines. The text in each quadrant is color-coded: red for 'What is Going Well?', blue for 'What are the questions?', green for 'Areas for Improvement', and yellow for 'Ideas for Improvement'.

Post survey

Identify Limitations



TIME

Workload

**Ability to provide services
(aka. delegate)**



Utilize Existing Resources

Current students

Faculty & staff

**Offices at SPH,
university, &
community**

Navigate Logistics



Day/time/location

Budget

Staffing

Agenda

A top-down view of a wooden desk with various items: a laptop keyboard on the left, a smartphone displaying an inbox, a calendar, a black alarm clock, a white mug, and a newspaper titled 'BUSINESS'.

SUN	MON	TUE	WED	THU	FRI	SAT	
	1	2	3	4	5	6	
	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
	28	29	30	31			

BUSINESS

Learn from the best to ensure success
Reasons we will be successful

25 great jobs for people who love to travel

Branding is defined as the process of coming up or making a unique name or design for a certain product. Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competitors. Your brand tells your customers what they can have or expect from the products and services you offer.

Are you innovative or are you the experienced type? Or do you offer a high-cost, high-quality product, or a low-cost, high-value product? It's impossible to be both. You should consider on thinking what your customers need you to be. Your logo is the main part of your brand. All the promotional materials should be connected with your brand.

Having a large increase in sales can have or expect you the experienced, low-cost, high-value product. All the sale with you.

Brand when, to whom and of.

The equity, design, and advanced based on the questions how what.

Sample Agendas/Activities

- Events & Training opportunities
- Welcome Reception
- Agendas
 - International Students
 - MPH
 - MHA
 - McAllen
 - DE
 - Doctoral

Thanks & Gig 'Em!

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PUBLIC HEALTH
TEXAS A&M UNIVERSITY



Pre-Orientation & Online Orientation

UNT | **HEALTH**
SCIENCE CENTER

SCHOOL OF PUBLIC HEALTH

Misty Smethers, Ed.D.
Assistant Professor &
Director of Academic Services
UNTHSC School of Public Health



UNT | HEALTH SCIENCE CENTER

SCHOOL OF PUBLIC HEALTH

About Us

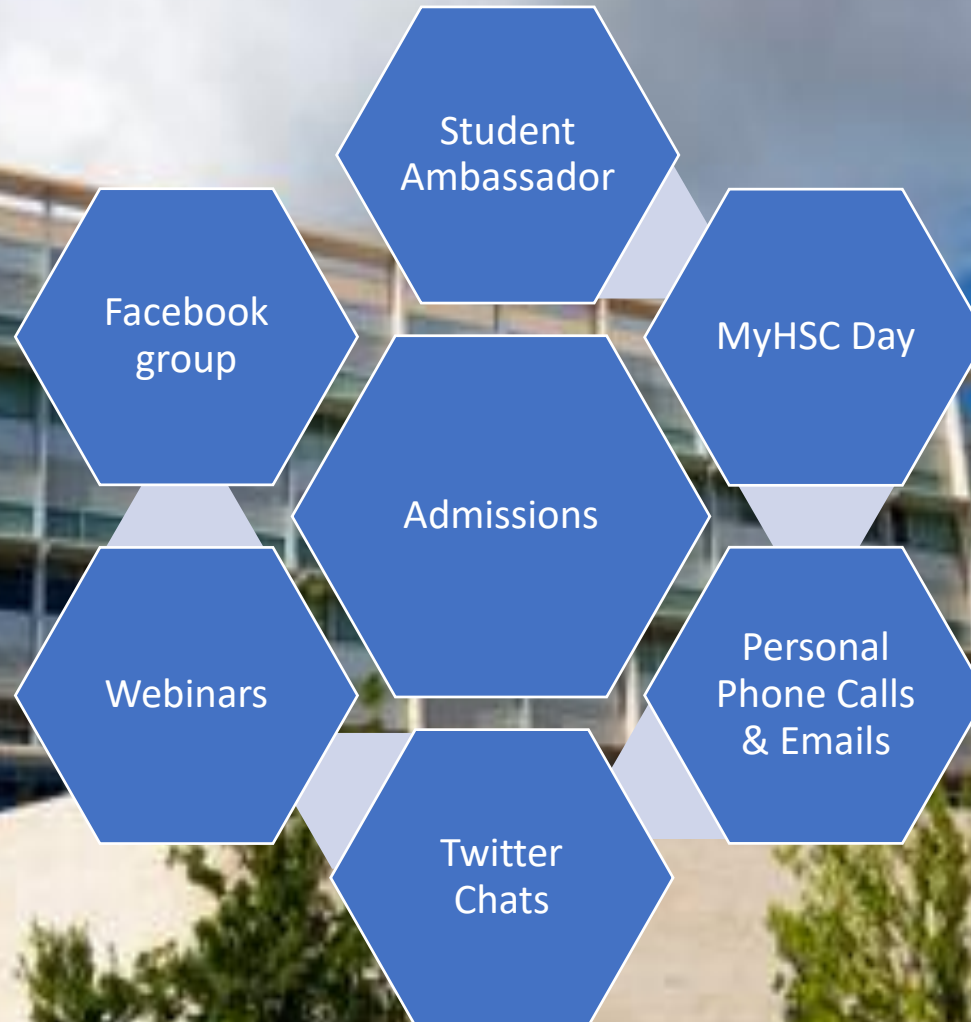
Location: Fort Worth, Texas

- MPH in MACH, PHP, EPID, & Professional Option
- MHA
- MS in EPID, BIOS, & HBR
- PhD in Public Health Sciences -EPID & HBR
- Dual degree-MPH/DO & /MS Anthropology
- Graduate Certificate-PH, GIS, Food Security, & Global Health

- Cohort Students- 154
- Online-130
- Certificate-61
- Non-degree/joint-20



Pre-Orientation



MyHSC Day – Admitted Students Event
Saturday, April 7th
9:00 a.m. – 8:00 p.m.

Check-in / Breakfast 9:00 – 9:30 a.m. UNT HSC Courtyard	Diana Crenshaw, Julie Herrmann & Student Ambassadors serve as check in staff and assist students in making their way from the check-in location to the EAD. Beth Hargrove & Dr. Smethers greet students in EAD location.
Welcome, Graduate School Expectations & Meet Your Cohort 9:30 – 10:00 a.m. EAD 703	Welcome from Dean Thombs – address goals of school for this admitted class, campus values. (5 mins) Dr. Barnett - briefly address professional/academic rigor. (5 mins) Dr. Spence-Almaguer – share your “enjoy it” message. (5 mins) Dr. Bell & Dr. Smethers – introduce Interlude & IPE. (5 mins) Have students introduce themselves. (10 mins) <i>Faculty advisors – sit in during this session to hear intros.</i>
Faculty / Advisor - Breakout Meetings 10:00 – 10:25 a.m. EAD Classrooms/Offices	Students divide by program and have small group meetings with their program director/advisor. MHA – Ostensen , EAD 714 PHP – Bell , EAD 703 EPID – Migala , EAD 719 MACH – Wagner , Lounge Faculty introduce themselves, background, experience. Go over the degree plan through graduation. Cover the program expectations, advice and recommendations for successful students.
Student Panel 10:30 – 10:55 a.m. EAD 703	Student Ambassadors serve on panel to answer general Q&A from the new students. Potential topics: program experience, housing, transition to grad school, fort worth area.
Financial Aid 11:00 – 11:30 a.m. RES 114 (Beyer Hall)	Presentation from HSC Financial Aid staff.
Lunch & Learn: Student & Family Resources 11:30 – 12:15 p.m. RES 114 (Beyer Hall)	Presentation from Student Affairs team.
Relocation Fair 12:15 – 1:15 p.m. MET 109-111	Housing, Veterans Services & Bookstore.

Presentations Hour 1:30 – 2:30 p.m. EAD Classrooms	A. Student Presentations – classroom projects or practicum experience B. Faculty Presentation – 1 hour of regular classroom experience C. IPE / Co-curricular Experience – 1 hour activity/discussion
Alumni Coffee Hour 2:30 – 3:30 p.m. SPH Lounge	Students sit down in small groups with Alumni to hear about their career experiences and goals. Swap tables at 30 minute mark. Dr. Smethers serve as host for event. <i>Yeti's are passed out. Coffee bar and cookies/fruit served.</i>
Tour / Student Activity 3:30 – 4:30 p.m. Various Locations	Students challenged to complete a campus tour by way of a scavenger hunt. Teams of 5-6 students are asked to visit specific campus locations, snap pictures and race for a prize. Beth Hargrove serve as host for event.
Fort Worth Bus Tour 4:30 – 5:30 p.m. Silverwest Limos	Visit 7 th Street, Hospital District, Near Southside, Downtown, Stockyards. Bus Hosts: Dr. Adrignola & Beth Hargrove.
Dinner Off Campus Values Pledge/Pinning Ceremony 5:30 – 7:30 p.m. Joe T. Garcia's	Host students, staff, faculty and ambassadors at Joe T's banquet facilities. Dean Thombs lead students in HSC Values Pledge and Assoc. Deans/Advisors/Directors bestow SPH Pins on admitted students.
Return to Campus 7:30 – 8:00 pm Silverwest Limos	Return to HSC campus and all depart.

Notes:

- Anticipated attendance 40 – 80 (guest dependent).

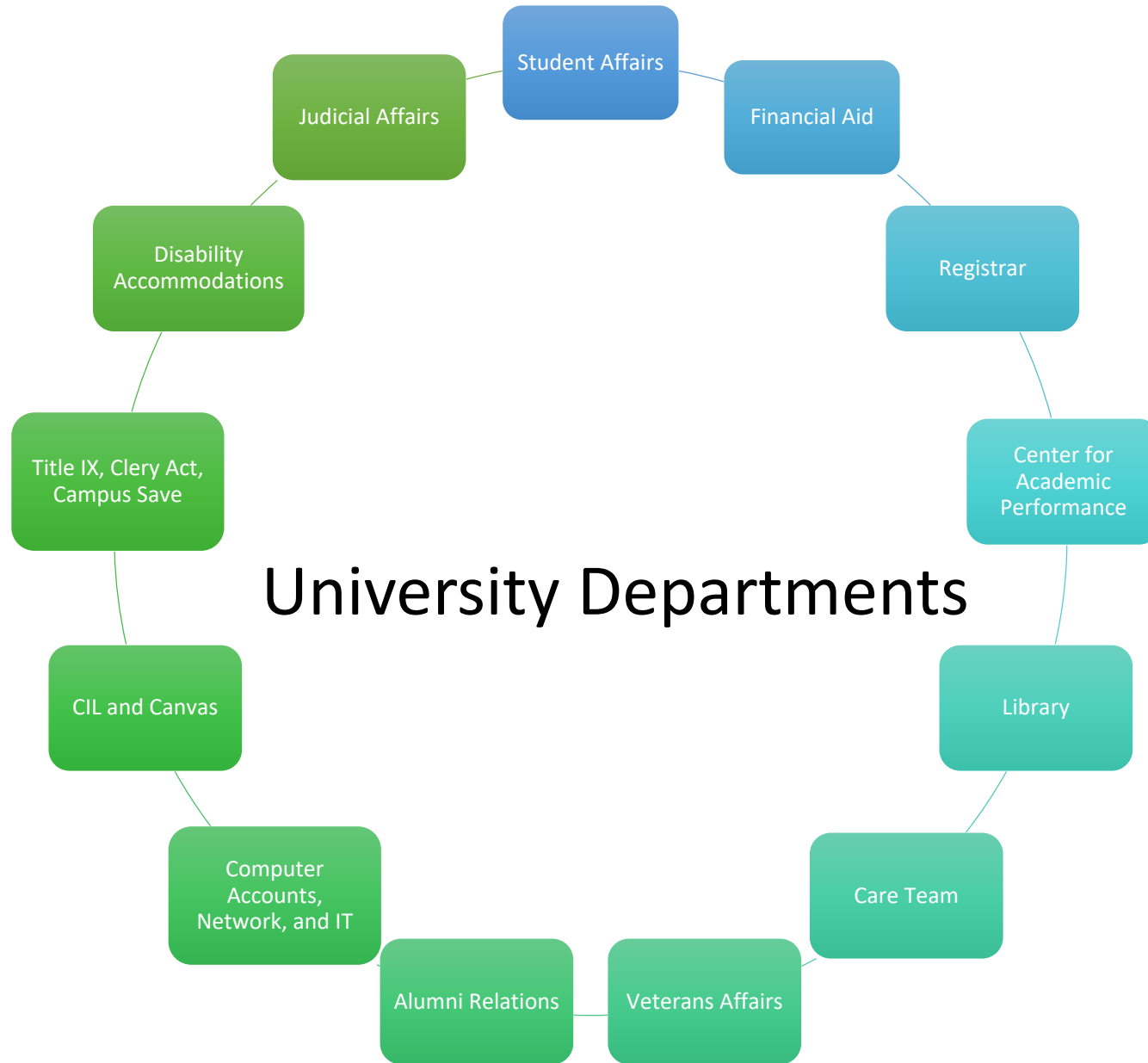


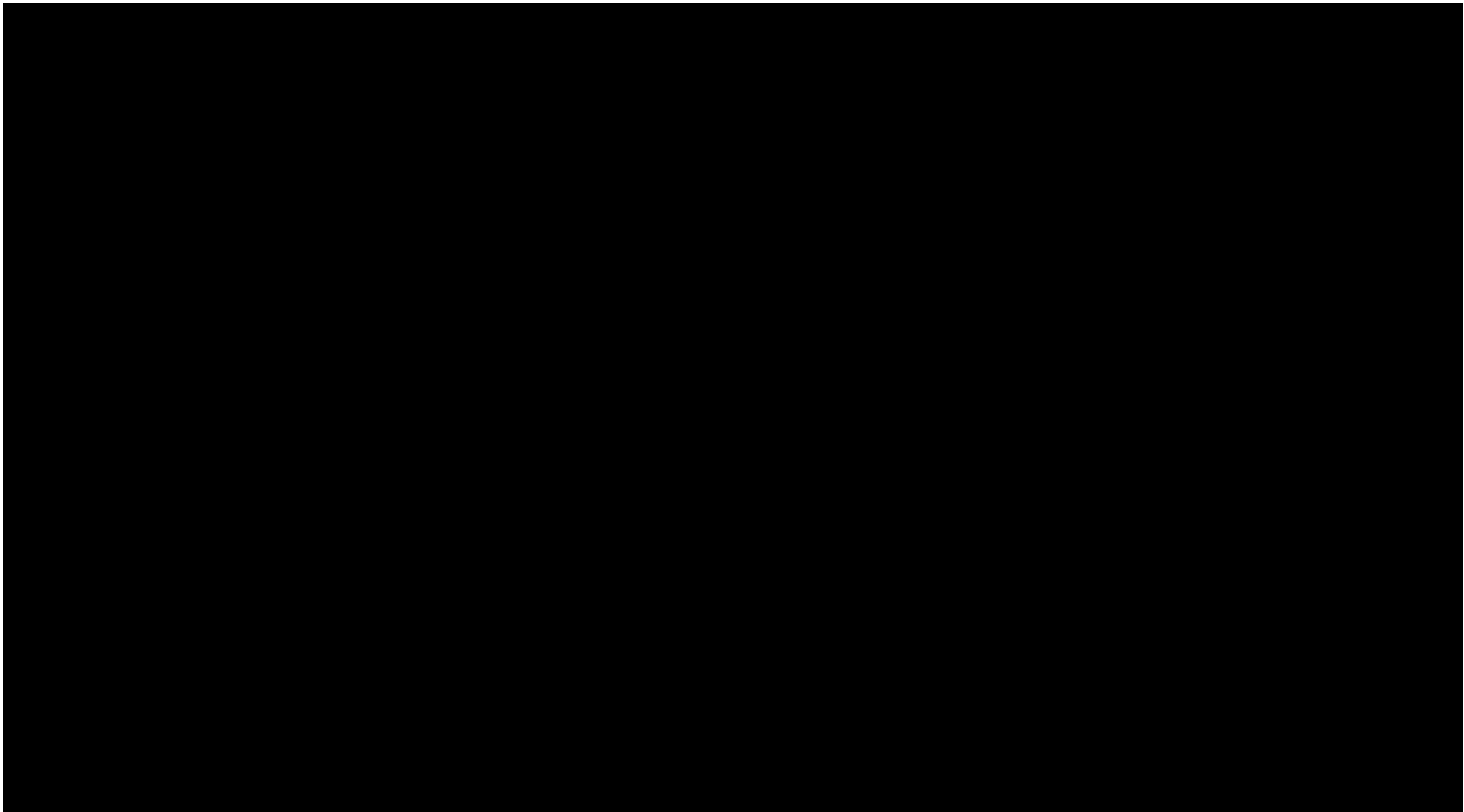
Connection	When
MyHSC Day	After admission and before orientation
Student Ambassador	After admission and before orientation
Facebook group	After MyHSC Day
Student Teams	After MyHSC Day
Academic Services Representative	After MyHSC Day



Online Orientation









Canvas



Casual Videos



Faculty



Graduate Assistant Connection



Chat and Zoom feature for Academic Services



SCHOOL OF PUBLIC HEALTH

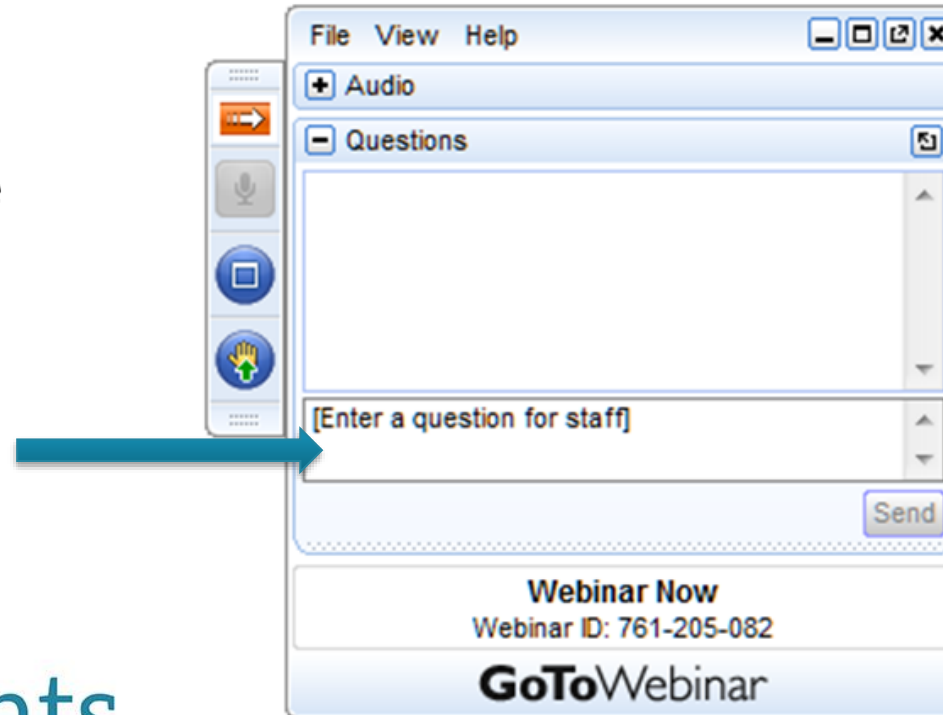
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817-735-5191

Time for Q&A & Discussion

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Discussion with Today's Presenters



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Thank You to Today's Presenters



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Thank You!

This webinar has been recorded and will be available on the webinar event page on the ASPPH website soon:

<https://www.aspph.org/event/aspph-presents-webinar-student-services-spotlight-conversations-about-orientation/>

Contact: sweiner@aspph.org

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Coming Attractions...

ASPPH Presents

 WEBINAR

ASPPH Presents Webinar, Reacting to the Past: An Innovative Simulation/Game Approach to Learning

Tuesday, May 8, 1:00 p.m. – 2:00 p.m. Eastern

ASPPH Presents Webinar: Opioid Litigation and the Opportunity to Advance Public Health Approaches Through a Possible Master Settlement Agreement

Tuesday, June 5, 2:00 p.m. – 3:00 p.m. Eastern

For more information about and to register for upcoming webinars, visit the ASPPH Events page:

<http://www.aspph.org/events/category/webinar/>