

ASPPH Presents Webinar Series

***Public Health Associate Program
(PHAP) and BEST FIT Candidate
Model Overview***

Tuesday, November 16, 2016
12:30 pm-1:30 pm Eastern

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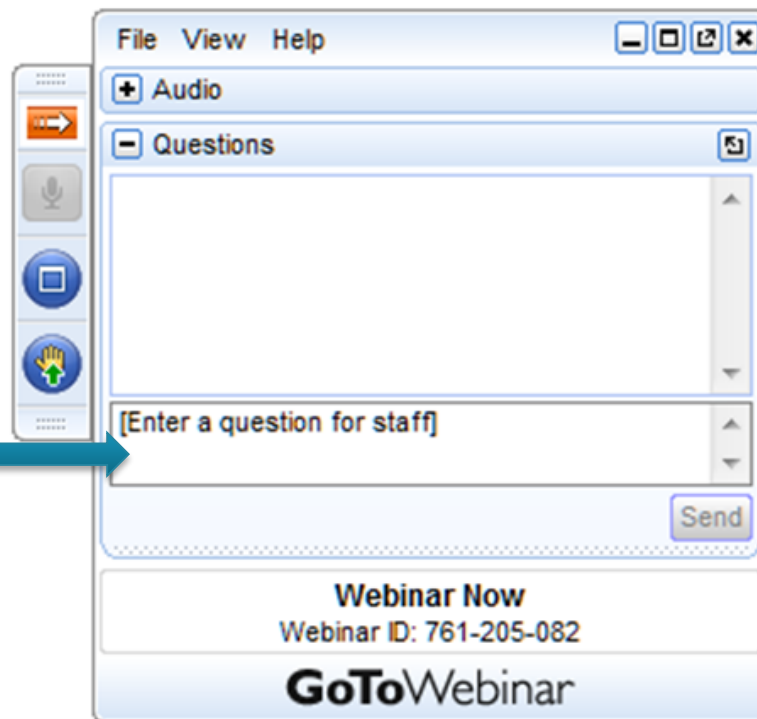
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ASPPH Presents
 **WEBINAR**

Method for Submitting Questions

Join the Conversation...

- You can ask questions in writing anytime during the webinar.
- Simply type them in the “Questions” field on the right side of your screen.



ASPPH Presents
WEBINAR

Today's Presenters



J.T. Theofilos

*Lead, Partnerships and Stakeholder Engagement (PSE)
Public Health Associates Program (PHAP)
Office for State, Tribal, Local, and Territorial Support
(OSTLTS)
Centers for Disease Control and Prevention (CDC)*



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Public Health Associate Program (PHAP) and BEST FIT Model Overview

November 15, 2016

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Centers for Disease Control and Prevention
Office for State, Tribal, Local and Territorial Support

What is your knowledge level of PHAP?

I have no knowledge of PHAP.

I have heard of PHAP.

I have some knowledge of PHAP.

I am well informed about PHAP.

For those who have heard about PHAP, have you encouraged students to apply to the program?

Yes

No

Not Applicable

Were the students you encouraged to apply to PHAP accepted to the program?

Yes

No

Unsure

Not Applicable

Session Objectives

By the end of this webinar, participants should be able to:

- 1. Better understand what the Public Health Associate Program is**
- 2. List five (5) of the six (6) BEST FIT characteristics an associate.**
- 3. Begin to identify potential PHAP candidates to encourage to apply**

PHAP Mission

The mission of PHAP is to provide training and experiential learning to early-career public health professionals who contribute to the public health workforce.



What is the Public Health Associate Program?

- ❑ **Two-year, paid, competency-based training program**
 - Associates have little to no public health experience
 - Some have little to no WORK experience
 - Two-year assignment in the same categorical program focus area
- ❑ **Associates are federal government employees while in the program**
- ❑ **A partnership and collaboration between CDC and host sites:**
 - State, tribal, local, and territorial health departments
 - Non-governmental organizations (NGOs)
 - CDC PHAP supervisor and host site supervisor

What PHAP is NOT

- ❑ NOT an internship
- ❑ NOT administrative staffing support
- ❑ NOT a federal government employment service
- ❑ NOT CDC subject matter experts (SMEs)

History of PHAP

- ❑ Piloted in Florida
- ❑ New field-based CDC program began to train early-career public health professionals

Number of Associates Hired



“Win-Win-Win” Approach

- 1. Provide value-added service to the host site to meet their goals**
 - Traditional public health programs
 - Accreditation
 - Tribal community vehicle safety
- 2. Ensure associates attain the PHAP competencies**
- 3. Provide associates with experience in public health programs and service delivery**

PHAP Competency Domains

- ❑ **The PHAP training experience includes work activities that provide opportunities for associate to meet PHAP competencies within the nine (9) PHAP domains.**

- 1. Analytic and Assessment
- 2. Public Health Science
- 3. Program Planning, Management, and Improvement
- 4. Public Health Policy and Law
- 5. Professionalism
- 6. Communication
- 7. Diversity and Inclusion
- 8. Community Dimensions of Public Health
- 9. Financial Planning and Management

BEST FIT Model

Characteristics for PHAP Candidates

1. Big-picture thinker
2. Effective communicator
3. Socially and culturally inclusive
4. Thrive in a dynamic environment
5. Flexible
6. Intelligent
7. Tactile learner

“B” Big Picture Thinker

- ❑ Candidates are expected to see the bigger picture beyond their experience or areas of interest.
- ❑ They should understand how the work they do for PHAP fits into the broader field of public health
- ❑ Associates are trained to be public health generalists, not specific subject matter experts

“E” Effective Communicator

- ❑ Candidates should have strong oral and written communication skills
- ❑ Communicate ideas and information succinctly and accurately.

“S” Socially and Culturally Inclusive

- ❑ Public health professionals frequently work with individuals from different social or cultural backgrounds.
- ❑ There may be differences in race, religion, ethnicity, gender, age, sexual orientation, and philosophical views.
- ❑ Candidates should be respectful of those differences and be free from acting on prejudice and bigotry, be unbiased and tolerant, accepting of differences.

“T” Thrives in a Dynamic Environment

- ❑ Emerging and challenging public health issues create a fast-paced, responsive work environment.
- ❑ Candidates should be able to apply lessons learned, take a strong scientific approach, make changes as directed, and respond quickly as part of a team.

“F” Flexible

- ❑ Candidates are expected to adapt quickly to change and do so with a positive attitude.
- ❑ Candidates should be able to function despite uncertainty and frequently changing working conditions.

“I” Intelligent

- ❑ Candidates are expected to have a proven track record of academic success.
- ❑ Be able to comprehend and apply new information and ideas.

“T” Tactile Learner

- ❑ PHAP is a predominately on-the-job experience training program.
- ❑ Associates are expected to learn the structure and function of a public health program.
- ❑ They are expected to:
 - Deliver exceptional public health service.
 - Gain competence in the technical elements of carrying out public health program activities.

PHAP Associates in the field

Take a glimpse into a day in the life of an associate:

A day in the life of a PHAP Associate

Annual PHAP Timeline Events/Processes

- ❑ **January**
 - PHAP candidate application period opens
- ❑ **February – April**
 - Candidate application reviews
- ❑ **May – June**
 - Candidate and host site matching
- ❑ **July – August**
 - Matching of accepted PHAP candidates with PHAP host sites
- ❑ **October**
 - Associates will begin work at their new host sites

The 'ASK'

- ❑ Visit www.cdc.gov/phap for more information
- ❑ Think about students who might be 'best fit' candidates for PHAP and encourage them to apply to PHAP
- ❑ Share PHAP information with other faculty and 'best fit' candidates

Questions?

PHAP website: www.cdc.gov/phap

For more information, please contact CDC's Office for State, Tribal, Local and Territorial Support.

4770 Buford Highway NE, Mailstop E-70, Atlanta, GA 30341

Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

E-mail: OSTLTSfeedback@cdc.gov

Web: <http://www.cdc.gov/stltpublichealth>

The findings and conclusions in this presentation are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Centers for Disease Control and Prevention

Office for State, Tribal, Local and Territorial Support

Thank you to today's Presenters



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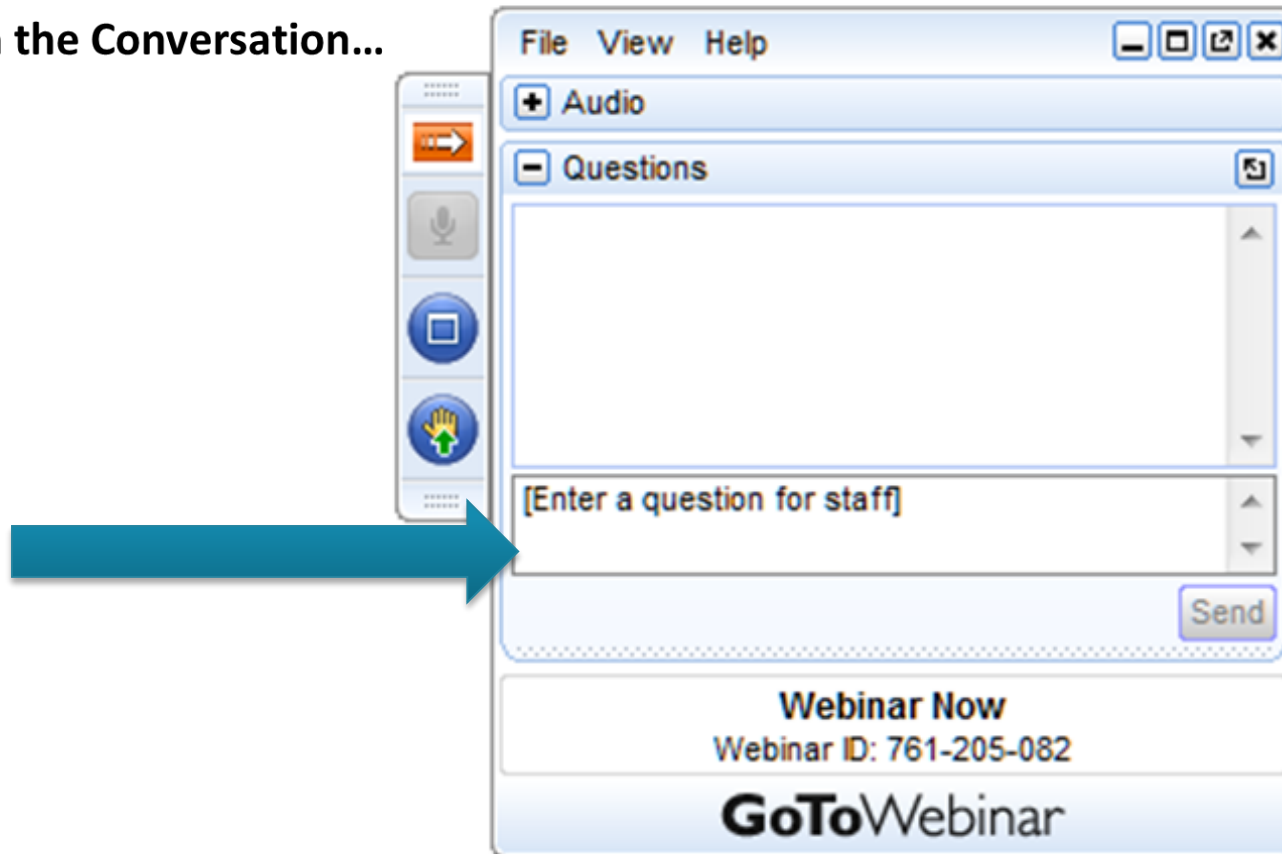


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Questions or Comments?

Join the Conversation...



Today's Presenters

Now taking questions.



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Thank You!

See the webinar event page on the ASPPH website for a link to the **archived webinar**:

<http://www.aspph.org/event/aspph-presents-public-health-associate-program-phap-program-and-best-fit-candidate-model-overview/>

Contact: webinars@aspph.org

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Coming Attractions...

ASPPH Presents: How Academia Can Support Governmental Public Health Departments through Training: As Seen Through the Lens of Public Health Preparedness

Wednesday, November 16, 1:00 – 2:00 p.m. Eastern

ASPPH Presents: New Undergraduate Curriculum Introduces Students to Alzheimer's and Dementia, a Rapidly Growing Public Health Issue

Thursday, December 1, 2:00 p.m. – 3:00 p.m. Eastern

ASPPH Presents: ASPPH Fellowships: Opportunities for Recent Graduates of ASPPH Member Institutions

Tuesday, December 6, 2-3:00 pm Eastern

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