

CEPH Draft Accreditation Criteria: 2/1/16

Introduction and Rationale – PLEASE READ

The Council's three major aims in this criteria revision process are as follow:

- Ensure the quality of public health education.
- Increase flexibility and opportunities for innovation.
- Simplify and reduce the accreditation reporting burden.

We welcome specific comments that help us achieve these aims.

The Council received and considered over 200 comments from more than 35 individuals and organizations in the “round 2” comment period. Many of the comments focused on similar areas. Based on the comments received, it appears that there is relative consensus on many of the criteria. In this draft:

- **Criteria that appear to require more discussion are printed in blue.**
- **Criteria on which there appears to be substantial agreement are printed in green.**
- **Tracked changes, in either type of criterion, appear in red.**

The Council suggests that this round, and subsequent rounds of comments, focus on the criteria printed in blue.

We will continue to accept comments on any component of the draft, in case criteria printed in green can benefit from additional insights.

Other notes on document format:

Notes that appear in *red italics* will be removed from the final version and are intended to provide context during the revision and comment process.

Criteria indicated with ▲ are required by the US Department of Education (USDE) as part of CEPH's recognition process as a specialized accreditor. In many cases, the USDE indicates that the criteria must address a given topic (eg, the criteria must address faculty qualifications) but does not prescribe specific requirements. The USDE requires that criteria address curriculum, but the symbol is not provided next to each curricular criterion, since many criteria act together to fulfill this requirement. In a limited number of cases, indicated with notes in red italics, the regulations dictate the content of the criterion.

The designation in parentheses following each criterion heading (eg, SPH and PHP) indicate the unit(s) for which each criterion is applicable. Some criteria apply only to SPH, as indicated.

The designation in parentheses following each documentation request (eg, self-study document) indicates where the information should appear.

New criterion	Relationship to current criteria
Introduction	Replaces elements of Criterion 1.3
A Organization & Decision Making	Replaces 1.4 & 1.5. Contains elements of 1.3
B Mission & Evaluation	Replaces 1.1 & 1.2. Contains elements of 2.7
C Resources	Replaces 1.6 & 1.7
D Curriculum	Replaces 2.1-2.14
E Faculty	Replaces 3.1, 4.1 & 4.2. Contains elements of 3.2.
F Community Engagement	New: contains elements of the following: 1.1, 1.2, 1.8, 2.7 & 3.2 Replaces 3.3
G Diversity	Replaces 1.8
H Student Services	Replaces 4.3 & 4.4

The Council chose an approach that breaks each criterion into functional components for evaluation. This criteria document attempts to reduce the number of "compound" criteria, which assess multiple elements simultaneously. The result is a document with many criteria but a streamlined set of reporting requirements and increased clarity for each individual component. The Council believes that this increased clarity will assist schools and programs in focusing on specific areas for improvement and will aid reviewers and Councilors in providing specificity on issues identified during the review process.

Table of Contents

Criteria in green have achieved broad consensus
Criteria in blue are priorities for additional discussion

Introduction	1
A1. Organization and Administrative Processes	2
A2. Multi-Partner Schools and Programs	3
A3. Student Engagement	3
A4. Autonomy for Schools of Public Health	3
A5. Degree Offerings in Schools of Public Health	4
B1. Guiding Statements/Statement of Purpose	5
B2. Defining Evaluation Practices	5
B3. Graduation Rates	6
B4. Post-Graduation Outcomes	6
B5. Alumni Perceptions of Curricular Effectiveness	7
B6. Use of Evaluation Data	8
C1. Fiscal Resources	9
C2. Faculty Resources	10
C3. Staff and Other Personnel Resources	13
C4. Physical Resources	14
C5. Information and Technology Resources	14
D1. MPH and DrPH Foundational Public Health Knowledge	16
D2. MPH Foundational Competencies	17
D3. DrPH Foundational Competencies	19
D4. Concentration Competencies	21
D5. MPH Applied Practice Experiences	22
D6. DrPH Application and Practice	23
D7. MPH Integrative Learning Experience	24
D8. DrPH Integrative Learning Experience	25
D9. Public Health Bachelor's Degree Curriculum	26
D10. MPH Program Length	28
D11. DrPH Program Length	29
D12. Bachelor's Degree Program Length	29
D13. Public Health Content in All Degrees in the Unit of Accreditation	29
D14. Master's Degrees in Public Health Fields, Other than MPH	31
D15. Doctoral Degrees in Public Health Fields, Other than DrPH	32
D16. Distance Education	33
E1. Faculty Alignment with Degrees Offered	35
E2. Faculty Integration of Practice Experience	35
E3. Faculty Instructional Effectiveness	36
E4. Faculty Scholarship	37
E5. Faculty Extramural Service	38
F1. Community Involvement in School/Program Evaluation and Assessment	40
F2. Student Involvement in Community Engagement and Professional Service	40
F3. Assessment of the Community's Professional Development Needs	41
F4. Delivery of Continuing Education for the Workforce	41
G1. Diversity and Cultural Competence	42
H1. Academic Advising	44
H2. Career Advising & Mentoring	44
H3. Student Complaint Procedures	45
H4. Student Recruitment and Admissions	45
H5. Publication of Educational Offerings	46
Definitions	47

1 Introduction¹

1) Description of institutional environment, which includes the following:

- a. year institution was established and its type (eg, private, public, land-grant, etc.)
- b. number of schools and colleges at the institution and the number of degrees offered by the institution at each level (bachelor's, master's, doctoral and professional preparation degrees)
- c. number of university faculty, staff and students
- d. brief statement of distinguishing university facts and characteristics
- e. names of all accrediting bodies (other than CEPH) to which the institution responds. The list must include the regional accreditor for the university as well as all specialized accreditors to which any school, college or other organizational unit at the university responds. (list may be placed in the electronic resource file) ▲
- f. brief history and evolution of public health program or school and related organizational elements, if applicable (eg, date founded, educational focus, other degrees offered, rationale for offering public health education in unit, etc.)

2) Organizational charts that clearly depict the following related to the school or program:

- a. the school/program's internal organization, including the reporting lines to the dean/director
- b. the relationship between the school/program and other academic units within the institution. For programs, ensure that the chart depicts all other academic offerings housed in the same organizational unit as the program. Organizational charts may include committee structure organization and reporting lines
- c. the lines of authority from the school/program's leader to the institution's chief executive officer (president, chancellor, etc.), including intermediate levels (eg, reporting to the president through the provost)

3) An instructional matrix presenting all of the school or program's degree programs and areas of specialization, including bachelor's, master's and doctoral degrees, as appropriate.²

The matrix must

- show undergraduate and graduate degrees
- distinguish between professional and academic degrees for all graduate public health degrees offered
- identify any public health degrees/concentrations that are offered in distance learning or executive formats-
- (SPH only) distinguish public health degrees from other degrees

Non-degree programs, such as certificates or continuing education, should not be included in the matrix. (Follow Instructional Matrix template).

¹ Required, but no compliance findings will be returned. This information serves as a summary to orient readers to the university and the SPH/PHP.

²-SPH must report all degree programs housed in the school or college and should review the Degree Classification Key available on the CEPH website.

PHP should list only the degree programs within the unit of accreditation. Contact CEPH staff with questions about the unit of accreditation.

See "Definitions" at the end of this document for additional information.

44 **A1. Organization and Administrative Processes (SPH and PHP)**

45
46 **The school or program demonstrates effective administrative processes that are sufficient to**
47 **affirm its ability to fulfill its mission and goals and to conform to the conditions for accreditation.**

48
49 **The school or program establishes appropriate decision-making structures for all significant**
50 **functions and designates appropriate committees or individuals for decision making and**
51 **implementation.**

52
53 **School or program faculty have formal opportunities for input in decisions affecting the following:**

- 54
55
- 56 • **degree requirements**
 - 57 • **curriculum design**
 - 58 • **student assessment policies and processes**
 - 59 • **admissions policies and/or decisions**
 - 60 • **faculty recruitment and promotion**
 - 61 • **research and service activities**

62 **The school or program ensures that faculty (including full-time and part-time faculty) regularly**
63 **interact with their colleagues and are engaged in ways that benefit the instructional program (eg,**
64 **participating in instructional workshops, engaging in program- or school-specific curriculum**
65 **development and oversight).**

66
67 **Required documentation:**

- 68
69 1) **A list of the program or school's standing and significant ad hoc committees. For each, indicate**
70 **the formula for membership (eg, two appointed faculty members from each concentration) and list**
71 **the current membership. Identify student members.**

72
73 **PHPs should generally focus the response on the specific committees that govern the unit of**
74 **accreditation, not on departmental or school committees that oversee larger organizational units.**
75 **(self-study document)**

- 76
77 2) **A brief description of which committee(s) or other responsible parties make decisions on each of**
78 **the following areas and how the decisions are made:**

- 79
- 80 a. **degree requirements**
 - 81 b. **curriculum design**
 - 82 c. **student assessment policies and processes**
 - 83 d. **admissions policies and/or decisions**
 - 84 e. **faculty recruitment and promotion**
 - 85 f. **research and service activities**

86 **(self-study document)**

- 87
88 3) **A copy of the bylaws or other policy documents that determine the rights and obligations of**
89 **administrators, faculty and students in governance of the program. (electronic resource file)**

- 90
91 4) **A brief description of how faculty contribute to decision making activities in the broader**
92 **institutional setting, including a sample of faculty memberships and/or leadership positions on**
93 **committees external to the unit of accreditation. (self-study document)**

- 94
95 5) **A description of how full-time and part-time faculty regularly interact with their colleagues (self-**
96 **study document) and documentation of recent interactions, which may include minutes, attendee**
97 **lists, etc. (electronic resource file)**

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- 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

A2. Multi-Partner Schools and Programs (SPH and PHP—applicable ONLY if functioning as a “collaborative unit” as defined in CEPH procedures)

When a school or program is sponsored by more than one regionally-accredited institution and is operated as a single organizational unit, the school or program defines a clear and comprehensive set of organizational rights and responsibilities that address operational, curricular and resource issues. Memoranda of agreement or other similar documents outline all such rights and responsibilities.

The school or program has a single identified leader (dean or director) and a cohesive chain of authority for all decision making relevant to the educational program that culminates with this individual.

Required documentation:

- 1) Description of the major rights and responsibilities of each participating institution. (self-study document)
- 2) A copy of the formal written agreement that establishes the rights and obligations of the participating universities in regard to the program or school’s operation. (electronic resource file)
- 3) Description of the role and responsibilities of the identified leader. (self-study document)
- 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

A3. Student Engagement (SPH and PHP)

Students have formal methods to participate in policy making and decision making within the program or school, and the school or program engages students as members on decision-making bodies whenever appropriate.

Required documentation:

- 1) A description of student participation in policy making and decision making at the school or program level, including identification of all student members of program or school committees over the last three years, and student organizations involved in program or school governance, if relevant to this criterion. Schools should focus this discussion on students in public health degree programs. (self-study document)
- 2) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

A4. Autonomy for Schools of Public Health (SPH only)

A school of public health operates at the highest level of organizational status and independence available within the university context. If there are other relevant professional schools in the same university (eg, medicine, nursing, law, etc.), the school of public health shall have the same degree of independence accorded to those professional schools~~The school of public health has~~

154 | ~~the same degree of independence accorded to other professional schools.~~ Independence and
155 | status are viewed within the context of the institutional policies, procedures and practices.

156 |
157 | ~~In organizational structures that do not meet this requirement, the institution may pursue~~
158 | ~~accreditation for a public health program, rather than a school of public health.~~

159 |
160 | Required documentation:

- 161 |
162 | 1) Description of the school's reporting lines up to the institution's chief executive officer. (self-study
163 | document)
- 164 |
165 | 2) Description of the reporting lines and levels of autonomy of other professional schools located in
166 | the same institution and identification of any differences between the school of public health's
167 | reporting lines/level of autonomy and those of other units. (self-study document)
- 168 |
169 | 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
170 | this area, if applicable. (self-study document)

171 | 172 | 173 | A5. Degree Offerings in Schools of Public Health (SPH only)³

174 |
175 | A school of public health offers ~~at least one~~ professional public health master's degree (eg, MPH)
176 | ~~in at least three distinct concentrations (as defined by competencies in Criterion D4) and at least~~
177 | ~~one public health doctoral degree programs (academic or professional) in at least two~~
178 | ~~concentration areas public health.~~ A school may offer ~~more degrees one or multiple~~ concentration
179 | areas at either degree level.

180 |
181 | ~~Units of accreditation that do not offer both degree levels may pursue accreditation for a public~~
182 | ~~health program, rather than a school of public health.~~

183 |
184 | *Note: This revision reflects the consensus of the majority of comments received during round 2. The*
185 | *second paragraph, above, was removed to avoid confusion, since there are multiple criteria, other than*
186 | *this one, that specify the difference between schools and programs.*

187 |
188 | *The language related to doctoral degrees is intended to suggest that any of the following would be*
189 | *acceptable (as well as many other combinations): DrPH in general public health and PhD in*
190 | *epidemiology; PhD with concentrations in epidemiology and environmental health; DrPH in health policy*
191 | *and ScD in epidemiology; DrPH with concentrations in health policy and epidemiology; etc. The Council*
192 | *welcomes suggestions for clarity, if the language proposed above could be improved.*

193 |
194 | Required documentation:

- 195 |
196 | 1) Affirmation that the school offers ~~a~~ professional public health master's degree concentrations in at
197 | least three areas and a public health doctoral degree programs of study in at least two areas in
198 | public health. (self-study document)
- 199 |
200 | 2) An official catalog or bulletin that lists the degrees offered by the school. (electronic resource file
201 | or hyperlink in self-study document)

202 |

³ CEPH procedures indicate that all units of accreditation, including programs, must offer a professional public health master's degree to be eligible for accreditation. Accreditation as a school of public health requires satisfying all accreditation criteria applicable to programs as well as Criteria A4 and A5 and the school-specific faculty resource minimum defined in Criterion C2.

203 **B1. Guiding Statements/Statement of Purpose (SPH and PHP)**

204
205 The school or program defines a *vision* that describes how the community/world will be different
206 if the school or program achieves its aims.

207
208 The school or program defines a *mission statement* that identifies what the school or program will
209 accomplish operationally in its instructional, community engagement and scholarly activities. The
210 mission may also define the school or program’s setting or community and priority population(s).

211
212 The school or program defines *goals* that describe strategies to accomplish the defined mission.

213
214 The school or program defines a statement of *values* that informs stakeholders about its core
215 principles, beliefs and priorities.

216
217 Together, the school or program’s guiding statements must address instruction, scholarship and
218 service and must:

- 219
220 • define the ways in which the school or program plans to 1) advance the field of public health
221 and 2) promote student success.
222
223 • may derive from the purposes of the parent institution but also reflect the school or program’s
224 own aspirations and respond to the needs of the school or program’s intended service
225 area(s).
226
227 • are sufficiently specific to allow the school or program to rationally allocate resources and to
228 guide evaluation of outcomes.

229
230 Required documentation:

- 231
232 1) A one- to three-page statement of purpose that, at a minimum, presents the school or program’s
233 vision, ~~values, mission, and~~ goals and values.

234
235 This document may take the form of the executive summary of a strategic plan, or it may take
236 other forms that are appropriate to support the school or program’s ongoing efforts to advance
237 public health and student success. (self-study document)

- 238
239 2) If applicable, a school- or program-specific strategic plan or other comparable document.
240 (electronic resource file)

- 241
242 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
243 this area, if applicable. (self-study document)

244
245
246 **B2. Defining Evaluation Practices (SPH and PHP)**

247
248 The school or program defines appropriate evaluation methods and measures that allow the
249 school or program to determine its effectiveness in advancing its mission and goals. The
250 evaluation plan is ongoing, systematic and well-documented. The chosen evaluation methods and
251 measures must track the school or program’s progress in 1) advancing the field of public health
252 (addressing instruction, scholarship and service) and 2) promoting student success.

253
254 Required documentation:

- 255
256 1) An evaluation plan that, at a minimum, lists ~~of~~ the school or program’s evaluation measures,
257 methods and parties responsible for review. See Template B2-1. (self-study document)

258

- 259 2) A brief narrative description of how the chosen evaluation methods and measures track the
260 school or program's progress in advancing the field of public health (including instruction,
261 scholarship and service) and promoting student success. (self-study document)
262
- 263 3) Evidence of implementation of the plan described in Template B2-1. Evidence may include
264 reports or data summaries prepared for review, minutes of meetings at which results were
265 discussed, etc. Evidence must document examination of progress and impact on both public
266 health as a field and student success. (electronic resource file)
267
- 268 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
269 this area, if applicable. (self-study document)
270

271 **B3. Graduation Rates (SPH and PHP) ▲**

272 **The school or program collects and analyzes graduation rate data for each public health degree**
273 **offered (eg, BS, MPH, MS, PhD).⁴**

274 **The school or program achieves graduation rates of 70% or greater for bachelor's and master's**
275 **degrees and 60% or greater for doctoral degrees.**

276 Required documentation:

- 277
- 278 1) Graduation rate data for each degree. See Template B3-1. (self-study document)
279
- 280 2) Narrative explanation of the data presented above, including identification of factors contributing
281 to any rates that do not meet this criterion's expectations and plans to address these factors.
282 (self-study document)
283
- 284 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
285 this area, if applicable. (self-study document)
286
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292 **B4. Post-Graduation ~~Placement~~ Outcomes (SPH and PHP) ▲**

293 **The school or program collects and analyzes data on graduates' ~~placement rates in~~ employment**
294 **or enrollment in further education, post-graduation, for each public health degree offered (eg, BS,**
295 **MPH, MS, PhD) at one year post-graduation.⁴**

296 **The goal is to collect data that accurately presents outcomes for graduates within approximately**
297 **one year of graduation, since collecting data shortly before or at the exact time of graduation will**
298 **result in underreporting of employment outcomes for individuals who begin their career search at**
299 **graduation.**

300 **The school or program chooses methods that are explicitly designed to minimize the number of**
301 **students with unknown outcomes. In many cases, these methods will require multiple data**
302 **collection points. The school or program need not rely solely on self-report or survey data and**
303 **should use all possible methods for collecting outcome data.**
304
305
306
307

⁴ **SPH only:** For all degrees (eg, BS) in which the SPH offers a mix of public health concentrations and "other" concentrations, the SPH should present data ONLY for the public health concentrations. SPHs that include such "mixed" degrees should list the specific concentrations that are included in each data set. See "Definitions" at the end of this document and "Degree Classification Key," available on the CEPH website.

308 | **The school or program achieves placement rates of 80% or greater employment or enrollment in**
309 | **further education within one year of graduation for all degree programsthe defined time period for**
310 | **each degree⁵.**

311 |
312 | *Note: The Council appreciates the comments from individuals involved in student services and data*
313 | *tracking. This draft attempts to clarify that schools and programs can use timelines associated with other*
314 | *institutionally-driven data collection processes (eg, NACE) if they wish. However, the Council concluded*
315 | *that it is not interested in potentially sacrificing more rich data sets by prescribing a single approach for all*
316 | *institutions, particularly given our experience with recent accreditation reviews, in which large schools and*
317 | *programs have used mixed methods to produce employment/further education data on greater than 80%*
318 | *of a given cohort. See Template B4-1 for additional information.*

319 |
320 | Required documentation:

- 321 | 1) Data on post-graduation outcomes (employment or enrollment in additional education) for each
322 | degree. See Template B4-1. (self-study document)
- 323 | 2) Narrative explanation of the data presented above, including identification of factors contributing
324 | to any rates that do not meet this criterion's expectations and plans to address these factors.
325 | (self-study document)
- 326 | 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
327 | this area, if applicable. (self-study document)

328 | **B5. Alumni Perceptions of Curricular Effectiveness (SPH and PHP)**

329 | **For each degree offered⁶, the school or program collects information on alumni perceptions of**
330 | **their own success in achieving defined competencies and of their ability to apply these**
331 | **competencies in their post-graduation placements.**

332 | **The school or program defines qualitative and/or quantitative methods designed to maximize**
333 | **response rates and provide useful information. Data from recent graduates within the last five**
334 | **years are typically most useful, as distal graduates may not have completed the curriculum that is**
335 | **currently offered.**

336 | **The school or program documents and regularly examines its methodology as well as its**
337 | **substantive outcomes to ensure useful data.**

338 | Required documentation:

- 339 | 1) A summary of the findings on alumni self-assessment on success in achieving competencies and
340 | ability to apply competencies after graduation. (self-study document)
- 341 | 2) Full documentation of the methodology and findings from alumni data collection. (electronic
342 | resource file)
- 343 | 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
344 | this area, if applicable. (self-study document)

345 | ⁵ **SPH only:** See footnote 4.

346 | ⁶ **SPH only:** See footnote 64.

358 **B6. Use of Evaluation Data (SPH and PHP)**

359

360 **The school or program engages in regular, substantive review of all evaluation findings, as well as**
361 **strategic discussions about the implications of evaluation findings. The school or program**
362 **implements an explicit process for translating evaluation findings into programmatic plans and**
363 **changes and provides evidence of changes implemented based on evaluation findings.**

364

365 Required documentation:

366

367 1) A narrative description of how the school or program uses evaluation results to shape future
368 actions and strategies. Explain the role of the dean, **department chair** or program director and
369 other key faculty or staff in translating evaluation findings into action. (self-study document)

370

371 2) Two to four specific examples of programmatic changes undertaken based on evaluation results.
372 For each example, describe the specific evaluation finding and the groups or individuals
373 responsible for determining the planned change, as well as identifying the change itself. (self-
374 study document)

375

376 3) Documentation and/or narrative relating to programmatic changes undertaken based on
377 evaluation results. Documentation may include meeting minutes, reports prepared for
378 committees, etc. (electronic resource file)

379

380 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
381 this area, if applicable. (self-study document)

382

383 **C1. Fiscal Resources (SPH and PHP) ▲**
384

385 **The school or program has financial resources adequate to fulfill its stated mission and goals.**
386 **Financial support is adequate to sustain all core functions, including offering coursework and**
387 **other elements necessary to support the full array of degrees and ongoing operations.**
388

389 Required documentation:
390

391 1) Description of the school or program's budget processes, including all sources of funding. This
392 description addresses the following, as applicable:
393

394 a) Provide a general description of how the school or program pays for faculty salaries. For
395 example, are faculty salaries fully guaranteed, or are faculty expected to raise funds to
396 support salaries? If this varies by individual or appointment type, indicate this and provide
397 examples. For programs, if faculty's salaries are paid by an entity other than the program
398 (such as a department or college), explain.
399

400 b) Provide a general description of how the school or program requests and/or obtains
401 additional faculty or staff (additional = not replacements for individuals who left). If multiple
402 models are possible, indicate this and provide examples.
403

404 c) Provide a description of how the school or program funds the following:
405 a. operational costs (schools and programs define "operational" in their own contexts;
406 definition must be included in response)
407 b. student support, including scholarships, support for student conference travel,
408 support for student activities, etc.
409 c. faculty development expenses, including travel support. If this varies by individual or
410 appointment type, indicate this and provide examples.
411

412 d) In general terms, describe how the school or program requests and/or obtains additional
413 funds for operational costs, student support and faculty development expenses.
414

415 e) Explain how tuition and fees paid by students are returned to the school or program. If the
416 school or program receives a share rather than the full amount, explain, in general terms,
417 how the share returned is determined. If the school or program's funding is allocated in a way
418 that does not bear a relationship to tuition and fees generated, indicate this and explain.
419

420 f) Explain how indirect costs associated with grants and contracts are returned to the school or
421 program and/or individual faculty members. If the school or program and its faculty do not
422 receive funding through this mechanism, explain.
423

424 If the school or program is a multi-partner accredited unit sponsored by two or more universities,
425 the responses must make clear the financial contributions of each sponsoring university to the
426 overall program budget. The description must explain how tuition and other income is shared,
427 including indirect cost returns for research generated by public health school or program faculty
428 appointed at any institution.
429

430 (self-study document)
431

432 2) A clearly formulated school or program budget statement in the format of Template C1-1,
433 showing sources of all available funds and expenditures by major categories, for the last five
434 years.
435

436 PHP only: If a program does not typically have a separate budget, it must present one of the
437 following:
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- A budget statement for the organizational unit that houses the program's budget in the format of Template C1-1 AND an accompanying table, also in Template C1-1 format, that estimates program income and expenditures, line by line, with accompanying narrative explaining the basis for the estimate (eg, approximately 20% of the department's salary funds support the program).
 - A table that accurately depicts the funding controlled by the program. For example, if the program's only direct allocation is funds for operations and student support, the budget table would address those categories only. A narrative must accompany the table and explain the reasoning for including/excluding categories of income and expenditures.

450 If the PHP is a multi-partner accredited unit sponsored by two or more universities, the budget
451 statement must make clear the financial contributions of each sponsoring university to the overall
452 program budget. (self-study document)

- 453
- 454 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
455 this area, if applicable. (self-study document)
- 456
- 457

458 C2. Faculty Resources (SPH and PHP) ▲

459

460 The school or program has adequate faculty, including primary instructional faculty and non-
461 primary instructional faculty, to fulfill its stated mission and goals. This support is adequate to
462 sustain all core functions, including offering coursework and advising students. The stability of
463 resources is a factor in evaluating resource adequacy.

464

465 Primary instructional faculty, as defined in these criteria, provide the basis for initial levels of
466 review of the adequacy of a school or program's resources.

467

468 This criterion employs a three-step review (outlined in C2-A through C2-C) in assessing adequacy
469 of faculty resources. See Figure C2-1 for a visual representation of the steps of analysis.

470 Definitions

471

472

473 For SPH only, primary instructional faculty are defined as follows. Primary instructional faculty
474 must meet BOTH requirements outlined below:

- 475
- Employed full-time as faculty members appointed in the SPH (ie, **1.0 FTE in the unit of accreditation**). The school uses the university's definitions of "full-time" and "faculty." Individuals appointed in the SPH with honorary appointments in other disciplines or occasional teaching/advising duties outside the school may count as primary instructional faculty member in some circumstances, but the primary expectation of the individual's employment must be activities associated with the SPH.
 - Have regular responsibility for instruction in the SPH's **public health degree programs** as a component of employment. Individuals whose sole instructional responsibility is mentoring individual doctoral or research students do not meet CEPH's definition of primary instructional faculty, **nor do faculty whose regular instructional responsibilities lie with non-public health degrees within the SPH, if applicable.**

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488

489 For PHP only, primary instructional faculty are defined as follows. Primary instructional faculty
490 must meet ALL THREE requirements outlined below:

- 491
- Employed full-time as faculty members at the home institution/university. The PHP uses the university's definitions of "full-time" and "faculty."
- 492
- 493
- 494

- Have regular responsibility for instruction in the PHP as a component of employment. Individuals whose sole instructional responsibility is mentoring individual doctoral or research students do not meet CEPH’s definition of primary instructional faculty.
- Spend a majority of time/effort (.50 FTE or greater) on activities associated with the PHP, including instruction. Research and service effort should also be included in the FTE allocated to the program if the research or service projects impact the PHP and its students. The program defines FTE allocations consistently and transparently and can clearly account for all time, effort and instructional or other responsibilities spent on degree programs outside the unit of accreditation.

C2-A. Minimum faculty requirement by accreditation unit (SPH and PHP)

SPH employ, at a minimum, 21 primary instructional faculty. Institutions with fewer than 21 primary instructional faculty are eligible for accreditation as public health programs.

PHP employ, at a minimum, three primary instructional faculty.

C2-B. Minimum faculty requirement by range of offerings (SPH and PHP)

Students’ access to a range of intellectual perspectives and to breadth of thought in their chosen fields of study is an important component of quality, as is faculty access to colleagues with shared interests and expertise.

In order to provide this basic breadth and range and to assure quality, schools and programs employ, at a minimum, three faculty members per concentration area and degree level offered.^{7,8}

This requirement for three faculty per concentration and degree level includes the following:

- An identified concentration leader One discrete faculty member associated with the concentration and degree level
 - This individual must be a primary instructional faculty member.
 - This individual must be qualified to provide instruction in the concentration area, as defined in Criterion F1.
 - This individual may be identified as the discrete faculty member for only one concentration and degree level. For example, the school must identify one discrete faculty member for an MPH in epidemiology, a second discrete individual for the PhD in epidemiology and a third discrete individual for a bachelor of science in epidemiology.
- Two additional faculty providing instruction in the concentration area and degree level. These individuals may be primary instructional faculty or non-primary instructional faculty.

⁷ See “Definitions” at the end of this document.

SPH only: This requirement applies solely to public health degrees and concentrations, as defined in the Instructional Matrix.

⁸ “Generalist” is considered a concentration for these criteria’s purposes, if offered as an option to students. Joint or dual degrees may be considered a concentration unto themselves OR students in a joint or dual program may pursue one of the school or program’s concentrations that exist for other MPH students. The school or program must choose a consistent approach for each joint/dual degree.

540 ~~Faculty members may only be identified as the concentration leader for one concentration.~~
541 ~~Concentration leaders may count toward the minimum of three faculty per concentration for one~~
542 ~~additional concentration, in which they are not the leader.~~

544 **Criterion E assesses an individual's qualifications vis-à-vis his or her designation as the primary**
545 **instructional faculty member or additional faculty member supporting an area association with a**
546 **concentration and degree level.**

547
548 **In multi-partner schools and programs (ie, institutions responding to Criterion A2), faculty may be**
549 **drawn from any of the participating institutions to demonstrate compliance with this aspect of the**
550 **criteria.**

551
552 *Note: The Council considered all comments received on this topic and, after extensive discussion, chose*
553 *to rephrase the request in a way that better expresses the original intent: to assure that expansion in*
554 *concentrations and degree levels includes corresponding increases in faculty resources. The intent has*
555 *never been to define specifications for leadership or supervision for given areas, as this is a function of*
556 *schools' and programs' governance structures.*

557
558 *The Council chose, in this version, to remove some of the granular specifications on double-counting.*
559 *Each concentration and degree level must have its own "discrete individual," but these same individuals*
560 *may be used to count toward the minimum of three in as many other areas as is appropriate. Similarly,*
561 *there are no numerical restrictions on the number of concentrations/degree levels a faculty member who*
562 *is not identified as a "discrete individual" may support.*

563
564 *The Council proceeded through a number of hypothetical scenarios and projections and concluded that,*
565 *in this facet of the criteria, peer-review mechanisms that consider each situation in context will be better*
566 *positioned to determine adequacy than a formula would be. The peer-review process, which includes*
567 *consideration of all of the elements in C2-C, below, will allow reviewers to determine when individuals*
568 *have been counted too many times or are not appropriate for association with a concentration or degree*
569 *level.*

570
571 *The Council is aware of the complexity and specificity of this criterion and is eager to balance the need to*
572 *define a "floor" of minimum expectations (ie, to support quality) with the appreciation for flexibility and for*
573 *institutions' autonomy.*

574 **C2-C. Faculty resource adequacy, beyond minimum eligibility (SPH and PHP)**

575
576
577 **The size of the school or program's faculty complement is appropriate for the size of the student**
578 **body and supports and encourages effective, ~~and~~ regular and substantive student-faculty**
579 **interactions.**

580
581 **The school or program documents the adequacy of the faculty complement through multiple**
582 **quantitative and qualitative measures, including the following: advising ratios; availability of**
583 **faculty to supervise MPH integrative learning experiences and doctoral students' final projects;**
584 **and data on student perceptions of class size and faculty availability.**

585
586 **Required documentation:**

- 587
588 1) A table depicting the school or program's primary instructional and non-primary instructional
589 faculty resources and the school or program's enrollment in each degree and concentration in the
590 format of Templates C2-1 and C2-2. (Note: C2-1 has different formats for schools vs. programs.
591 C2-2 is the same for both.)

592
593 The data reflect the most current academic year at the time of the **final** self-study's submission
594 and should be updated at the beginning of the site visit if any changes have occurred since self-
595 study submission. (self-study document)

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647
- 2) An explanation of the method for calculating FTE for faculty in the templates and evidence of the calculation method's implementation for programs' primary instructional faculty. For schools only, all primary instructional faculty, by definition, are allocated 1.0 FTE. Schools must explain the method for calculating FTE for any non-primary instructional faculty presented in C2-2. Programs must present calculation methods for primary instructional and non-primary instructional faculty. (self-study document)
 - 3) If applicable, narrative explanation that supplements reviewers' understanding of data in the templates. (self-study document)
 - 4) If applicable, narrative and/or data about any other faculty resources, that were not presented in the templates (eg, non-primary instructional faculty), whom the school or program wishes to discuss as contributing to student success. (self-study document)
 - 5) Data on the following in the format of Template C2-3. See Template C2-3 for additional definitions and parameters.
 - a. Advising ratios (faculty and, if applicable, staff) by degree level (bachelor's, master's, doctoral), as well as the maximum and minimum. If both faculty and staff advise, present and calculate both ratios.
 - b. Average number of MPH students supervised in an integrative learning experience, as well as the maximum and minimum
 - c. Average number of DrPH students mentored, as well as the maximum and minimum
 - d. Average number of PhD students mentored, as well as the maximum and minimum
 - e. Average number of academic (non-MPH) master's students mentored, as well as the maximum and minimum

As noted in Template C2-3's instructions, SPH should only present data on public health degrees and concentrations. If primary instructional faculty, non-primary instructional faculty and/or staff are all regularly involved in these activities, indicate this and present data separately for each group, as applicable. (self-study document)
 - 6) Quantitative data on student perceptions of the following:
 - a. Overall class size (ie, classes are too large, too small, the right size)
 - b. Availability of faculty (ie, Likert scale of 1-5, with 5 as very satisfied)

Present data by degree level (bachelor's, master's, doctoral), at a minimum. If the school or program wishes to collect and present data by degree (MPH, MS, PhD, DrPH, etc.), degree data may be presented. SPH should only present data on public health degrees and concentrations. (self-study document)
 - 7) Qualitative data on student perceptions of class size and availability of faculty, if available. SPH should only present data on public health degrees and concentrations. (summary in self-study and full results/backup documentation in electronic resource file)
 - 8) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

C3. Staff and Other Personnel Resources (SPH and PHP)

The program or school has staff and other personnel adequate to fulfill its stated mission and goals. The stability of resources is a factor in evaluating resource adequacy.

652
653 **“Other personnel” includes students who perform work that supports the program’s instructional**
654 **and administrative needs. “Staff” are defined as individuals who do not have faculty appointments**
655 **and for whom staff work is their primary function (eg, individuals who enroll first as students and**
656 **then obtain graduate assistant or other positions at the universities are classified as “other**
657 **personnel”)- and are not enrolled as program students. “Other personnel” may include students**
658 **who perform work that supports the program’s instructional and administrative needs.**
659

660 Required documentation:

- 661
- 662 1) A table defining the number of the school or program’s staff support by role or function **in the**
663 **format of Template C3-1**. Designate any staff resources that are shared with other units outside
664 the unit of accreditation. (self-study document)
 - 665
 - 666 2) A narrative description, which may be supported by data if applicable, of the contributions of other
667 personnel. (self-study document)
 - 668
 - 669 3) Narrative and/or data that support the assertion that the school or program’s staff and other
670 personnel support is sufficient or not sufficient. (self-study document)
 - 671
 - 672 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
673 this area, if applicable. (self-study document)
 - 674

675

676 C4. Physical Resources (SPH and PHP) ▲

677

678 **The school or program has physical resources adequate to fulfill its stated mission and goals and**
679 **to support instructional programs. Physical resources include faculty and staff office space,**
680 **classroom space, student shared space and laboratories, as applicable.**
681

682 Required documentation:

- 683
- 684 1) A brief narrative description, with data as applicable, pertaining to the following. (Note: square
685 footage is not required unless specifically relevant to the school or program’s narrative.)
 - 686 • Faculty office space
 - 687 • Staff office space
 - 688 • Classrooms
 - 689 • Shared student space
 - 690 • Laboratories
 - 691
 - 692 **The discussion may omit laboratory or other specialized space that does not relate to the public**
693 **health degree programs.**
694 (self-study document)
 - 695
 - 696 2) Narrative and/or data that support the assertion that the physical space is sufficient or not
697 sufficient. (self-study document)
 - 698
 - 699 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
700 this area, if applicable. (self-study document)
 - 701

702

703 C5. Information and Technology Resources (SPH and PHP) ▲

704

705 **The school or program has information and technology resources adequate to fulfill its stated**
706 **mission and goals and to support instructional programs. Information and technology resources**
707 **include library resources, student access to hardware and software (including access to specific**

708 **software or other technology required for instructional programs), faculty access to hardware and**
709 **software, including access to specific software required for the instructional programs offered,**
710 **and technical assistance for students and faculty.**

711
712 Required documentation:

- 713
714 1) A brief narrative description, with data if applicable, of the following:
- 715 • library resources
 - 716 • student access to hardware and software (including access to specific software or other
 - 717 technology required for instructional programs)
 - 718 • faculty access to hardware and software (including access to specific software or other
 - 719 technology required for instructional programs)
 - 720 • technical assistance for students and faculty
 - 721 (self-study document)
- 722
- 723 2) Narrative and/or data that support the assertion that information and technology resources are
- 724 sufficient or not sufficient. (self-study document)
- 725
- 726 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
- 727 this area, if applicable. (self-study document)
- 728

729 **D1. MPH and DrPH Foundational Public Health Knowledge (SPH and PHP)**
730

731 **The school or program ensures that all MPH and DrPH graduates are grounded in fundamental**
732 **public health knowledge. Grounding in fundamental public health knowledge is measured by the**
733 **student's achievement of the learning objectives listed below, or higher-level versions of the same**
734 **objectives.**
735

736 **Profession and Science of Public Health**
737

- 738 1. Explain public health history, philosophy and values
- 739 2. Identify the core functions of public health and the 10 Essential Services
- 740 3. Use the science of epidemiology to describe and assess a population's health
- 741 4. List major causes and trends of morbidity and mortality in the US or other community
- 742 relevant to the school/program
- 743 **5. Discuss ~~concepts~~ the science of prevention at all levels, including health promotion,**
744 **screening, etc.**
- 745 **5-6. Explain the use of informatics in public health**
- 746 **6-7. Identify strategies for promoting health equity**
- 747 **7-8. Discuss multiple dimensions of human health**
748

749 **Factors Related to Human Health**
750

- 751 **8-9. Explain effects of environmental factors on human health**
- 752 **9-10. Explain biological and genetic factors that impact human health**
- 753 **10-11. Explain behavioral and psychological factors that impact human health**
- 754 **11-12. Explain the social, ~~and political and economic~~ determinants of health and health**
755 **inequities**
- 756 **12-13. Explain the impact of globalization and the global burden of disease**
- 757 **13-14. Explain a One-Health, ecological perspective on the connections among human**
758 **health, animal health and ecosystem health**
759

760 **The school or program validates MPH and DrPH students' fundamental public health knowledge**
761 **through appropriate methods, which may include the following:**
762

- 763 • **The school or program verifies students' previous completion of a CEPH-accredited**
764 **bachelor's degree in public health or MPH degree**
- 765 • **The school or program implements a test or other assessment tools that address the**
766 **learning objectives listed above, or higher-level versions of the listed objectives**
- 767 • **The school or program offers an online or in-person course, for credit or not-for-credit,**
768 **that incorporates the learning objectives listed above, or higher-level versions of the**
769 **objectives**
- 770 • **The school or program includes the learning objectives listed above, or higher-level**
771 **versions of the objectives, in foundational courses required of all MPH or DrPH students**
772

773 **Required documentation:**
774

- 775 1) **A description of the manner through which the program or school ensures that all MPH and DrPH**
776 **students are grounded in foundational public health knowledge. The description must address all**
777 **possible options for MPH and DrPH students. (self-study document)**
778
- 779 2) **Documentation of the methods described above. This must include all referenced syllabi,**
780 **samples of tests or other assessments and web links or handbook excerpts that describe**
781 **admissions prerequisites, as applicable. (electronic resource file)**
782
- 783 3) **Assessment of strengths and weaknesses related to this criterion and plans for improvement in**
784 **this area, if applicable. (self-study document)**

785 |
786 **D2. MPH Foundational Competencies (SPH and PHP)**
787

788 **All MPH graduates demonstrate the following competencies.**
789

790 **The school or program demonstrates at least one specific, required assessment activity (eg,**
791 **component of existing course, paper, presentation, test) for each item below, during which faculty**
792 **or other qualified individuals (eg, preceptors) validate the student's competency attainment.**
793

794 **Assessment opportunities may occur in foundational courses that are common to all students, in**
795 **courses that are required for a concentration or in other educational requirements outside of**
796 **designated coursework, but the school or program must assess all MPH students, at least once,**
797 **on each competency. Assessment may occur in simulations, group projects, presentations,**
798 **written products, etc. This requirement also applies to students completing an MPH in**
799 **combination with another degree (eg, joint, dual, concurrent degrees). For combined degree**
800 **students, assessment may take place in either degree program.**
801

802 **These competencies are informed by the traditional public health core knowledge areas,**
803 **(biostatistics, epidemiology, social and behavioral sciences, health services administration and**
804 **environmental health sciences), as well as cross-cutting and emerging public health areas.**
805

806 **Evidence-based Approaches to Public Health**

- 807 **1. Choose data collection methods**
808 **2. Interpret data analysis**
809 **3. Analyze quantitative and qualitative data**
810 **4. Integrate evidence, including identifying appropriate data sources and using informatics,**
811 **to describe a public health issue**
812 **5. Apply epidemiological methods appropriate for population-based inquiry**
813

814 **Public Health & Health Care Systems**

- 815 **6. Compare the organization, structure and function of health care and public health systems**
816 **across domestic and non-domestic settings**
817

818 **Program Planning & Management**

- 819 **7. Apply awareness of cultural values and practices to the design or implementation of**
820 **public health programs**
821 **8. Design a population-based project, program or intervention, including defining**
822 **populations, assessing and prioritizing their needs, selecting appropriate frameworks and**
823 **identifying and managing available resources**
824 **9. Explain basic principles of resource management including human, fiscal and material**
825 **10. Select program evaluation methods**
826

827 **Policy in Public Health**

- 828 **11. Assess multiple dimensions of the policy making process, including ethical**
829 **considerations, the role of evidence and the impact of policies on public health and health**
830 **equity**
831 **12. Apply coalition-building, persuasive communications and methods of negotiating with**
832 **stakeholders, etc. to influence public health outcomes**
833 **13. Advocate for equity within public health programs, policies and systems for diverse**
834 **populations**
835

836 **Leadership**

- 837 **14. Apply principles of effective management and leadership, including fostering**
838 **collaboration, guiding decision making, creating a vision and motivating others**

839 15. Apply principles of team development and roles and practices of effective teams,
840 including methods to address inequity or power imbalances in a team, institutional,
841 community or other system

842
843 **Communication**

844 16. Choose appropriate strategies for communicating a public health issue to various
845 audiences, including stakeholders at all levels and sectors

846 17. Write technical or professional papers on public health issues

847 18. Deliver oral presentations on public health issues

848
849 **Interprofessional Practice**

850 19. Perform effectively on interprofessional teams

851
852 **Systems Thinking**

853 20. Apply systems thinking tools to a public health issue

854
855 *Note: The Council greatly appreciates all of the comments and understands stakeholders' concerns about*
856 *the number of competencies and the reporting burden of documenting assessment.*

857
858 *In the interest of good accreditation practice, the Council attempted to reduce the overall competency set*
859 *while minimizing the use of "compound" statements that combine multiple concepts. Each statement*
860 *above is designed to be assessable by reviewers without "breaking down" component parts, although*
861 *some statements above use minimal levels of combining related ideas or providing examples (eg,*
862 *statements beginning with "including").*

863
864 *We welcome suggestions on condensing or clarifying the competency list but request that stakeholders*
865 *avoid combining multiple concepts into a single competency statement.*

866
867 *The Council also understands the challenge in assessing some of the proposed competencies but*
868 *intends to provide technical assistance and foster collaboration among faculty to implement creative*
869 *assessment techniques.*

870
871 **Required documentation:**

- 872
873 1) A list of the coursework and other learning experiences required for the school or program's MPH
874 degrees, including the required curriculum for each concentration and combined degree option.
875 Information may be provided in the format of Template D2-1 or in hyperlinks to student handbooks or
876 webpages, but the documentation must present a clear depiction of the requirements for each MPH
877 degree. (self-study document)
- 878
879 2) A matrix, in the format of Template D2-2, that indicates the assessment activity for each of the
880 foundational competencies listed above (1-20).
- 881
882 3) If the school or program addresses all of the listed foundational competencies in a single, common
883 core curriculum, the school or program need only present a single matrix. If combined degree
884 students do not complete the same core curriculum as students in the standalone MPH program, the
885 school or program must present a separate matrix for each combined degree. If the school or
886 program relies on concentration-specific courses to assess some of the foundational competencies
887 listed above, the school or program will present a separate matrix for each concentration. (self-study
888 document)
- 889
890 4) The most recent syllabus from each course listed in Template D2-1, or written guidelines, such as a
891 handbook, for any required elements listed in Template D2-1 that do not have a syllabus. (electronic
892 resource file)
- 893

894 5) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this
895 area, if applicable. (self-study document)
896
897

898 **D3. DrPH Foundational Competencies (SPH and PHP, if applicable)** 899

900 The DrPH is the professional doctoral degree in public health, designed to produce graduates
901 capable of creating, transforming and leading public health systems. DrPH graduates demonstrate
902 the **following** competencies **defined in this criterion**.
903

904 The school or program demonstrates at least one specific, required assessment activity (eg,
905 component of existing course, paper, presentation, test) for each **area competency** below, during
906 which faculty or other qualified individuals (eg, preceptors) validate the student's ability to
907 perform the competencies.
908

909 Assessment opportunities may occur in foundational courses that are common to all students, in
910 courses that are required for a specialization or in other educational requirements outside of
911 designated coursework, but the school or program must assess *all* DrPH students, regardless of
912 concentration, at least once on each of the competencies below.
913

914 Assessment may occur in simulations, group projects, presentations, written products, etc.
915

916 **Data & Analysis**

917 **1. Design qualitative and quantitative research approaches to address issues at the**
918 **community and population level**
919

920 **Leadership, Management & Governance**

921 **2. Build capacity and strategies for health improvement and elimination of health inequities**
922 **by organizing stakeholders, including researchers, practitioners, community leaders and**
923 **partners**

924 **3. Influence behavior and policies by communicating public health science to diverse**
925 **stakeholders, including individuals at all levels of health literacy.**

926 **4. Integrate knowledge, approaches, methods, values and potential contributions from**
927 **multiple professions and systems in addressing public health problems**

928 **5. Create and implement strategic plans**

929 **6. Facilitate shared decision making through negotiation and consensus-building methods**

930 **7. Create and sustain organizational change strategies**

931 **8. Promote equity within public health programs, policies and systems**

932 **9. Assess one's own strengths and weaknesses in leadership capacities including cultural**
933 **proficiency**

934 **10. Acquire and align human, fiscal and other resources to achieve strategic goals**

935 **11. Cultivate new resources and revenue streams to achieve strategic goals**
936

937 **Programs**

938 **12. Design system-level interventions that influence population health outcomes in multi-**
939 **disciplinary team approaches that promote health equity and disease prevention**

940 **13. Integrate knowledge of cultural values and practices in the design or implementation of**
941 **public health programs**
942

943 **Policy**

944 **14. Integrate scientific information, legal and regulatory approaches, ethical frameworks and**
945 **varied stakeholder interests in policy development and analysis**
946

947 **Education & Workforce Development**

948 **15. Assess a population's knowledge and learning needs**

949 | **4.16. Deliver training or educational experiences that promote learning in academic,**
950 | **organizational and community settings**

951 | **2.17. Use best practice modalities in pedagogical practices**

952 |
953 | *Note: The Council carefully reviewed comments on this criterion and endeavored to address two major*
954 | *streams of comments, in particular: alignment with the DrPH Expert Panel Report from the Framing the*
955 | *Future Task Force and coverage of data and analysis skills.*

956 |
957 | *First, the Council began this draft of DrPH competencies with a “clean slate” and derived a set of*
958 | *competencies directly from the list provided in the DrPH Expert Panel. Next, the Council reviewed the set*
959 | *with a goal of ensuring that data and analysis and systems thinking were thoroughly addressed*
960 | *throughout the competency set, often by embedding or clarifying concepts in the existing draft*
961 | *statements.*

962 |
963 | *Then, the Council reviewed the new list, identifying any key concepts that were not covered. Finally, the*
964 | *Council reviewed the list for clarity and attempted to minimize use of compound statements to ensure that*
965 | *each competency would be assessable by reviewers without breaking the statement down into*
966 | *component parts.*

967 |
968 | *The Council welcomes additional suggestions.*

969 |
970 | Required documentation:

- 971 |
972 | 1) A list of the coursework and other learning experiences required for the school or program’s DrPH
973 | degrees. Information may be provided in the format of Template D3-1 or in hyperlinks to student
974 | handbooks or webpages, but the documentation must present a clear depiction of the
975 | requirements for each DrPH degree (self-study document)
976 |
977 | 2) A matrix, in the format of Template D3-2, that indicates the assessment activity for each of the
978 | foundational competencies listed above (1-17). Typically, the school or program will present a
979 | separate matrix for each concentration and each combined degree option that includes the DrPH.
980 | (self-study document)
981 |
982 | 3) The most recent syllabus from each course listed in Template D3-1, or written guidelines for any
983 | required elements listed in Template D3-1 that do not have a syllabus. (electronic resource file)
984 |
985 | 4) Official documentation of the required components and total length of the degree, in the form of
986 | an institutional catalog or online resource. Provide hyperlinks to documents if they are available,
987 | and include electronic copies of any documents that are not available online. (electronic resource
988 | file)
989 |
990 | 5) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
991 | this area, if applicable. (self-study document)

992 **D4. Concentration Competencies⁹ (SPH and PHP)**
993
994 **MPH and DrPH graduates attain competencies in addition to the foundational competencies listed**
995 **in Criteria D2 and D3. These competencies relate to the school or program’s mission and/or to the**
996 **area(s) of concentration.**
997
998 **The school or program defines at least five distinct competencies for each concentration or**
999 **generalist degree in addition to those listed in Criterion D2 or D3.**
1000
1001 **The list of competencies may expand on or enhance foundational competencies, but the school or**
1002 **program must define a specific set of statements that defines the depth or enhancement for all**
1003 **concentrations and for generalist degrees. It is not sufficient to refer to the competencies in**
1004 **Criterion D2 or D3 as a response to this criterion.**
1005
1006 **Students in combined degree programs (eg, joint, dual, concurrent degrees) may either complete**
1007 **the set of competencies associated with one of the existing concentrations or generalist degrees,**
1008 **or they may identify unique sets of competencies that apply to the combined degree program. In**
1009 **either case, the competencies may be attained or assessed in either degree program.**
1010
1011 **The school or program demonstrates at least one specific, required assessment activity (eg,**
1012 **component of existing course, paper, presentation, test) for each defined competency, during**
1013 **which faculty or other qualified individuals (eg, preceptors) validate the student’s ability to**
1014 **perform the competency.**
1015
1016 **These assessment activities may be spread throughout a student’s plan of study.**
1017
1018 **Since this criterion defines competencies beyond the foundational competencies required of all**
1019 **MPH and DrPH students, assessment opportunities typically occur in courses that are required for**
1020 **a concentration or in courses that build on those intended to address foundational knowledge.**
1021
1022 **Assessment may occur in simulations, group projects, presentations, written products, etc.**
1023
1024 *Note: The Council considered the comments that suggested a reduction to three competencies per*
1025 *concentration and concluded that a minimum of five would be more appropriate, given information on*
1026 *current/past competency definition, and would better support the Council’s interest in ensuring quality and*
1027 *appropriate depth in concentrations.*
1028
1029 **Required documentation:**
1030
1031 1) **A matrix, in the format of Template D4-1, that lists at least five competencies in addition to those**
1032 **defined in Criterion D2 or D3 for each MPH or DrPH concentration or generalist degree, including**
1033 **combined degree options, and indicates at least one assessment activity for each of the listed**
1034 **competencies. Typically, the school or program will present a separate matrix for each**
1035 **concentration. (self-study document)**
1036
1037 2) **For degrees that allow students to tailor competencies at an individual level in consultation with**
1038 **an advisor, the school or program must present evidence, including policies and sample**

⁹ In this document, “concentration” refers to any area of study that the school or program advertises as available to students, via its catalog and/or website. For example, an MPH in epidemiology is a concentration. An MPH in epidemiology with focus areas in chronic disease and infectious disease would be two concentrations (chronic epidemiology and infectious epidemiology). In these criteria, “concentration” is synonymous with terms such as “specialization,” “emphasis area,” “track” and “focus area.” Plans of study that are clearly presented to students as “minors,” however, are not considered to be concentrations. “Generalist” is considered a concentration for these criteria’s purposes, if offered as an option to students.

documents, that demonstrate that each student and advisor create a matrix in the format of Template D4-1 for the plan of study. Include a description of policies in the self-study document and at least five sample matrices in the electronic resource file.

- 3) The most recent syllabus for each course listed in Template D4-1, or written guidelines for any required elements listed in Template D4-1 that do not have a syllabus. (electronic resource file)
- 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

D5. MPH ~~Application and~~ Practice Experiences (SPH and PHP)

MPH students demonstrate competency attainment through applied practice experiences in appropriate sites outside of academic and classroom settings.

Sites may include governmental, non-governmental, non-profit, industrial and for-profit settings. Sites for experiences may also include practice-based settings associated with a university, but only within specific parameters: university-affiliated sites must be primarily focused on community engagement, typically with partners external to the university. Sites such as university health promotion or wellness centers may also be appropriate sites.

The school or program identifies sites in a manner that is sensitive to the needs of the agencies or organizations involved. ~~Sites should benefit from students' experiences~~ Activities meeting the applied practice experience should be mutually beneficial to both the site and the student.

The applied practice experiences allows each student to demonstrate attainment of at least five foundational competencies (as defined in Criterion D2). The five foundational competencies need not be identical from student to student, but the applied experiences must be structured to ensure that all students complete experiences addressing at least five foundational competencies. The applied experiences may also address additional foundational or concentration-specific competencies, in addition to the five foundational competencies.

The school or program assesses each student's' competency attainment in practical and applied settings through a portfolio approach, which ~~A portfolio is a compilation of student work that demonstrates and allows assessment of a student's~~ competency attainment. It may include one or more of the following to demonstrate the designated competencies: written assignments, journal entries, completed tests, projects, videos, multi-media presentations, spreadsheets, websites, posters, photos or other digital artifacts of learning. ~~Portfolios~~ Materials may be produced and maintained in any physical or electronic form chosen by the school or program.

The ~~portfolio~~ materials may originate from multiple experiences (eg, applied community-based courses and service learning courses throughout the curriculum) or a single, intensive experience (eg, an internship requiring a significant time commitment with one site). While students may complete experiences as individuals or as groups in a structured experience, each student must present a portfolio documentation demonstrating individual contribution to the activity competency attainment.

Opportunities may be concentrated in time (~~eg, a required practicum or internship completed during a summer or academic term~~) or may be spread throughout a student's enrollment. Opportunities may be include the following:

- a required practicum or internship completed during a summer or academic term
- course-based activities (eg, performing a needed task for a public health or health care organization under the supervision of a faculty member as an individual or group of students)

- 1095 • activities linked to service learning, as defined by the program, school or university
- 1096 • co-curricular activities (eg, service and volunteer opportunities, such as those organized
- 1097 by a student association)
- 1098 • a blend of for credit and/or not-for-credit activities

1100 Combined degree students have opportunities to integrate and apply their learning from both
 1101 degree programs through applied practice.

1102
 1103 The school or program structures applied experience requirements to support the school or
 1104 program’s mission and students’ career goals, to the extent possible.

1105
 1106 *Note: The Council considered the many comments received on this criterion and incorporated many of*
 1107 *the suggested changes in wording. The Council concluded that a number of the other suggestions, which*
 1108 *were not specifically incorporated in this draft, relate to very narrow or specific circumstances. Site visit*
 1109 *teams will continue to review each set of facts in context for alignment with the spirit of this criterion, and*
 1110 *the criterion cannot address every possible situation. Again, the intent in this criterion is to increase*
 1111 *flexibility while maintaining quality.*

1112
 1113 *The required documentation is crucial to the maintenance of quality, and this criterion does not intend to*
 1114 *prescribe a single format for all institutions. “Portfolio approach” refers to a style of assessment that is*
 1115 *based on the relationship of students’ work product or products to competencies. This criterion does*
 1116 *NOT mandate use of what has traditionally been referred to as “ePortfolio” systems or of physical, binder-*
 1117 *based portfolio materials.*

1118
 1119 *The Council expects that many methods for fulfilling this criterion will emerge in schools and programs*
 1120 *and intends to encourage, rather than limit, the scope of activities, while grounding all activities firmly in*
 1121 *the common base of MPH competencies.*

1122
 1123 Required documentation:

- 1124 1) A detailed overview of the manner by which the school or program ensures that all MPH students
- 1125 document application of at least five foundational competencies. (self-study document)
- 1126
- 1127 2) Documentation, including syllabi and handbooks, of the official requirements through which
- 1128 students complete the applied experience requirement. (electronic resource file)
- 1129
- 1130 3) Samples of portfolios-practice-related materials for individual students from each concentration or
- 1131 generalist degree. The samples must also include portfolios-materials from students completing
- 1132 combined degree programs, if applicable. The school or program must provide from at least five
- 1133 students at least five samples of complete sets of materials (ie, the document or documents that
- 1134 demonstrate at least five competencies) from at least five students produced in the last three
- 1135 years for each concentration or generalist degree. If the school or program has not produced five
- 1136 students for which complete samples are available for for each, note this and provide all available
- 1137 samples. (electronic resource file)
- 1138
- 1139 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
- 1140 this area, if applicable. (self-study document)
- 1141
- 1142
- 1143

1144 **D6. DrPH Application and Practice (SPH and PHP, if applicable)**

1145
 1146 **Regardless of the amount or level of prior experience, all** DrPH students complete an applied field
 1147 experience in which students are responsible for the completion of at least one project that is
 1148 meaningful for an external organization and meaningful to advanced public health practice. The
 1149 work product may be a single project or a set of related projects that demonstrate a depth of
 1150 competencies.

1151
1152 External organizations may include governmental, non-governmental, non-profit, industrial and
1153 for-profit settings. The school or program identifies sites in a manner that is sensitive to the
1154 needs of the agencies or organizations involved. Sites should benefit from students' experiences.
1155

1156 | DrPH programs ensure that graduates have significant advanced-level practical experiences
1157 collaborating with practitioners, allowing opportunities to develop leadership competencies and
1158 contribute to the field. The school or program identifies a minimum of five foundational and/or
1159 concentration-specific competencies (as defined in Criteria D3 and D4) that are reinforced and/or
1160 assessed through application in a non-classroom setting. Competencies may differ from student
1161 to student.
1162

1163 This criterion does not define a minimum number of hours for application and practice, but it does
1164 require the school or program to identify substantive, quality opportunities that address the
1165 identified competencies.
1166

1167 Required documentation:
1168

1169 1) A matrix, in the format of Template D6-1, that lists at least five competencies, as defined in
1170 Criteria D3 and D4, and indexes each to a required opportunity for application or practice outside
1171 of an academic setting. (self-study document)
1172

1173 Typically, the school or program will present a separate matrix for each DrPH concentration. (self-
1174 study document)
1175

1176 For programs of study that allow individual students to choose competencies to practice, the
1177 school or program must present evidence, including policies and sample documents, that it
1178 creates a matrix in the format of Template D6-1 for each student. Include a description of policies
1179 in the self-study document and at least five sample matrices in the electronic resource file.
1180

1181 2) An explanation, with references to specific deliverables or other requirements, of the manner
1182 through which the school or program ensures that the applied field experience requires students
1183 to demonstrate leadership competencies. (self-study document)
1184

1185 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1186 this area, if applicable. (self-study document)
1187
1188

1189 D7. MPH Integrative Learning Experience (SPH and PHP) 1190

1191 MPH students complete an integrative learning experience (ILE) that demonstrates synthesis of
1192 foundational and concentration competencies. Students in consultation with faculty select
1193 foundational and concentration-specific competencies appropriate to the student's educational
1194 and professional goals.
1195

1196 The ILE may take many forms, such as a practice-based project, essay-based comprehensive
1197 exam, capstone course, integrative seminar, etc. Regardless of form, the student produces a high-
1198 quality written product that is appropriate for the student's educational and professional
1199 objectives. Written products might include the following: program evaluation report, training
1200 manual, policy statement, take-home comprehensive essay exam, legislative testimony with
1201 accompanying supporting research, etc. When—appropriate/ideally, the written product is
1202 developed and delivered in a manner that is useful to external stakeholders, such as non-profit or
1203 governmental organizations.
1204

1205 Professional certification exams (eg, CPH, CHES/MCHES, REHS, RHIA) may serve as an element
1206 of the ILE, but are not in and of themselves sufficient to satisfy this criterion.

1207
1208 **The ILE experience is completed at or near the end of the program of study (eg, in the final year or**
1209 **term). The experience may be group-based or individual. In group-based experiences, the school**
1210 **or program demonstrates that the experience provides opportunities for individualized**
1211 **assessment of outcomes.**

1212
1213 **The school or program identifies assessment methods that ensure that at least one faculty**
1214 **member reviews each student's performance in the ILE experience and ensures that the**
1215 **experience addresses the selected foundational and concentration-specific competencies. Faculty**
1216 **assessment may be supplemented with assessments from other qualified individuals (eg,**
1217 **preceptors).**

1218
1219 **Combined (dual, joint, and concurrent) degree students should have opportunities to incorporate**
1220 **their learning from both degree programs in a unique integrative experience.**

1221
1222 Required documentation:

- 1223
1224 1) A list, in the format of Template D7-1, of the integrative learning experience for each MPH
1225 concentration, generalist degree or combined degree option that includes the MPH. The template
1226 also requires the school or program to indicate, for each experience, how it ensures that the
1227 experience demonstrates synthesis of competencies. (self-study document)
- 1228
1229 2) A narrative that briefly summarizes the process, expectations and assessment for each
1230 integrative learning experience. (self-study document)
- 1231
1232 3) Documentation, including syllabi and/or handbooks, that communicates integrative learning
1233 experience policies and procedures to students. (electronic resource file)
- 1234
1235 4) Documentation, including rubrics or guidelines, that explains the methods through which faculty
1236 and/or other qualified individuals assess the integrative learning experience. (electronic resource
1237 file)
- 1238
1239 5) Completed, graded samples of deliverables associated with each integrative learning experience
1240 option. The school or program must provide at least five samples from the last three years for
1241 each integrative learning experience option. If the school or program does not have five recent
1242 samples for an option, note this and provide all available samples. (electronic resource file)
- 1243
1244 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1245 this area, if applicable. (self-study document)

1246
1247
1248 **D8. DrPH Integrative Learning Experience (SPH and PHP, if applicable)**

1249
1250 **As part of an integrative learning experience, DrPH candidates generate field-based products**
1251 **consistent with advanced practice designed to influence programs, policies or systems**
1252 **addressing public health. The products demonstrate synthesis of foundational and concentration-**
1253 **specific competencies.**

1254
1255 **The integrative learning experience is completed at or near the end of the program of study. It may**
1256 **take many forms consistent with advanced, doctoral-level studies and university policies but must**
1257 **require, at a minimum, production of a high-quality written product.**

1258
1259 Required documentation:

- 1260
1261 1) A list, in the format of Template D8-1, of the integrative learning experience for each DrPH
1262 concentration or generalist degree. The template also requires the school or program to indicate,

- 1263 for each experience, how it ensures that the experience demonstrates synthesis of competencies.
 1264 (self-study document)
 1265
 1266 2) A narrative that briefly summarizes the process, expectations and assessment for each
 1267 integrative learning experience. (self-study document)
 1268
 1269 3) Documentation, including syllabi and/or handbooks, that communicates integrative learning
 1270 experience policies and procedures to students. (electronic resource file)
 1271
 1272 4) Documentation, including rubrics or guidelines, that explains the methods through which faculty
 1273 and/or other qualified individuals assess the integrative learning experience. (electronic resource
 1274 file)
 1275
 1276 5) Completed, graded samples of deliverables associated with each integrative learning experience
 1277 option. The school or program must provide at least 10% of the number produced in the last three
 1278 years or five examples, whichever is greater. (electronic resource file)
 1279
 1280 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
 1281 this area, if applicable. (self-study document)
 1282
 1283

1284 **D9. Public Health Bachelor's Degree Curriculum (SPH and PHP, if applicable)**
 1285

- 1286 a. The overall undergraduate curriculum (eg, general education, liberal learning, essential
 1287 knowledge and competencies, etc.) introduces students to the following domains. The
 1288 curriculum addresses these domains through any combination of learning experiences
 1289 throughout the undergraduate curriculum, including general education courses defined by the
 1290 institution as well as concentration and major requirements or electives.
 1291
 1292 • the foundations of scientific knowledge, including the biological and life sciences and
 1293 the concepts of health and disease
 1294 • the foundations of social and behavioral sciences
 1295 • basic statistics
 1296 • the humanities/fine arts
 1297
 1298 b. The requirements for the public health major or concentration provide instruction in the
 1299 following domains. The curriculum addresses these domains through any combination of
 1300 learning experiences throughout the requirements for the major or concentration coursework
 1301 (ie, the school or program may identify multiple learning experiences that address a domain—
 1302 the domains listed below do not each require a single designated course).
 1303
 1304 • the history and philosophy of public health as well as its core values, concepts and
 1305 functions across the globe and in society
 1306 • the basic concepts, methods and tools of public health data collection, use and
 1307 analysis and why evidence-based approaches are an essential part of public health
 1308 practice
 1309 • the concepts of population health, and the basic processes, approaches and
 1310 interventions that identify and address the major health-related needs and concerns of
 1311 populations
 1312 • the underlying science of human health and disease, including opportunities for
 1313 promoting and protecting health across the life course
 1314 • the socioeconomic, behavioral, biological, environmental and other factors that impact
 1315 human health and contribute to health disparities
 1316 • the fundamental concepts and features of project implementation, including planning,
 1317 assessment and evaluation

- 1318 • the fundamental characteristics and organizational structures of the US health system
- 1319 as well as the differences between systems in other countries
- 1320 • basic concepts of legal, ethical, economic and regulatory dimensions of health care
- 1321 and public health policy and the roles, influences and responsibilities of the different
- 1322 agencies and branches of government
- 1323 • basic concepts of public health-specific communication, including technical and
- 1324 professional writing and the use of mass media and electronic technology
- 1325
- 1326 c. If the school or program intends to prepare students for a specific credential, the curriculum
- 1327 must also address the areas of instruction required for credential eligibility (eg, CHES).
- 1328
- 1329 d. Students must demonstrate the following competencies:
- 1330
- 1331 • the ability to communicate public health information, in both oral and written forms,
- 1332 through a variety of media and to diverse audiences
- 1333 • the ability to locate, use, evaluate and synthesize public health information
- 1334
- 1335 e. Students have opportunities to integrate, synthesize and apply knowledge through cumulative
- 1336 and experiential activities. All students complete a cumulative, integrative and scholarly or
- 1337 applied experience or inquiry project that serves as a capstone to the education experience.
- 1338 These experiences may include, but are not limited to, internships, service-learning projects,
- 1339 senior seminars, portfolio projects, research papers or honors theses. Schools and programs
- 1340 encourage exposure to local-level public health professionals and/or agencies that engage in
- 1341 public health practice.
- 1342
- 1343 f. The overall undergraduate curriculum and public health major curriculum expose students to
- 1344 concepts and experiences necessary for success in the workplace, further education and
- 1345 lifelong learning. Students are exposed to these concepts through any combination of
- 1346 learning experiences and co-curricular experiences. These concepts include the following:
- 1347
- 1348 • advocacy for protection and promotion of the public's health at all levels of society
- 1349 • community dynamics
- 1350 • critical thinking and creativity
- 1351 • cultural contexts in which public health professionals work
- 1352 • ethical decision making as related to self and society
- 1353 • independent work and a personal work ethic
- 1354 • networking
- 1355 • organizational dynamics
- 1356 • professionalism
- 1357 • research methods
- 1358 • systems thinking
- 1359 • teamwork and leadership

1360
1361 Required documentation:

- 1362
- 1363 1) A list of the coursework required for the school or program's degree(s), including the total number
- 1364 of credits required for degree completion. (self-study document)
- 1365
- 1366 2) Official documentation of the required components and total length of the degree, in the form of
- 1367 an institutional catalog or online resource. Provide hyperlinks to documents if they are available
- 1368 online, or include copies of any documents that are not available online. (electronic resource file)
- 1369
- 1370 3) A matrix, in the format of Template D9-1, that indicates the experience(s) that ensure that
- 1371 students are introduced to each of the domains indicated in Criterion D8a. Template D8-1

- 1372 requires the school or program to identify the experiences that introduce each domain. (self-study
1373 document)
1374
- 1375 4) A matrix, in the format of Template D9-2, that indicates the experience(s) that ensure that
1376 students are exposed to each of the domains indicated in Criterion D8b. Template D8-2 requires
1377 the school or program to identify the experiences that introduce and reinforce each domain. (self-
1378 study document)
1379
- 1380 5) A matrix, in the format of Template D9-3, that indicates the experience(s) that ensure that
1381 students demonstrate competencies in each of the domains indicated in Criterion D8d. Template
1382 D8-3 requires the school or program to identify the experiences that introduce and reinforce each
1383 domain. (self-study document)
1384
- 1385 6) A matrix, in the format of Template D9-4, that identifies the cumulative and experiential activities
1386 through which students have the opportunity to integrate, synthesize and apply knowledge as
1387 indicated in Criterion D8e. (self-study document)
1388
- 1389 7) A brief narrative description, in the format of Template D9-5, of the manner in which the
1390 curriculum and co-curricular experiences expose students to the concepts in Criterion D8f. (self-
1391 study document)
1392
- 1393 8) Syllabi for all required coursework for the major and/or courses that relate to the domains listed
1394 above. Syllabi should be provided as individual files in the electronic resource file and should
1395 reflect the current semester or most recent offering of the course. (electronic resource file)
1396
- 1397 9) Examples of student work, including that related to the cumulative and experiential activities.
1398 (electronic resource file)
1399
- 1400 10) A brief description of the means through which the school or program implements the cumulative
1401 experience and field exposure requirements. (self-study document)
1402
- 1403 11) Handbooks, websites, forms and other documentation relating to the cumulative experience and
1404 field exposure. Provide hyperlinks to documents if they are available online, or include electronic
1405 copies of any documents that are not available online. (electronic resource file)
1406
- 1407 12) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1408 this area, if applicable. (self-study document)
1409

1411 **D10. MPH Program Length (SPH and PHP) ▲**

1412 **An MPH degree requires at least 42 semester-credits, 56 quarter-credits or the equivalent for**
1413 **completion.**

1414 **Schools and programs use university definitions for credit hours.**

1415
1416
1417
1418 Required documentation:

- 1419
- 1420 1) Information about the minimum credit-hour requirements for all MPH degree options. If the
1421 university uses a unit of academic credit or an academic term different from the standard
1422 semester or quarter, explain the difference and present an equivalency in table or narrative form.
1423 (self-study document)
1424
- 1425 2) Definition of a credit with regard to classroom/contact hours. (self-study document)

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D11. DrPH Program Length (SPH and PHP, if applicable) ▲

The DrPH degree requires a minimum of 36 semester-course-credits of post-master’s coursework or its equivalent. Credits associated with the integrative learning experience and the applied practice experience do not count toward this requirement. The minimum credit requirement also does not count MPH-level pre-requisite courses or their equivalent.

Schools and programs use university definitions for credit hours.

Required documentation:

- 1) Information about the minimum credit-hour requirements for all DrPH degree options. If the university uses a unit of academic credit or an academic term different from the standard semester or quarter, explain the difference and present an equivalency in table or narrative form. (self-study document)
- 2) Definition of a credit with regard to classroom/contact hours. (self-study document)

D12. Bachelor’s Degree Program Length (SPH and PHP, if applicable) ▲

A public health bachelor’s degree requires completion of a total number of credit units commensurate with other similar degree programs in the university.

Schools and programs use university definitions for credit hours.

Required documentation:

- 1) Information about the minimum credit-hour requirements for all public health bachelor’s degree options. If the university uses a unit of academic credit or an academic term different from the standard semester or quarter, explain the difference and present an equivalency in table or narrative form. (self-study document)
- 2) Definition of a credit with regard to classroom/contact hours. (self-study document)
- 3) Information about the minimum credit-hour requirements for at least two similar bachelor’s degree programs in the home institution. (self-study document)

D13. Public Health Content in All Degrees in the Unit of Accreditation¹⁰ (SPH and PHP, if applicable)

Students enrolled in all degree programs and concentrations in the unit of accreditation that are not addressed in the previous criteria complete coursework that provides a broad introduction to public health. This introduction to public health addresses the competencies listed below in this criterion, at a level of complexity appropriate to the level of the student’s degree program. For example, if the school or program an SPH offers bachelor’s degrees in fields concentrations other

¹⁰ This criterion applies to ALL degrees in the unit of accreditation other than the MPH, DrPH and bachelor’s degrees in public health. This includes all academic master’s and doctoral-level degrees, as well as all “other” degrees and concentrations. See “Definitions” at the end of this document.

1476 than public health, it may be more appropriate for courses addressing the competencies listed
1477 below to be held separately from those offered for graduate students.

1478
1479 The instruction may be delivered through online, in-person or blended methodology, but it must
1480 meet the following requirements while covering the defined content areas.

- 1481
- 1482 • The instruction includes assessment opportunities, appropriate to the degree level, that
- 1483 allow faculty to assess students' attainment of knowledge of the competencies.
- 1484 Assessment opportunities may include tests, writing assignments, presentations, group
- 1485 projects, etc.
- 1486 • The instruction and assessment of students' broad introduction to public health are
- 1487 equivalent in depth to the instruction and assessment that would typically be associated
- 1488 with a three-semester unit class, regardless of the number of credits awarded for the
- 1489 experience or the mode of delivery.
- 1490

1491 The program identifies at least one required assessment activity for each of the following
1492 competencies.

- 1493
- 1494 a. Explain public health history, philosophy and values
- 1495 b. Identify the core functions of public health and the 10 Essential Services¹¹
- 1496 c. Discuss concepts of prevention at all levels, including health promotion, screening,
- 1497 etc.
- 1498 d. Explain population-based study design methods
- 1499 e. Explain effects of environmental factors on human health
- 1500 f. Explain biological and genetic factors that impact human health
- 1501 g. Explain behavioral and psychological factors that impact human health
- 1502 h. Explain the social determinants of health and health inequities
- 1503 i. Explain the impact of globalization and the global burden of disease
- 1504 j. Explain a One-Health, ecological perspective on the connections among human health,
- 1505 animal health and ecosystem health
- 1506 k. Explain the organization and structure of domestic health care and public health
- 1507 systems, including access, financing and quality
- 1508

1509 Required documentation:

- 1510
- 1511 1) A matrix in the format of Template D13-1 that indicates the required assessment opportunities for
- 1512 each of the defined competencies (a-k). Typically, the school or program will present a separate
- 1513 matrix for each degree program, but matrices may be combined if requirements are identical.
- 1514 (self-study document)
- 1515
- 1516 2) A brief statement explaining how the school or program ensures that the instruction and
- 1517 assessment in basic public health knowledge is generally equivalent to the instruction and
- 1518 assessment typically associated with a three semester-credit course. (self-study document)
- 1519
- 1520 3) The most recent syllabus for any course listed in Template D13-1, or written guidelines for any
- 1521 required elements that do not have a syllabus. (electronic resource file)
- 1522
- 1523 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
- 1524 this area, if applicable. (self-study document)
- 1525
- 1526

¹¹ Institutions outside the US may replace 10 Essential Services with content appropriate to the nation/region.

1527 **D14. Master's Degrees in Public Health Fields, Other than MPH¹² (SPH and PHP, if applicable)**
1528

1529 **Students enrolled in the unit of accreditation's public health master's degree programs other than**
1530 **the MPH (eg, MS) complete a curriculum that is based on defined competencies and produce an**
1531 **appropriately rigorous discovery-based paper or project at or near the end of the program of**
1532 **study.**
1533

1534 **These students have the opportunity to engage in research at a level appropriate to the degree**
1535 **program's objectives.**
1536

1537 **These students also complete coursework and other experiences, outside of the major paper or**
1538 **project, that substantively address scientific and analytic approaches to discovery and translation**
1539 **of public health knowledge in the context of a population health framework. The instruction and**
1540 **assessment in this area is equivalent in depth to the instruction and assessment that would**
1541 **typically be associated with a three-semester unit class, regardless of the number of credits**
1542 **awarded or the mode of delivery.**
1543

1544 **Required documentation:**
1545

- 1546 1) A list of the curricular requirements for each non-MPH public health master's degree in the unit of
1547 accreditation. (self-study document)
- 1548 2) A matrix, in the format of Template D14-1, that lists competencies for each academic master's
1549 degree and concentration. The matrix indicates at least one assessment activity for each of the
1550 listed competencies. Typically, the school or program will present a separate matrix for each
1551 concentration. (self-study document)
- 1552 3) Identification of required coursework and other experiences that address the variety of public
1553 health research methods employed in the context of a population health framework to foster
1554 discovery and translation of public health knowledge and a brief narrative that explains how the
1555 instruction and assessment is equivalent to that typically associated with a three semester-unit
1556 course. (self-study document)
- 1557 Typically, the school or program will present a separate list and explanation for each degree
1558 program, but these may be combined if requirements are identical.
- 1559 4) The most recent syllabus for any course listed in the documentation requests above, or written
1560 guidelines for any required elements that do not have a syllabus. (electronic resource file)
- 1561 5) A brief summary of policies and procedures relating to production and assessment of the final
1562 research project or paper. (self-study document)
- 1563 6) Links to handbooks or webpages that contain the full list of policies and procedures governing
1564 production and assessment of the final research project or paper for each degree program.
1565 (electronic resource file)
- 1566 7) Completed, graded samples of deliverables associated with the master's paper or project. The
1567 program must provide at least 10% of the number produced in the last three years or five
1568 examples, whichever is greater. (electronic resource file)
- 1569 8) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1570 this area, if applicable. (self-study document)
- 1571
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¹² This criterion does NOT apply to the MHA or master's degrees in non-public health fields (eg, MS in kinesiology, MS in clinical nutrition/dietetics, MPP).

1579
1580 **D15. Doctoral Degrees in Public Health Fields, Other than DrPH¹³ (SPH and PHP, if applicable)**
1581

1582 **Students enrolled in the unit of accreditation’s doctoral degree programs that are designed to**
1583 **prepare public health researchers and scholars (eg, PhD, ScD) complete a curriculum that is**
1584 **based on defined competencies; engage in research appropriate to the degree program; and**
1585 **produce an appropriately advanced research project at or near the end of the program of study.**
1586

1587 **These students also complete coursework and other experiences, outside of the major paper or**
1588 **project, that substantively address scientific and analytic approaches to discovery and translation**
1589 **of public health knowledge in the context of a population health framework. The instruction and**
1590 **assessment in this area is equivalent in depth to the instruction and assessment that would**
1591 **typically be associated with a three-semester unit class, regardless of the number of credits**
1592 **awarded or the mode of delivery.**
1593

1594 **Finally, these students also complete doctoral-level, ~~advanced-level~~ coursework and other**
1595 **experiences that distinguish the program of study from a master’s degree in the same field.**
1596

1597 **The program defines appropriate policies for advancement to candidacy, within the context of the**
1598 **institution.**
1599

1600 **Required documentation:**
1601

- 1602 1) A list of the curricular requirements for each non-DrPH public health doctoral degree in the unit of
1603 accreditation, EXCLUDING requirements associated with the final research project. The list must
1604 indicate (using shading) each required curricular element that a) is designed expressly for
1605 doctoral, rather than master’s, students or b) would not typically be associated with completion of
1606 a master’s degree in the same area of study.
1607

1608 The program may present accompanying narrative to provide context and information that aids
1609 reviewers’ understanding of the ways in which doctoral study is distinguished from master’s-level
1610 study. This narrative is especially important for institutions that do not formally distinguish
1611 master’s-level courses from doctoral-level courses.
1612

1613 The program will present a separate list for each degree program. (self-study document)
1614

- 1615 2) A matrix, in the format of Template D15-1, that lists competencies for each academic doctoral
1616 degree or concentration. The matrix indicates at least one assessment activity for each of the
1617 listed competencies. Typically, the school or program will present a separate matrix for each
1618 concentration. (self-study document)
1619

- 1620 3) Identification of coursework and other experiences that address the variety of public health
1621 research methods employed in the context of a population health framework to foster discovery
1622 and translation of public health knowledge and a brief narrative that explains how the instruction
1623 and assessment is equivalent to that typically associated with a three semester-unit course. (self-
1624 study document)
1625

1626 Typically, the school or program will present a separate list and explanation for each degree
1627 program, but these may be combined if requirements are identical.
1628

- 1629 4) The most recent syllabus for all courses listed in the two documentation requests above, or
1630 written guidelines for any required elements that do not have a syllabus. (electronic resource file)
1631

¹³ This criterion does NOT apply to PhDs in non-public health concentrations (eg, PhD in kinesiology).

- 1632 5) A brief summary of policies and procedures relating to production and assessment of the final
 1633 research project. (self-study document)
 1634
 1635 6) Links to handbooks or webpages that contain the full list of policies and procedures governing
 1636 completion of coursework and production and assessment of the final research project for each
 1637 degree program. (electronic resource file)
 1638
 1639 7) Completed, graded samples of deliverables associated with the final research project. The
 1640 program must provide at least 10% of the number produced in the last three years or five
 1641 examples, whichever is greater. (electronic resource file)
 1642
 1643 8) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
 1644 this area, if applicable. (self-study document)
 1645

1646 **D16. Distance Education (SPH and PHP, if applicable) ▲**

1649 **A degree program offered via distance education is a curriculum or course of study designated to
 1650 be primarily accessed remotely via various technologies, including internet-based course
 1651 management systems, audio or web-based conferencing, video, chat or other modes of delivery.
 1652 All methods support regular and substantive interaction between and among students and the
 1653 instructor either synchronously and/or asynchronously and are a) consistent with the mission of
 1654 the school or program and within the school or program’s established areas of expertise; b)
 1655 guided by clearly articulated student learning outcomes that are rigorously evaluated; c) subject
 1656 to the same quality control processes that other degree programs in the university are; and d)
 1657 providing planned and evaluated learning experiences that take into consideration and are
 1658 responsive to the characteristics and needs of online learners.**

1660 **The university provides needed support for the program, including administrative,
 1661 communication, information technology and student services.**

1663 **There is an ongoing effort to evaluate the academic effectiveness of the format, to assess learning
 1664 methods and to systematically use this information to stimulate program improvements.
 1665 Evaluation of student outcomes and of the learning model are especially important in institutions
 1666 that offer distance learning but do not offer a comparable in-residence program.**

1668 **The school or program has processes in place through which it establishes that the student who
 1669 registers in a distance education course or degree is the same student who participates in and
 1670 completes the course or degree and receives the academic credit. Student identity may be verified
 1671 by using, at the option of the institution, methods such as a secure login and passcode; proctored
 1672 examinations; and new or other technologies and practices that are effective in verifying student
 1673 identity. The university notifies students in writing that it uses processes that protect student
 1674 privacy and alerts students to any projected additional student charges associated with the
 1675 verification of student identity at the time of registration or enrollment.**

1677 **Required documentation:**

- 1679 | 1) Identification of all public health distance education degree programs and/or majors
 1680 | concentrations that offer a curriculum or course of study that can be obtained via distance
 1681 | education. (self-study document)
 1682 |
 1683 | 2) Description of the public health distance education programs, including a) an explanation of the
 1684 | model or methods used, b) the school or program’s rationale for offering these programs, c) the
 1685 | manner in which it provides necessary administrative, information technology and student support
 1686 | services, d) the manner in which it monitors the academic rigor of the programs and their
 1687 | equivalence (or comparability) to other degree programs offered by the university, and e) the

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manner in which it evaluates the educational outcomes, as well as the format and methods. (self-study document)

- 3) Description of the processes that the university uses to verify that the student who registers in a distance education course or degree is the same student who participates in and completes the course or degree and receives the academic credit. (self-study document)
- 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

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1698 **E1. Faculty Alignment with Degrees Offered (SPH and PHP) ▲**

1699
1700 **Faculty teach and supervise students in areas of knowledge with which they are thoroughly**
1701 **familiar and qualified by the totality of their education and experience.**

1702
1703 **Faculty education and experience is appropriate for the degree level (bachelor's, master's,**
1704 **doctoral) and the nature of the degree (research, professional practice, etc.) with which they are**
1705 **associated.**

1706
1707 **Education refers to faculty members' degrees, certifications, fellowships, post-doctoral training,**
1708 **formal coursework completed, etc.**

1709
1710 **Experience refers to a range of activities including substantial employment or involvement in**
1711 **public health activities outside of academia. Experience also refers to the depth of service**
1712 **provided to professional and community-based public health organizations and to peer-reviewed**
1713 **scholarship in a discipline. Finally, experience relates to the individual's record of excellence in**
1714 **providing instruction in a discipline.**

1715
1716 **Required documentation:**

1717
1718 1) **A table showing the school or program's primary instructional faculty in the format of Template**
1719 **E1-1. The template presents data effective at the beginning of the academic year in which the**
1720 **self-study is submitted to CEPH and must be updated at the beginning of the site visit if any**
1721 **changes have occurred since final self-study submission.**

1722
1723 **The template requests the following information: a) name, b) title/academic rank, d) tenure status**
1724 **or classification, g) graduate degrees earned, h) institutions from which degrees were earned,,**
1725 **i) discipline in which degrees were earned and j) current instructional areas.**

1726
1727 **SPH should only include data on faculty associated with public health degrees.**
1728 **(self-study document)**

1729
1730 2) **Summary data on the qualifications of any other faculty with significant involvement in the school**
1731 **or program's public health instruction. Schools and programs define "significant" in their own**
1732 **contexts but, at a minimum, include any individuals who regularly provide instruction or**
1733 **supervision for required courses and other experiences listed in the criterion on Curriculum.**
1734 **Reporting on individuals who supervise individual students' practice experience (preceptors, etc.)**
1735 **is not required.**

1736
1737 **The data, in the format of Template E1-2, must include at least the following: a) name,**
1738 **b) title/academic rank, c) title and current employment, d) FTE or % time allocated to the**
1739 **school/program, e) graduate degrees earned, f) disciplines in which listed degrees were earned**
1740 **and g) role in/contributions to the school or program. (self-study document)**

1741
1742 3) **CVs for all individuals listed in the templates above. (electronic resource file)**

1743
1744 4) **Assessment of strengths and weaknesses related to this criterion and plans for improvement in**
1745 **this area, if applicable. (self-study document)**

1746
1747 **E2. Faculty Integration of Practice Experience (SPH and PHP)**

1748 **To assure a broad public health perspective, the school or program employs faculty who have**
1749 **professional experience in settings outside of academia and have demonstrated competence in**
1750 **public health practice. Schools and programs encourage faculty to maintain ongoing practice**
1751 **links with public health agencies, especially at state and local levels.**

1752
1753 **To assure the relevance of curricula and individual learning experiences to current and future**
1754 **practice needs and opportunities, schools and programs regularly involve public health**
1755 **practitioners and other individuals involved in public health work through arrangements that may**
1756 **include adjunct and part-time faculty appointments, guest lectures, involvement in committee**
1757 **work, mentoring students, etc.**
1758

1759 Required documentation:

- 1760
1761 | 1) Description of the manner in which the public health faculty complement integrates perspectives
1762 from the field of practice, including information on appointment tracks for practitioners, if
1763 applicable. Faculty with significant practice experience outside of that which is typically
1764 associated with an academic career should also be identified. (self-study document)
1765
1766 2) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1767 this area, if applicable. (self-study document)
1768

1769 **E3. Faculty Instructional Effectiveness (SPH and PHP)**

1770 **The school or program ensures that all faculty (full-time and part-time) are informed and current in**
1771 **their areas of instructional responsibility.**
1772

1773 **The school or program establishes and consistently applies procedures for evaluating faculty**
1774 **competence and performance in instruction.**
1775

1776 **The school or program supports professional development and advancement in instructional**
1777 **effectiveness.**
1778

1779 Required documentation:

- 1780
1781 1) Describe the means through which the program or school ensures that faculty maintain currency
1782 in their areas of instructional responsibility. The description must address both primary
1783 instructional and non-primary instructional faculty and should provide examples as relevant. (self-
1784 study document)
1785
1786 2) Describe the school or program's procedures for evaluating faculty instructional effectiveness.
1787 Include a description of the processes used for student course evaluations and peer evaluations,
1788 if applicable. (self-study document)
1789
1790 3) Describe available university and programmatic support for continuous improvement in faculty's
1791 instructional roles. Provide three to five examples of school or program involvement in or
1792 utilization of these resources. The description must address both primary instructional faculty and
1793 non-primary instructional faculty. (self-study document)
1794
1795 4) Describe the role of evaluations of instructional effectiveness in decisions about faculty
1796 advancement. (self-study document)
1797
1798 5) Select at least three of the following indicators, which are meaningful to the school or program
1799 and relate to instructional quality. Describe the school or program's approach and progress over
1800 the last three years for each of the chosen indicators. In addition to at least three from the list that
1801 follows, the school or program may add indicators that are significant to its own mission and
1802 | context. SPH should focus data and descriptions on its public health degree programs.
1803
1804 • Courses that are team-taught with interprofessional perspectives
1805 • Courses that integrate technology in innovative ways to enhance learning

- 1806 • Courses that involve community-based practitioners
- 1807 • Courses that integrate service learning, as defined by the program or school
- 1808 • Courses that use higher-level (authentic) assessments
- 1809 • Courses that employ active learning techniques
- 1810 • Teaching assistants trained in pedagogical techniques
- 1811 • Frequency of external reviews of proposed or existing courses or curricula, outside of
- 1812 normal university processes¹⁴.
- 1813 • Frequency of internal quality reviews of existing courses or curricula
- 1814 (self-study document)
- 1815
- 1816 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
- 1817 this area, if applicable. (self-study document)
- 1818

1819 **E4. Faculty Scholarship (SPH and PHP)**

1820 **Ongoing participation in research and scholarly activity ensures that faculty are relevant and**
 1821 **current in their field of expertise, that their work is peer reviewed and that they are content**
 1822 **experts. Research also allows faculty to bring real world examples into the classroom to update**
 1823 **and inspire teaching and provides opportunities for students to engage in research activities, if**
 1824 **desired or appropriate for the degree program.**

1825
 1826 **All types of research are valuable, whether conducted with the purpose of improving public health**
 1827 **practice or for generating new knowledge. The types and extent of faculty research align with**
 1828 **university and school/program missions and relate to the types of degrees offered. For example,**
 1829 **when doctoral degrees are offered, the program or school’s research portfolio in those areas take**
 1830 **on greater importance.**

1831
 1832 **The school or program has policies in place to support faculty involvement in scholarly activities.**
 1833 **As many faculty as possible are involved in research and scholarly activity in some form, whether**
 1834 **funded or unfunded.**

1835
 1836 Required documentation:

- 1837
- 1838 1) Describe the school or program’s definition and expectations regarding faculty research and
- 1839 scholarly activity. (self-study document)
- 1840
- 1841 2) Describe available university and school or programmatic support for research and scholarly
- 1842 activities. (self-study document)
- 1843
- 1844 3) Describe and provide three to five examples of faculty research activities and how faculty
- 1845 integrate research and scholarly activities and experience into their instruction of students. (self-
- 1846 study document)
- 1847
- 1848 4) Describe and provide three to five examples of student opportunities for involvement in faculty
- 1849 research and scholarly activities. (self-study document)
- 1850
- 1851 5) Describe the role of research and scholarly activity in decisions about faculty advancement. (self-
- 1852 study document)
- 1853
- 1854 6) Select at least three of the following measures that are meaningful to the school or program and
- 1855 demonstrate its success in research and scholarly activities. Provide a target for each measure

¹⁴ Normal university processes include regularly-scheduled, university-mandated program reviews and routine curriculum committee reviews of new courses.

1856 and data from the last three years in the format of Template E4-1. In addition to at least three
1857 from the list that follows, the school or program may add measures that are significant to its own
1858 mission and context. SPH should focus data and descriptions on faculty associated with the
1859 public health degree programs.

- 1860
- 1861 • Percent of faculty (specify primary instructional or total faculty) participating in research
 - 1862 activities
 - 1863 • Number of students mentored
 - 1864 • Number of community-based research projects
 - 1865 • Number of articles published in peer-reviewed journals
 - 1866 • Total research funding
 - 1867 • Number of citation references
 - 1868 • Presentations at professional meetings
 - 1869 • Support for development and mentoring of new faculty

1870
1871 (self-study document)

1872
1873 7) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
1874 this area, if applicable. (self-study document)

1875

1876 E5. Faculty Extramural Service (SPH and PHP)

1877 ~~Service is an indicator of faculty quality.~~ Service is an explicit activity undertaken for the benefit of
1878 the greater society, over and beyond what is accomplished through instruction and research.

1879
1880 The school or program defines expectations regarding faculty extramural service activity.
1881 Participation in internal university committees is not within the definition of this section. Service
1882 as described here refers to contributions of professional expertise to the community, including
1883 professional practice.

1884
1885 As many faculty as possible are actively engaged with the community through communication,
1886 collaboration, consultation, provision of technical assistance and other means of sharing the
1887 school or program's professional knowledge and competence. Faculty engage in service by
1888 consulting with public or private organizations on issues relevant to public health; providing
1889 testimony or technical support to administrative, legislative and judicial bodies; serving as board
1890 members and officers of professional associations; reviewing grant applications; and serving as
1891 members of community-based organizations, community advisory boards or other groups. While
1892 these activities may generate revenue, the value of faculty service is not measured in financial
1893 terms.

1894
1895 Required documentation:

- 1896
- 1897 1) Describe the school or program's definition and expectations regarding faculty extramural service
1898 activity. Explain how these relate/compare to university definitions and expectations. (self-study
1899 document)
 - 1900
 - 1901 2) Describe available university and school or program support for extramural service activities. (self-
1902 study document)
 - 1903
 - 1904 3) Describe and provide three to five examples of faculty extramural service activities and how faculty
1905 integrate service experiences into their instruction of students. (self-study document)
 - 1906
 - 1907 4) Describe and provide three to five examples of student opportunities for involvement in faculty
1908 extramural service. (self-study document)

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5) Select at least three of the following indicators, which are meaningful to the school or program and relate to service. Describe the school or program's approach and progress over the last three years for each of the chosen indicators. In addition to at least three from the list that follows, the school or program may add indicators that are significant to its own mission and context. SPH should focus data and descriptions on faculty associated with the school's public health degree programs.

- Percent of faculty (specify primary instructional or total faculty) participating in extramural service activities
- Number of faculty-student service collaborations
- Number of community-based service projects
- Total service funding
- Faculty promoted on the basis of service
- Faculty appointed on a professional practice track
- Public/private or cross-sector partnerships for engagement and service

(self-study document)

6) Describe the role of service in decisions about faculty advancement. (self-study document)

7) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

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1933 **F1. Community Involvement in School/Program Evaluation and Assessment (SPH and PHP)**

1934
1935 **The school or program engages constituents, including community stakeholders, alumni,**
1936 **employers and other relevant community partners. Stakeholders may include professionals in**
1937 **sectors other than health (eg, attorneys, architects, parks and recreation personnel).**

1938
1939 **Specifically, the school or program ensures that constituents provide regular feedback on its**
1940 **student outcomes, curriculum and overall planning processes, including the self-study process.**

1941
1942 **With regard to obtaining constituent input on student outcomes and on the strengths and**
1943 **weaknesses of the school or program's curricula:**

- 1944
- 1945 • **The school or program defines qualitative and/or quantitative methods designed to**
 - 1946 **provide useful information.**
 - 1947 • **Data from supervisors of student practice experiences may be useful but should not be**
 - 1948 **used exclusively.**
 - 1949 • **The school or program documents and regularly examines its methods for obtaining this**
 - 1950 **input as well as its substantive outcomes.**

1951
1952 Required documentation:

1953

- 1954 1) Describe any formal structures for constituent input (eg, community advisory board, alumni
- 1955 association, etc.). List members and/or officers as applicable, with their credentials and
- 1956 professional affiliations. (self-study document)

1957

- 1958 2) Describe how the program engages external constituents in regular assessment of the content
- 1959 and currency of public health curricula and their relevance to current practice and future
- 1960 directions.

1961

- 1962 3) Describe how the program's external partners contribute to the ongoing operations of the school
- 1963 or program. At a minimum, this discussion should include community engagement in the
- 1964 following:

- 1965
- 1966 a) Development of the mission, values, goals and objectives
 - 1967 b) Development of the self-study document
 - 1968 c) Assessment of changing practice and research needs
 - 1969 d) Assessment of program graduates to perform competencies in an employment setting
 - 1970 (self-study document)

1971

- 1972 4) Documentation (eg, minutes, notes, committee reports, etc.) of external contribution in at least
- 1973 two of the areas noted in documentation request 3. (electronic resource file)

1974

- 1975 5) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
- 1976 this area, if applicable. (self-study document)

1977 **F2. Student Involvement in Community Engagement and Professional Service (SPH and PHP)**

1978 **Community engagement and professional service opportunities are available to all students,**
1979 **regardless of curricular requirements. Experiences should help students to gain an understanding**
1980 **of the contexts in which public health work is performed outside of an academic setting and the**
1981 **importance of learning and contributing to professional advancement in the field.**

1982 Required documentation:
1983

- 1984 1) Describe how students are introduced to service, community engagement and professional development activities and how they are encouraged to participate. (self-study document)
- 1985
- 1986
- 1987 2) Provide examples of public health students' professional service activities and community engagement opportunities in which students have participated in the last three years. (self-study document)
- 1988
- 1989
- 1990
- 1991 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)
- 1992
- 1993

1994 **F3. Assessment of the Community's Professional Development Needs (SPH and PHP)**

1995 **The school or program periodically assesses the continuing education needs of individuals**
 1996 **currently working-inserving public health functions in its self-defined priority community or**
 1997 **communities.**

1998 **Examples could include periodic meetings with community members and stakeholders, formal or**
 1999 **informal needs assessments, focus groups with external constituents, surveys that are**
 2000 **administered or co-administered to external constituents and use of existing datasets.**

2001 Required documentation:

- 2002
- 2003 1) Define the program's professional community or communities of interest and the rationale for this choice. (self-study document)
- 2004
- 2005 2) Describe how the school or program periodically assesses the continuing education needs of its priority community or communities, and provide summary results of these assessments. Describe how often assessment occurs. (electronic resource file)
- 2006
- 2007
- 2008 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014

2015 **F4. Delivery of Continuing Education for the Workforce (SPH and PHP)**

2016 **The school or program advances public health by addressing the continuing education needs of**
 2017 **the current public health workforce, broadly defined, based on assessment activities described in**
 2018 **Criterion F3. Continuing education offerings can be for-credit or not for credit and can be one-time**
 2019 **or sustained offerings.**

2020 Required documentation:

- 2021
- 2022 1) Describe the school or program's process for developing and implementing continuing education activities for the workforce and ensuring that these activities align with needs identified in F3. (self-study document)
- 2023
- 2024 2) Provide two to three examples of education/training activities offered by the school or program in the last three years in response to community-identified needs. Include the number of external participants served (ie, individuals who are not faculty or students at the institution that houses the school or program). (self-study document)
- 2025
- 2026
- 2027 3) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)
- 2028
- 2029
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- 2034

2035 **G1. Diversity and Cultural Competence (SPH and PHP)**
2036

2037 **Recognizing that graduates may be employed anywhere in the world and work with diverse**
2038 **populations, schools and programs provide a learning environment that prepares their students**
2039 **with broad competencies regarding diversity and cultural competence, within the context of their**
2040 **own institutions' mission statements.**

2041
2042 **Aspects of diversity may include age, country of birth, disability, ethnicity, gender, gender**
2043 **identity, language, national origin, race, historical under-representation, refugee status, religion,**
2044 **culture, sexual orientation, health status, community affiliation and socioeconomic status. This**
2045 **list is not intended to be exhaustive.**¹⁵
2046

2047 **Cultural competence, in this criterion's context, refers to competencies for working with diverse**
2048 **individuals and communities in ways that are appropriate and responsive to relevant cultural**
2049 **factors. Requisite competencies include self-awareness, open-minded inquiry and assessment**
2050 **and the ability to recognize and adapt to cultural differences, especially as these differences may**
2051 **vary from the school or program's dominant culture. Reflecting on the public health context,**
2052 **recognizing that cultural differences affect all aspects of health and health systems, cultural**
2053 **competence refers to the competencies for recognizing and adapting to cultural differences and**
2054 **being conscious of these differences in the school or program's scholarship and/or community**
2055 **engagement.**
2056

2057 **Each school or program further defines these terms in its own context.**
2058

2059 **The school or program defines systematic, coherent and long-term efforts to incorporate**
2060 **elements of diversity. Diversity considerations relate to faculty, staff, students, curriculum,**
2061 **scholarship and community engagement efforts. Schools and programs accomplish these aims**
2062 **through a variety of practices including incorporation of diversity and cultural competency**
2063 **considerations in the curriculum; recruitment and retention of faculty, staff and students; policies**
2064 **that support a climate of equity and inclusion, free of harassment and discrimination; and**
2065 **reflection in the types of scholarship and/or community engagement conducted.**
2066

2067 **Required documentation:**
2068

- 2069 1) **A list of the school or program's self-defined, priority under-represented populations; an**
2070 **explanation of why these groups are of particular interest and importance to the school or**
2071 **program; and a description of the process used to define the priority population(s). These**
2072 **populations must include both faculty and students and may include staff if appropriate.**
2073 **Populations may differ among these groups. (self-study document)**
2074
2075 2) **A list of goals for increasing the representation and supporting the persistence (if applicable) and**
2076 **ongoing success of the specific populations defined in documentation request 1. (self-study**
2077 **document)**
2078
2079 3) **A list of actions and strategies to advance the goals defined in documentation request 2 and a**
2080 **description of the process used to define the actions and strategies. The process may include**
2081 **collection and/or analysis of program- or school-specific data; convening stakeholder discussions**
2082 **and documenting their results; and other appropriate tools and strategies. (self-study document)**
2083
2084

¹⁵ CEPH understands that the definition of diversity in non-US settings, as well as the ability to track such data, differs greatly from that in the United States. This does not, however, relieve international programs from the obligation to demonstrate efforts and outcomes related to diversity and cultural competency, as defined in appropriate local contexts.

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- 4) A list of the actions and strategies that create and maintain a culturally competent environment and a description of the process used to develop them. The description addresses curricular requirements; assurance that students are exposed to faculty, staff, preceptors, guest lecturers and community agencies reflective of the diversity in their communities; and faculty and student scholarship and/or community engagement activities. (self-study document)
- 5) Quantitative and qualitative data that documents the school or program's approaches, successes and/or challenges in increasing representation and supporting persistence and ongoing success of the priority population(s). The data must include student and faculty (and staff, if applicable) perceptions of the school or program's climate regarding diversity and cultural competence. (self-study document)
- 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in this area, if applicable. (self-study document)

DRAFT

2101 **H1. Academic Advising (SPH and PHP) ▲**

2102
2103 **The school or program provides an accessible and supportive academic advising system for**
2104 **students. Each student has access, from the time of enrollment, to advisors who are actively**
2105 **engaged and knowledgeable about the school or program’s curricula and about specific courses**
2106 **and programs of study. Qualified faculty and/or staff serve as advisors in monitoring student**
2107 **progress and identifying and supporting those who may experience difficulty in progressing**
2108 **through courses or completing other degree requirements. Orientation, including written**
2109 **guidance, is provided to all entering students.**

2110
2111 Required documentation:

- 2112
2113 1) A description of the program’s academic advising services. If services differ by degree and/or
2114 concentration, a description should be provided for each public health degree offering. (self-study
2115 document)
2116
2117 2) Explain how advisors are selected and oriented to their roles and responsibilities. (self-study
2118 document)
2119
2120 3) A sample of advising materials and resources, such as student handbooks and plans of study,
2121 that provide additional guidance to students. (electronic resource file)
2122
2123 4) Data reflecting the level of student satisfaction with academic advising during each of the last
2124 three years. Include survey response rates, if applicable. SPH should present data only on public
2125 health degree offerings, as defined in Criteria D1, D9, D14 and D15the Instructional Matrix. (self-
2126 study document)
2127
2128 5) A description of orientation processes. If these differ by degree and/or concentration, provide a
2129 brief overview of each. (self-study document)
2130
2131 6) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
2132 this area, if applicable. (self-study document)
2133
2134

2135 **H2. Career Advising & Mentoring (SPH and PHP)**

2136
2137 **The school or program provides accessible and supportive career advising and mentoring**
2138 **services for students. Each student, including those who may be currently employed, has access**
2139 **to qualified faculty and/or staff who are actively engaged, knowledgeable about the workforce and**
2140 **sensitive to his or her professional development needs and can provide appropriate career**
2141 **placement advice. Career counseling services may take a variety of forms, including but not**
2142 **limited to individualized consultations, resume workshops, mock interviews, career fairs,**
2143 **professional panels, networking events, employer presentations and online job databases.**

2144
2145 **The school or program provides such resources for both currently enrolled students and alumni.**
2146 **The school or program may accomplish this through a variety of formal or informal mechanisms**
2147 **including connecting graduates with professional associations, making faculty and other alumni**
2148 **available for networking and advice, etc.**

2149
2150 Required documentation:

- 2151
2152 1) A description of the school or program’s career advising and services. If services differ by degree
2153 and/or concentration, a description should be provided for each. Include an explanation of efforts
2154 to tailor services to meet students’ specific needs. SPH should present data only on public health
2155 degree offerings. (self-study document)
2156

- 2157 2) Explain how individuals providing career counseling are selected and oriented to their roles and
2158 responsibilities. (self-study document)
2159
- 2160 3) Three examples from the last three years of career counseling services provided to students and
2161 one example of career counseling provided to an alumnus/a. For each, indicate the number of
2162 students participating. (self-study document)
2163
- 2164 4) Data reflecting the level of student satisfaction with career counseling during each of the last
2165 three years. Include survey response rates, if applicable. SPH should present data only on public
2166 health degree offerings, as defined in Criteria D1, D9, D14 and D15the Instructional Matrix. (self-
2167 study document)
2168
- 2169 5) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
2170 this area, if applicable. (self-study document)
2171

2172 H3. Student Complaint Procedures (SPH and PHP) ▲

2173 **The school or program enforces a set of policies and procedures that govern formal student**
2174 **complaints/grievances. Such procedures are clearly articulated and communicated to students.**
2175 **Depending on the nature and level of each complaint, students are encouraged to voice their**
2176 **concerns to school or program officials or other appropriate personnel. Designated**
2177 **administrators are charged with reviewing and resolving formal complaints. All complaints are**
2178 **processed through appropriate channels.**
2179

2180 Required documentation:
2181

- 2182
- 2183 1) A description of the procedures by which students may communicate any complaints to school or
2184 program officials, and about how these procedures are publicized. (self-study document)
2185
- 2186 2) A brief summary of the steps for how a grievance or complaint filed through official university
2187 processes progresses. Include information on all levels of review/appeal. (self-study document)
2188
- 2189 3) A list of any formal complaints and/or student grievances submitted since the last accreditation
2190 review. Briefly describe the general nature or content of each complaint and the current status or
2191 progress toward resolution. (self-study document)
2192
- 2193 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
2194 this area, if applicable. (self-study document)
2195
2196
2197

2198 H4. Student Recruitment and Admissions (SPH and PHP) ▲

2199 **The school or program implements student recruitment and admissions policies and procedures**
2200 **designed to locate and select qualified individuals capable of taking advantage of the school or**
2201 **program's various learning activities, which will enable each of them to develop competence for a**
2202 **career in public health.**
2203

2204 Required documentation:
2205

- 2206
- 2207 1) Description of the school or program's recruitment activities. If these differ by degree (eg,
2208 bachelor's vs. graduate degrees), a description should be provided for each. SPH should discuss
2209 only public health degree offerings, as defined in Criteria D1, D9, D14 and D15the Instructional
2210 Matrix. (self-study document)
2211

- 2212 2) Statement of admissions policies and procedures. If these differ by degree (eg, bachelor's vs.
2213 graduate degrees), a description should be provided for each. SPH should discuss only public
2214 health degree offerings, as defined in Criteria D1, D9, D14 and D15the Instructional Matrix. (self-
2215 study document)
- 2216
- 2217 3) Select at least one of the following measures, which is meaningful to the school or program and
2218 demonstrate its success in enrolling a qualified student body. Provide a target and data from the
2219 last three years in the format of H4-1. In addition to at least one from the list that follows, the
2220 school or program may add measures that are significant to its own mission and context.
- 2221
- 2222 • Quantitative scores (eg, GPA, SAT/ACT/GRE, TOEFL) for newly matriculating students
 - 2223 • Percentage of designated group (eg, undergraduate students, mid-career professionals,
2224 multi-lingual individuals) accepting offers of admission
 - 2225 • Percentage of priority under-represented students (as defined in F1) accepting offers of
2226 admission
 - 2227 • Percentage of newly matriculating students with previous health- or public health-related
2228 experience
 - 2229 • Number of entering students with distinctions and/or honors from previous degree (eg,
2230 National Merit Scholar)
 - 2231 • Percentage of multi-lingual students
- 2232
- 2233 SPH should present data only on public health degree offerings.
2234 (self-study document)
- 2235
- 2236 4) Assessment of strengths and weaknesses related to this criterion and plans for improvement in
2237 this area, if applicable. (self-study document)
- 2238
- 2239

2240 H5. Publication of Educational Offerings (SPH and PHP) ▲

2241 **Catalogs and bulletins used by the school or program to describe its educational offerings must**
2242 **be publicly available and must accurately describe its academic calendar, admissions policies,**
2243 **grading policies, academic integrity standards and degree completion requirements. Advertising,**
2244 **promotional materials, recruitment literature and other supporting material, in whatever medium it**
2245 **is presented, must contain accurate information.**

2246

2247 Required documentation:

2248

2249

2250 Direct links to information and descriptions of all degree programs and concentrations in the unit
2251 of accreditation. The information must describe all of the following: academic calendar,
2252 admissions policies, grading policies, academic integrity standards and degree completion
2253 requirements. (self-study document)

2254

2255

2256 **Definitions**

2257
2258 The following definitions apply throughout this document, regardless of the specific terminology
2259 used by the school or college:

- 2260
- 2261 • “Degree level” refers to one of three options: 1) bachelor’s, 2) master’s or 3) doctoral.
2262
 - 2263 • “Degree” refers to BA, BS, MS, MSPH, MPH, PhD, ScD, DrPH, etc. Degrees may include
2264 one concentration, or a degree may include multiple concentrations.
2265
 - 2266 • “Concentration” refers to any area of study that the school or program advertises as
2267 available to students, via its catalog and/or website. For example, an MPH in
2268 epidemiology is a concentration. An MPH in epidemiology with focus areas in chronic
2269 disease and infectious disease would be two concentrations (chronic epidemiology and
2270 infectious epidemiology). In these criteria, “concentration” is synonymous with terms such
2271 as “specialization,” “emphasis area,” “track” and “focus area.” Plans of study that are
2272 clearly presented to students as “minors,” however, are not considered to be
2273 concentrations.
2274
 - 2275 • “Professional” public health degrees include the MPH and DrPH, as well as any graduate
2276 degrees that are intended to prepare individuals for public health practice in a manner
2277 equivalent to the MPH or DrPH degree.
2278
2279 “Academic” public health degrees often include the MS and PhD. These degrees are
2280 offered in public health fields but are not intended to function as MPH or DrPH
2281 equivalents. They prepare students for further study or for academic or scholarly
2282 positions in public health fields.
2283
 - 2284 ○ For example, in some institutions, the MSPH is intended to function in a manner
2285 equivalent to the MPH degree. In these institutions, the MSPH is a professional
2286 degree.
 - 2287 ○ In some institutions, the MSPH is intended to prepare students for doctoral study
2288 and/or research-based careers. In these institutions, the MSPH is an academic
2289 degree.
 - 2290
 - 2291 • “Other” degrees include the MHA/MHSA and any graduate degree or concentration that
2292 does not meet the definition of a professional or academic public health degree as noted
2293 above. This category also includes bachelor’s degrees or concentrations in fields other
2294 than public health.
2295
 - 2296 • For ease of reference, any criteria that refer to the “MPH degree” also apply to any other
2297 professional public health master’s degrees through which the program intends to
2298 prepare public health practitioners in a manner equivalent to the MPH. Such degrees
2299 may include MSPH other degrees when they are intended to function as professional
2300 degrees equivalent to the MPH, and were previously referred to in CEPH criteria as
2301 “equivalent professional degrees.”
2302
2303

Note: The Council is aware that the degree classifications and definitions proposed in this document are complicated. The information and statistics below are intended to assist stakeholders in contextualizing the need for these classifications. The information that follows is intended to show the complexity and variation in CEPH-accredited institutions. We absolutely welcome suggestions on ways of improving clarity!

*By definition, all accredited SPH and PHP offer **professional** graduate public health degrees.*

As of February 1, 2016, 56 of 57 accredited SPH and 11 of 110 accredited PHP offer **academic** graduate public health degrees, including MS, MSPH (when the MSPH is not functioning as an MPH equivalent), ScD and PhD.

32 of 57 accredited SPH offer **other** degrees and/or concentrations. Because of the method for defining the unit of accreditation in PHPs, no PHPs include other degrees.

- In 15 of the 32 SPH, the only other degree offering is the MHA or MHSA.

Among the 17 SPH that offer other degrees in addition to MHA/MHSA:

- 10 offer BS or BSHS degrees in other fields, such as nutrition and exercise science.
- 15 offer other master's degrees, such as MA in dietetics & nutrition, MS in exercise science, MSW or MPP.
- 7 offer other doctoral degrees, such as PhD in social work, nutrition, communication science or exercise science.

The list that follows includes the degrees offered by accredited SPH that include at least one other concentration:

BS	MHA or MHSA	MSW	MSP
BHS	MBA	MPP	AuD
BSHS	MS	MOT	DPT
BSSW	MA	MSEE	PhD
BSAT	MHS	MCD	
CEMHA	MHI or MHIHIM	MHSN	

The list of other concentrations offered by accredited SPH includes the following:

Athletic Training	Health Science
Audiology	Human Development & Family Sciences
Business Administration	Kinesiology or Exercise Science
Clinical Psychology	Occupational Therapy
Communication Sciences & Disorders	Physical Therapy
Couple and Family Therapy	Public Policy
Criminology and Professional Practice	Recreational Therapy
Dietetics & Nutrition	Rehabilitation Counseling/Science
Environmental Engineering	School & College Health Education
Genetic Counseling	Social Work
Health Education Secondary Teacher Prep	Sport Communication
Health Informatics & Health Info Management	Sport Marketing & Management