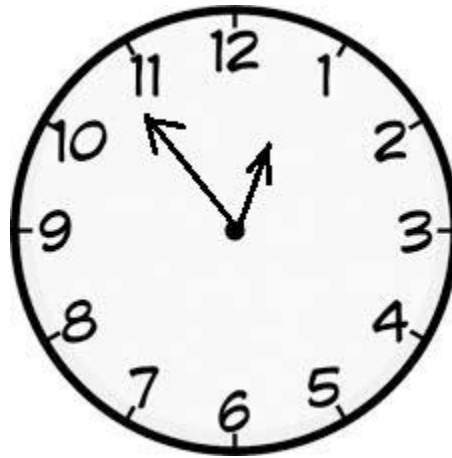


# CEPH Criteria Rollout Redux

***While you wait...*** check out CEPH's new criteria and PPTs from their October rollout in the "Handouts" section or visit <http://ceph.org/criteria-revision/>



ASPPH Presents  
▶ WEBINAR

# CEPH Criteria Rollout Redux

Thursday November 17, 2016

1:00 – 2:00 pm EASTERN

*Sponsored by the ASPPH Accreditation and  
Credentialing Committee*

ASPPH.ORG

1900 M Street NW, Suite 710

Washington, DC 20036

Tel: (202) 296-1099

Fax: (202) 296-1252

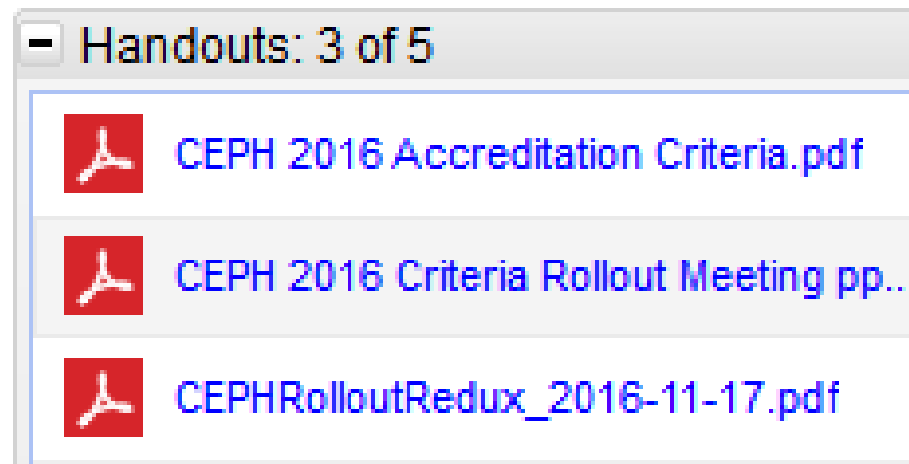
ASPPH Presents



# Access Handouts

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- CEPH's 2016 Accreditation Criteria
- CEPH's PPTs from the October Rollout Meeting

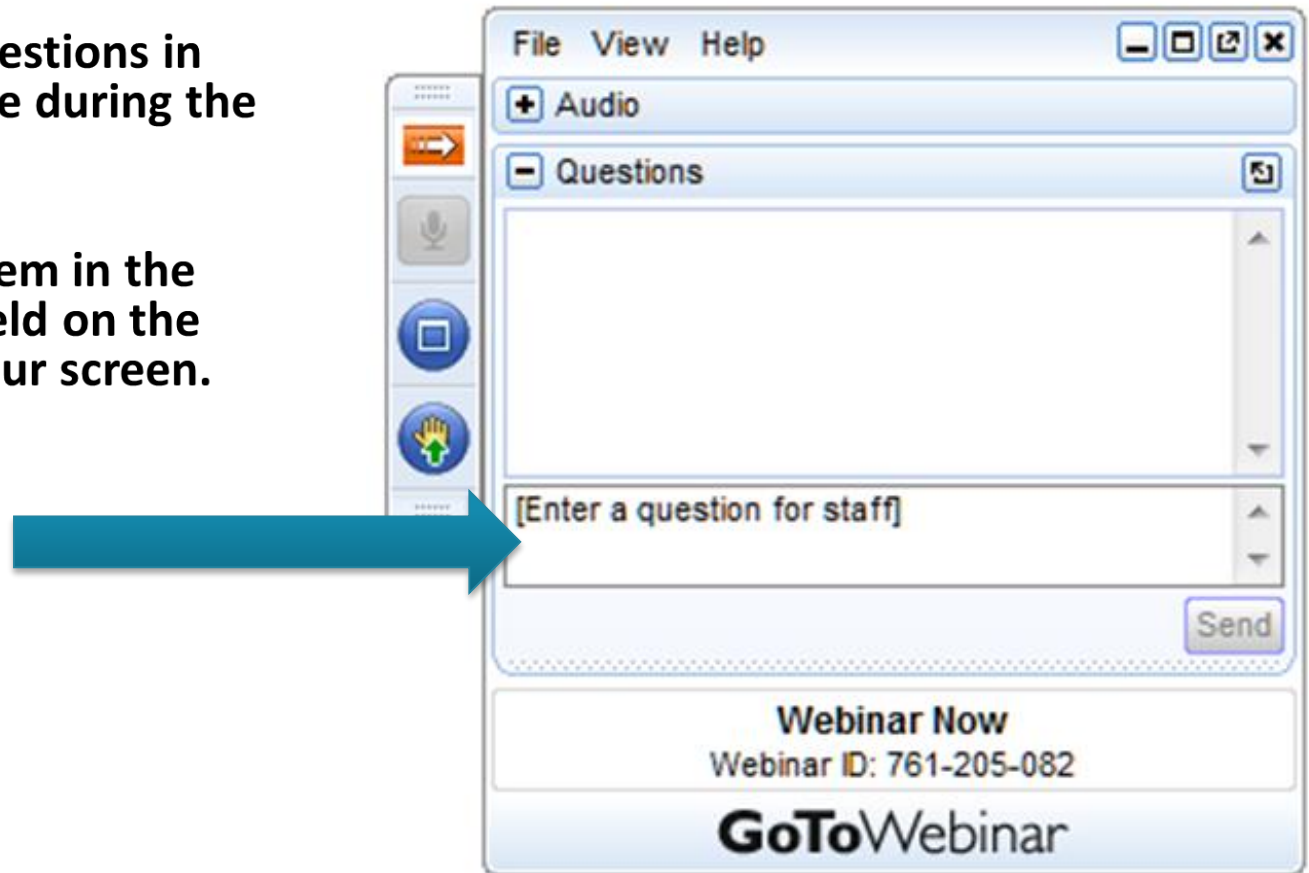


Also available at: <http://ceph.org/criteria-revision/>

# Method for Submitting Questions

## Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



# Webinar Moderator



**Dean David C. Goff**

Colorado School of Public Health:  
University of Colorado | Colorado  
State University | University of  
Northern Colorado

Chair, ASPPH Accreditation and  
Credentialing Committee

# ASPPH-Member Councilors to CEPH



**Dean Donna  
Petersen,  
CEPH  
President**  
(South  
Florida)



**Ms. Ruth  
Gaare  
Bernheim**  
(UVA)



**Dean John  
Finnegan**  
(Minnesota)



**Dean Iman  
Hakim**  
(Arizona)

# CEPH Representatives

---



**Ms. Laura Rasar King**

Executive Director  
Council on Education for  
Public Health



**Ms. Mollie Mulvanity**

Deputy Director  
Council on Education for  
Public Health

# ASPPH Work in Accreditation



**Dean David C. Goff**

Colorado School of Public Health:  
University of Colorado | Colorado  
State University | University of  
Northern Colorado

Chair, ASPPH Accreditation and  
Credentialing Committee



# ASPPH Work Groups on Accreditation (2015-2016)

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- Academic Affairs' Section
- Accreditation and Credentialing Committee
- Baccalaureate Subgroup of Education Committee
- Behavioral and Social Sciences Forum
- Biostatistics and Epidemiology Forum
- Career Services Forum
- Data Advisory Committee
- Diversity and Inclusion Committee
- DrPH Council
- DrPH Subgroup of the Academic Affairs' Section
- Environmental and Occupational Health Forum
- Faculty Affairs Leads
- Finance and Administration Section
- Health Policy and Management Forum
- Learning Futures Forum
- Mapping Subgroup of the Academic Affairs' Section
- MPH Council
- MPH Subgroup of the Academic Affairs' Section
- Dual Degree Subgroup/Population Health across All Professions expert panel of the Framing the Future Task Force
- Academic Public Health Practice Section
- Research Section
- Student Services Forum

# Learning Objectives for This Webinar

---

- Identify salient features of the new accreditation criteria
- Describe a sample institution's approach to implementing the new criteria
- Locate training and technical assistance opportunities in 2016 and 2017 to learn more about the accreditation criteria

# ASPPH-Member Councilors to CEPH



**Dean Donna  
Petersen,  
CEPH  
President**  
(South  
Florida)



**Ms. Ruth  
Gaare  
Bernheim**  
(UVA)



**Dean John  
Finnegan**  
(Minnesota)



**Dean Iman  
Hakim**  
(Arizona)

# CEPH Update

---



**Ms. Mollie Mulvanity**

Deputy Director  
Council on Education for  
Public Health

# 2016 Criteria: Implementation



Council *on* Education *for* Public Health

**November 17, 2016**

**ASPPH-hosted webinar**

***Empowering the Future: Creating Leaders for a Healthier World***

# Big Changes

## Curriculum



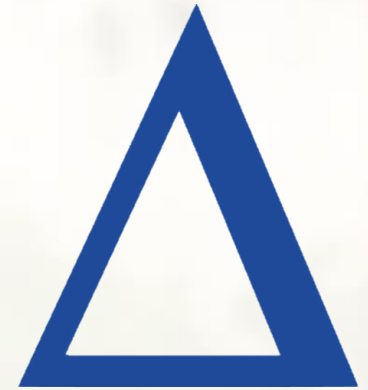
**Defining DrPH**  
**Fundamental change in**  
**approach to MPH/BSPH**

## Organization of Criteria



**Broken down to 8 criteria**  
**Letters instead of numbers**

## Data Documentation



**33 data templates**  
**Examples vs. lists**

# The Implementation Plan

Compliance with curricular and faculty aspects of 2016 criteria by:

**December 31, 2018**

How to demonstrate compliance:

1. Undertake full self-study and site visit, or
2. Submit combination of annual reports and compliance reports that demonstrate institution meets substantive requirements in Criterion C2 (Faculty Resources) and Criterion D (Curriculum)



# What does this mean for me?



Each school and program will receive letter by December 1, outlining options for new criteria adoption that works with your timeline

*As always, contact CEPH staff with questions*



# What to do?



**December 1**



**MAKE A PLAN**

# Different plans for different settings...



# Not sure when your term ends?

The screenshot shows a web browser window with the URL [ceph.org](http://ceph.org). The browser's address bar and tabs are visible at the top. The website header features the CEPH logo (Council on Education for Public Health) and a search bar. A navigation menu is open, showing options like 'About CEPH', 'History', 'Staff & Council Members', 'Policies', 'Annual Report', 'Accredited Schools and Programs List' (highlighted), 'Understanding Accreditation', and 'Related Links'. The main content area includes a large image of three people looking at a document, with the text 'Leading and fostering innovation in quality improvement' overlaid. Below this are three columns: 'Explore' with a list of links for students, schools, site visitors, dates, and news; 'Quick Links' with a list of links for accredited degrees, applicant lists, application templates, criteria and procedures, data templates, and FAQs; and 'Featured Institution' featuring the UIC School of Public Health logo. At the bottom, there is contact information for the Council on Education for Public Health, including the address, phone number, and fax number, along with social media links for Facebook and LinkedIn. The Windows taskbar is visible at the very bottom, showing the time as 12:21 PM on 11/15/2016.

WorldSmart x Google Calendar - Week x Inbox - mollie.mulvanity x Home | Council on Educa x Mollie

← → ↻ ceph.org ☆ G Other bookmarks

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**CEPH**  
Council on Education for Public Health

Search

About ▾

- About CEPH
- History
- Staff & Council Members
- Policies
- Annual Report
- Accredited Schools and Programs List**
- Understanding Accreditation
- Related Links

**Leading and fostering innovation in quality improvement**

**Explore**

- For Students
- For Schools and Programs
- For Site Visitors
- Dates to Remember
- News

**Quick Links**

- Search for Accredited Degrees
- Applicant List
- Application Templates
- Criteria and Procedures
  - 2016 Revised Criteria
- Data Templates
- FAQs

**Featured Institution**

**UIC SCHOOL OF PUBLIC HEALTH**  
UNIVERSITY OF ILLINOIS AT CHICAGO

**Council on Education for Public Health**

An independent agency recognized by the U.S. Department of Education to accredit schools of public health and public health programs outside schools of public health.

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Council on Education for Public Health  
1010 Wayne Avenue, Suite 220  
Silver Spring, MD 20910  
(202) 789-1050  
Fax: (202) 789-1895

Like us on Facebook

ceph.org/accredited/

12:21 PM 11/15/2016

# Public Health Programs

## American University of Beirut

### Graduate Public Health Program

Faculty of Health Sciences

PO Box 11-0236

Beirut, Lebanon

961-1-347127

Program Coordinator: Jocelyn DeJong,  
PhD, MPhil

(9/30/2006) 7/1/2019

## Arcadia University

### MPH Program

College of Health Sciences

Department of Public Health

450 South Easton Road

Glenside, PA 19038

(215) 572-4014

Director: Andrea Crivelli-Kovach, PhD, MA,  
MCHES

(6/8/2013) 7/1/2018

## Armstrong State University

### MPH Program in Community Health Education

Department of Health Sciences

11935 Abercorn St.

Savannah, GA 31419-1997

(912) 344-2780

Program Coordinator: Sara S. Plaspohl,  
DrPH, CHES, MHS, CIM, CIP

(6/1/2001) 7/1/2021

## Morehouse School of Medicine

### MPH Program

720 Westview Drive, SW

Atlanta, GA 30310-1495

(404) 752-1946

Director: Stephanie Miles-Richardson,  
DVM, PhD

(6/5/1999) 7/1/2022

## Morgan State University

### Public Health Program

School of Community Health and Policy

1700 East Cold Spring Lane

343 Jenkins Hall

Baltimore, MD 21251

(443) 885-4012

Dean: Kim D. Sydnor, PhD

(5/15/2004) 12/31/2016

## Mount Sinai Icahn School of Medicine

### Graduate Program in Public Health

Department of Community & Preventive  
Medicine

One Gustave L. Levy Place

Box 1043

New York, NY 10029

(212) 241-7941

Director: Nils Hennig, MD, PhD, MPH

(6/11/2005) 7/1/23

## University of Kansas School of Medicine

### KU-MPH Program

Departments of Preventive Medicine and  
Public Health

3901 Rainbow Boulevard, Mail-Stop 1008

Kansas City, KS 66160

(913) 588-2767

Executive Director: Won S. Choi, PhD,  
MPH

(10/3/1998) 7/1/2018

## University of Maryland at Baltimore

### MPH Program

Department of Epidemiology and  
Preventive Medicine

660 West Redwood Street

HH102E

Baltimore, MD 21201

(410) 706-3338

Director: Diane Marie M. St. George, PhD

(6/20/2009) 12/31/2021

## University of Miami

### Graduate Programs in Public Health

Department of Public Health Sciences

Leonard M. Miller School of Medicine

P.O. Box 016069 (R669)

Miami, FL 33101

(305) 243-6759

Interim Director: David J. Lee, PhD

# **Schools and Programs with Upcoming Site Visits**

**Schools and programs with following accreditation term expirations will undertake full self-study and site visit.**

<b>December 31, 2018</b>
<b>July 1, 2019</b>
<b>December 31, 2019</b>
<b>July 1, 2020</b>

**No additional compliance reporting will be required for this group**

# Not in one of those groups?

## January 2018

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

# Getting specific... Case A

Dear Dr. Doe:

On October 8, 2016, the Council on Education for Public Health adopted revised **Accreditation Criteria** for schools and programs in public health. All currently-accredited schools and programs, as well as schools and programs who become accredited, must demonstrate compliance with the revised criteria by December 31, 2018. This letter explains the steps that you must take in order to document compliance and maintain accreditation.

Your current accreditation term expires on 12/31/2022, and your next full review will include submission of a self-study document six to ten months before the expiration date. Your next full accreditation review will be conducted using the 2016 criteria. CEPH staff will contact you approximately two years before the expiration of your accreditation term to schedule a site visit. Prior to your next self-study submission, however, you must complete the following steps.

- 1) Complete **annual reporting** to CEPH on your regular schedule. The 2016 annual report is due on December 9, and subsequent annual reports will have similar due dates. Beginning with the report due in December 2018, the annual report will request faculty information in a format consonant with Criterion C2 in the 2016 criteria, and schools' and programs' faculty resources will be assessed based on Criterion C2's expectations.

2) Submit a **compliance report** to CEPH ([submissions@ceph.org](mailto:submissions@ceph.org)) by **January 9, 2018**. There are two options for this compliance report: Option A & Option B.

- Schools and programs who choose Option A will have no additional compliance reporting. They may have additional required interim reporting on any areas of noncompliance identified during their regular review process or in relation to the compliance report.
- Schools and programs who choose Option B will **also** be required to submit a report in the format of Option A no later than **January 9, 2019**. After submission of the 2018 report, they may be required to have a consultation visit with CEPH staff in preparation for the 2019 report. After submission of the 2019 report, they may have additional required interim reporting on any areas of noncompliance identified during their regular review process or in relation to the compliance report.

### Option A

Complete the Option A Compliance Report Form available on the **CEPH website**. The form requires completion of the following templates from the 2016 criteria, as well as additional documents indicated below. Provide narrative explanations only if necessary.

- Template Intro-1
- Template D2-2 (MPH foundational competencies)
- Syllabi for all courses listed in Template D2-2
- Documentation request 1 from Criterion D1 (describe methods of assessing fundamental public health knowledge) for MPH
- Syllabi for all courses referenced in D1's documentation request 1
- Template D3-2 (DrPH foundational competencies)
- Syllabi for all courses listed in Template D3-2
- Documentation request 1 from Criterion D1 (describe methods of assessing fundamental public health knowledge) for DrPH
- Syllabi for all courses referenced in D1's documentation request 1
- Templates D9-1, D10-1, D11-1, D12-1, D13-1 (bachelor's degree elements)
- Syllabi for all courses referenced in these templates
- Template D17-1, D18-1 or D19-1 (introductory public health knowledge)
- Syllabi for all courses listed in the template



## Option B

Complete the Option B Compliance Report Form available on the **CEPH website**. The Option B Form requires completion of **Template Intro-1** from the 2016 criteria, as well as a **detailed plan** for diagnosing and updating curricula to ensure compliance with all aspects of Criterion D. The Council expects that the plan will already be underway with steps completed—ie, SPH & PHP should begin taking steps toward implementation no later than January 2017, and the 2018 submission will present steps that have been completed and those that are set for future completion.

The plan must include a detailed timeline and must identify the responsible parties at each step, including faculty committees responsible for reviewing curricula and ensuring compliance with the relevant components of Criterion D. If the SPH/PHP anticipates the need for curricular changes that require approval by formal bodies (eg, school or university-level curriculum committees), the plan must include those steps of approval. A sample plan is provided below. Include additional narrative only if necessary.

Action	Responsible party	Start date	Completion date	Completed?
Assess reporting requirements to CEPH	Dean, education dean, key leaders	January 2017	January 2017	Yes January 2017
Train key faculty & staff, develop work plan & assign committees	Education dean, Curriculum Committee chair, education staff	January 2017	January 2017	Yes January 2017
CEPH training at ASPPH annual meeting	Relevant faculty & staff	March 2017	March 2017	Yes March 2017
Review & map required MPH & other curricula, develop recommendations for curricular changes	MPH curriculum committee	March 2017	August 2017	Yes July 2017
Review recommendations	MPH Advisory Committee, Full faculty	August 2017	September 2017	Yes September 2017
Make decision about type of CEPH report to be submitted in Jan 2018 (Option A or B)	Executive Committee	September 2017	September 2017	Yes September 2017
Incorporate feedback, prepare new course proposals & submit course proposals to graduate council	MPH Curriculum Committee, key staff	September 2017	January 2018	Yes December 2017
Formal approval of new required courses & catalog changes	Graduate Council	January 2018	May 2018	No
Develop full syllabi (readings, assessments, etc.) for new courses	Faculty (TBD)	January 2018	May 2018 (concurrent with awaiting Grad Council formal approval)	No
Implement new courses	Faculty (TBD)	Fall 2018, Spring 2019	Fall 2018, Spring 2019	No
Report due to CEPH documenting compliance	Dean, faculty, key staff	January 2019	January 2019	No

# Choosing a reporting path...



**Option A**

**Curriculum**

**MPH**



**Option B**

**BS**

**DrPH**

**MS, PhD**

**Faculty Resources**

# Pull out the templates!

	A	B	C	D	E	F	G
1	<b>Template C2-1 (programs)</b>						
2		FIRST DEGREE LEVEL			SECOND DEGREE LEVEL	THIRD DEGREE LEVEL	ADDITIONAL FACULTY <sup>†</sup>
3	<b>CONCENTRATION</b>	<b>PIF 1*</b>	<b>PIF 2*</b>	<b>FACULTY 3^</b>	<b>PIF 4*</b>	<b>PIF 5*</b>	
4							
5	Concentration name						PIF: , Non-PIF:
6	Degree(s) offered						
7							
8	Concentration name						PIF: , Non-PIF:
9	Degree(s) offered						
10							
11	Concentration name						PIF: , Non-PIF:
12	Degree offered						
13							
14							
15	<b>TOTALS:</b>	Named PIF					
16		Total PIF					
17		Non-PIF					
18							

Assessment of Competencies for MPH in X Concentration		
Competency	* Course number(s) or other educational requirements	Specific assessment opportunity
<b>Evidence-based Approaches to Public Health</b>		
1. Apply epidemiological methods to the breadth of settings and situations in public health practice		
2. Select quantitative and qualitative data collection methods appropriate for a given public health context		
3. Analyze quantitative and qualitative data using biostatistics, informatics, computer-based programming and software, as appropriate		
4. Interpret results of data analysis for public health research, policy or practice		
<b>Public Health &amp; Health Care Systems</b>		
5. Compare the organization, structure and function of health care, public health and regulatory systems across national and international settings		
6. Discuss the means by which structural bias, social inequities and racism undermine health and create challenges to achieving health equity at organizational, community and societal levels		
<b>Planning &amp; Management to Promote Health</b>		
7. Assess population needs, assets and capacities that affect communities' health		
8. Apply awareness of cultural values and practices to the design or implementation of public health policies or programs		
9. Design a population-based policy, program, project or intervention		
10. Explain basic principles and tools of budget and resource management		
11. Select methods to evaluate public health programs		
<b>Policy in Public Health</b>		
12. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence		
13. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes		
14. Advocate for political, social or economic policies and programs that will improve health in diverse populations		
15. Evaluate policies for their impact on public health and health equity		
<b>Leadership</b>		
16. Apply principles of leadership, governance and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making		

# Identify key stakeholders and their timelines...

Levels of curriculum committees?

Registrar

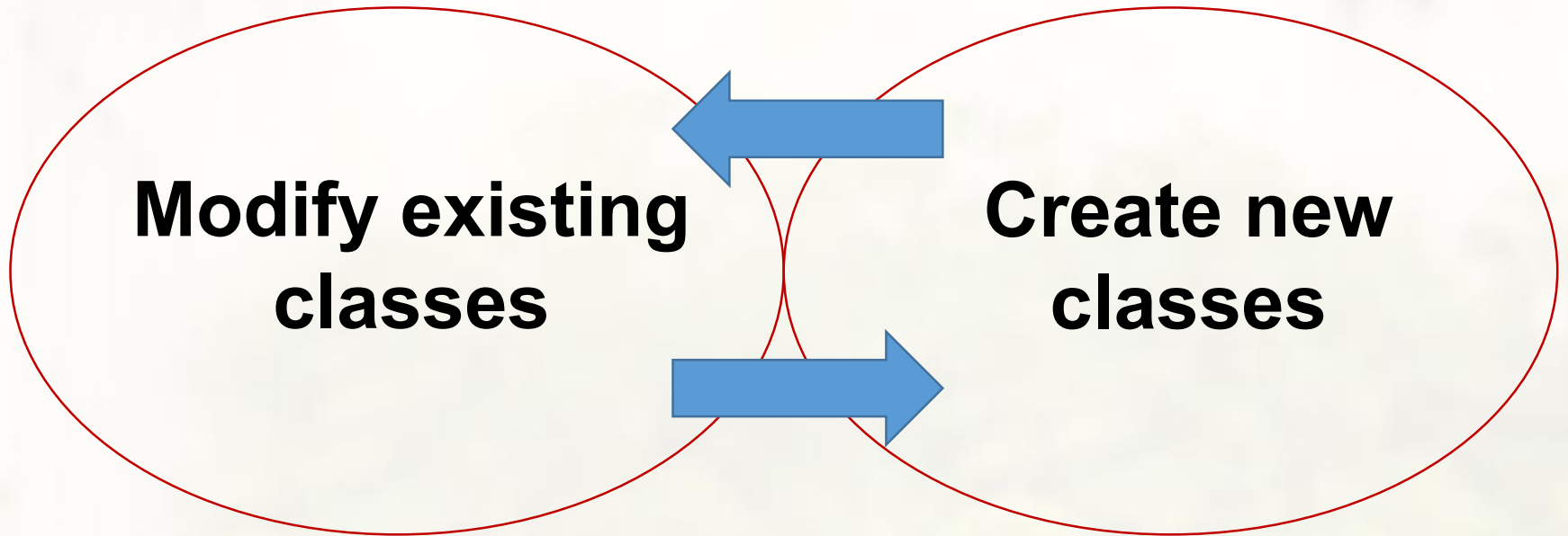
Students

Alumni

Community advisors

**MOBILIZE** 

# Choose an approach



# **Concerns about timeline...**



**Best practice in accreditation &  
USDE compliance issues**

**Our intention is not to revoke**

**Investigate your options**

**What do you need for COMPLIANCE?**



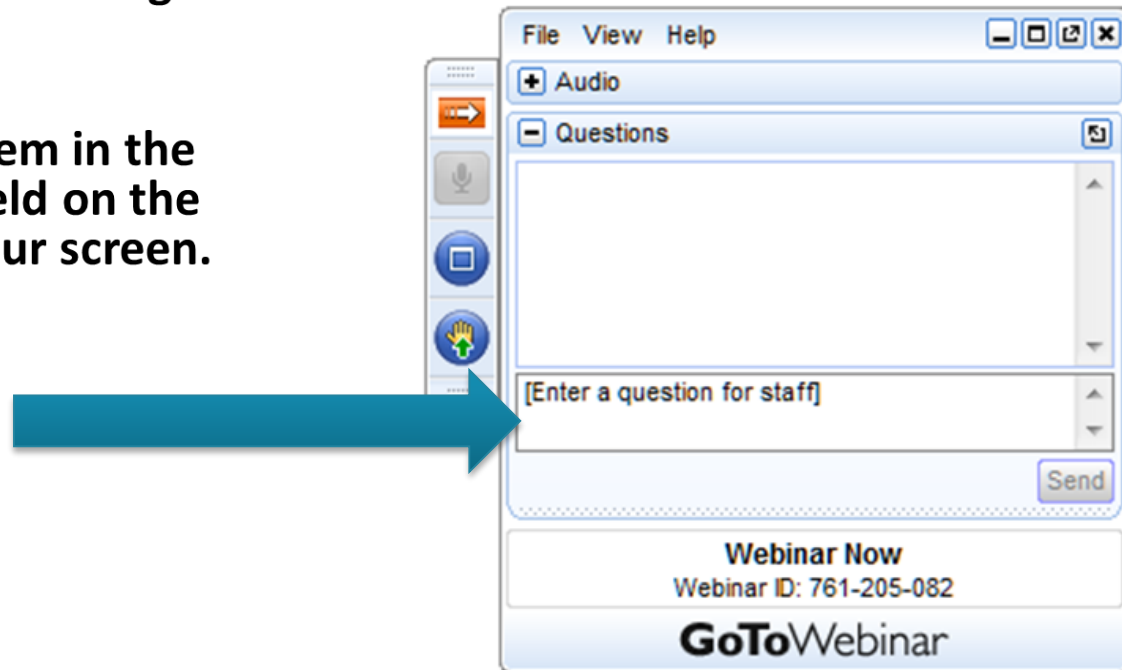
# Thank you! Speak to you soon?

Date	Conference	Location
November 17, 2016	ASPPH Webinar: CEPH Criteria Rollout Redux	Webinar
December 2, 2016	Technical Assistance Session	Webinar
January 12-13, 2017	Accreditation Orientation Workshop *invite only	Washington, DC
February 22, 2017	Technical Assistance Session	Webinar
March 15-17, 2017	ASPPH Annual Meeting	Arlington, VA
March 30-April 1, 2017	SOPHE Annual Meeting	Denver, CO
April 5-7, 2017	APTR Annual Meeting	Savannah, GA
May 16, 2017	Technical Assistance Session	Webinar
June 14-16, 2017	AAPHP Biennial Conference	Atlanta, GA
August 3-4, 2017	Accreditation Orientation Workshop *invite only	Washington, DC
August 23, 2017	Technical Assistance Session	Webinar
November 2-8, 2017	APHA Annual Meeting	Atlanta, GA

# Method for Submitting Questions

## Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



# Onto *Your* Questions and Comments

---

How are schools planning to evaluate employer satisfaction?

Is there an evaluation template?

# Onto *Your* Questions and Comments

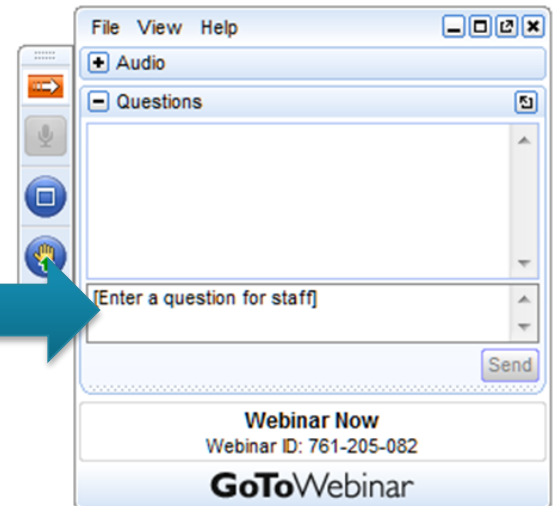
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What is covered under the term "informatics?"

# Taking More Questions from the Question Box

## Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



# Wrapping Up



**Dean David C. Goff**

Colorado School of Public Health:  
University of Colorado | Colorado  
State University | University of  
Northern Colorado

Chair, ASPPH Accreditation and  
Credentialing Committee

# Concluding Remarks

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- The Accreditation and Credentialing Committee continues to seek means to assist members as you implement the criteria changes
- Reach out directly to CEPH with questions (Mollie at [mmulvanity@ceph.org](mailto:mmulvanity@ceph.org))

# Access the Webinar Recording

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See the webinar event page on the ASPPH website for a link to this **archived webinar**:

<http://www.aspph.org/event/aspph-presents-webinar-ceph-criteria-rollout-redux/>

Contact: [webinars@aspph.org](mailto:webinars@aspph.org)

**CPHCE**  
*Credits*



# Coming Attractions...

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**ASPPH Presents: New Undergraduate Curriculum Introduces Students to Alzheimer's and Dementia, a Rapidly Growing Public Health Issue**

Thursday, December 1, 2:00 p.m. – 3:00 p.m. Eastern

**ASPPH Presents: ASPPH Fellowships: Opportunities for Recent Graduates of ASPPH Member Institutions**

Tuesday, December 6, 2:00 p.m. – 3:00 p.m. Eastern

**ASPPH Presents: An Overview of SBP CEPH Accreditation**

Thursday, December 8, 1:00 p.m. – 2:00 p.m. Eastern

For more information about and to register for upcoming webinars, visit the ASPPH Events page:

<http://www.aspph.org/events/category/webinar/>

# More Coming Attractions...

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2017 ASPPH  
**ANNUAL MEETING**  
MARCH 15-17 • ARLINGTON, VA

**UNDERGRADUATE**  
Public Health and Global Health Education  
..... SUMMIT .....  
MARCH 15, 2017 • ARLINGTON, VA

We salute and thank you, Dean Goff, ASPPH's Accreditation and Credentialing Committee Chair since 2015

Many, many best wishes on your new job at NIH from all of us at ASPPH!

